Batter Up! TV Baseball Picture in '55

TV GUIDE®

LOCAL PROGRAM LISTINGS
WEEK OF APRIL 9-15

15¢

Gloria Marshall
Bob Cummings

as we see it

The TV Code of good practices, to which most television stations subscribe, is a rather vague document when it comes to the sections on advertising messages.

Says the Code: "Ever mindful of the role of television as a guest in the home, the television broadcaster should exercise unceasing care to supervise the form in which advertising material is presented over his facilities. . . . Advertising messages should be presented with courtesy and good taste; disturbing or annoying material should be avoided. . . ."

Because it is such a broad document, the Code is no help at all in the current blight of high-pressure pitchmen on local stations. These well-paid barkers usually have legitimate products to hawk. But in at least a few cases they have advertised appliances at "bargain" rates which were used as a come-on to switch buyers to higher priced products.

Even when the advertisers are honest (and we assume that with few exceptions they are), the pitchman approach to advertising is an undignified and thoroughly repugnant imposition upon the viewer. Advertising pays for our TV entertainment, but sponsors who go in for high-pressure tactics definitely are overdoing what normally is a good thing.

Perhaps it is impossible for the TV Code to define "high-pressure sales methods" and ban such methods from television. If it is impossible, we can only hope that, in time, viewers will become immune to the raucous-voiced pitchmen and their batteries of phone numbers. When all of us attain immunity, the sales of products advertised by pitchmen will drop, and the barkers will go back where they belong—to the carnival midways.

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Cover Photo By Elmer Holloway, NBC

Vol. 3, No. 15 • Apr. 9, 1955
#106

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TV GUIDE is published weekly by Triangle Publications, Inc., 400 N. Broad Street, Philadelphia 1, Pa. Rittenhouse 6-1600. National Advertising Office, 488 Madison Ave., New York 22—N. Y. Entered as second class matter at the Post Office at Philadelphia, Pa. Subscription Rates: In the U. S. 1 year $5.00, 2 years $8.00, 3 years $11.00, single copy 15c; In Canada 1 year $6.00, 2 years $10.00, 3 years $14.00; in Pan-American Countries 1 year $7.00, 2 years $12.00, 3 years $17.00; In other Foreign Countries 1 year $8.00, 2 years $14.00, 3 years $20.00.

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Address subscriptions and changes of address to Box 8019, Philadelphia 1, Pa.

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TV Teletype*

NEW YORK Bob Stahl reports:

MILTON BERLE and MARTHA RAYE will be back in their Tuesday night time spot again next season, alternating with a still-to-be-named personality every third week. Sunbeam and two others will sponsor . . . SID CAESAR's sidekick, CARL REINER, achieves a life-long ambition this summer--he'll direct the show SID is producing as his own summer replacement.

* * *

NBC hopes to reschedule Mr. Peepers, canceled by its sponsor as of June, at a late Sunday afternoon period or an early-morning time during the week . . . Ford Foundation has okayed next year's Omnibus budget, meaning the show will return definitely to CBS.

* * *

Novelist JEROME WEIDMAN entering TV as scripter of a new adventure series to be filmed in Europe. Titled Letter of Credit, it's about a free-lance writer traveling on the Continent . . . Guild Films' new telefilm series, I Spy, went into production this week. It's about history's most notorious spies, with RAYMOND MASSEY, playing the "spymaster," as host.

* * *

Pantomime Quiz, the most on-again, off-again TV program, will be on again this summer as replacement for Mama . . . Mr. Citizen, new dramatic series about "ordinary men who perform heroic feats," replacing The Stu Erwin Show Wednesday nights on ABC starting Apr. 20.

* * *

KATE SMITH, following her recent smash performance with the DORSEY BROTHERS on Stage Show, anxious to return to TV. She's planning both a half-hour live musical series and a 15-minute syndicated show . . . New CBS kids' show, tentatively titled Let's Take A Trip, goes Sunday afternoons starting April 17. SONNY FOX, a St. Louis favorite, will be program host.

* * *

Following the recent success of "Peter Pan," NBC is bringing another Broadway show in its entirety to TV. It's GIAN-CARLO MENOTTI's "Saint of Bleecker Street," tentatively set for Sunday, May 15.

* * *

Any future network telecasts from Miami Beach will originate from public auditoriums, not from hotels. Despite all the promotion STEVE ALLEN gave the Sea Isle Hotel on his Tonight show, for example, the management claims it was not worth the trouble and expense. The Algiers Hotel has turned down bids from several TV shows.

* * *

"LOU GEHRIG's Greatest Day" scheduled for You Are There Sunday, May 1, with the late New York Yankee star seen via newsreel clips, and the late GRANTLAND RICE's voice as commentary . . . Set for May 8: "The Final Performance of SARAH BERNHARDT," starring JEANETTE NOLAN.

**Trade-mark, Teletype Corp.*

(Hollywood Teletype on Inside Back Cover)

This Is Videotown, U.S.A.

And Here's What's Happened To Its 39,800 Residents Since TV Came To Stay

On the banks of the old Raritan, about 30 miles southwest of Times Square, lies Videotown, U. S. A.—better known as New Brunswick, N.J.

This is a community of 39,800 inhabitants, whose television viewing habits have been relentlessly scrutinized for the past seven years in an effort to find out just what impact TV has had on Videotown dwellers and, by extension, on all the rest of us.

And, as George Gobel might phrase it, believe you me, it's had plenty!

For instance:

• An estimated 83 percent of New Brunswick's 11,100 families own TV sets. Only 64 percent of the families own automobiles, and only 80 percent of the homes have telephones.

• Seventy-four percent of the set owners turn their sets on at least once a day. And the longer they've had TV, the more they watch.

• And in order to find out what programs to watch, Videotown's families, who own more than 9,200 sets (some have two or more to a home) buy at least 4000 copies of TV GUIDE each week.

• The average Videotown video set purchased today has a 21-inch screen. Whatever the size, the set dominates the family living room. The family spends more than three hours a day looking at the images that dance across its face.

• Since the TV set has come into the New Brunswick home, it has

sharply altered family life. Dad stays home nights now; brother doesn't hang around the poolroom so much. And, in many cases, Mother hardly goes out *at all*.

"It's wonderful to have the TV," a Videotown housewife confided to an interviewer. "Before we had TV, my husband used to go down to the tavern and drink every night. Now he stays home and drinks."

Like many another American village and town, New Brunswick was hit by the first wave of the TV invasion shortly after World War II. By 1948 there were 267 TV sets in the town—213 in private homes, the rest in chop houses and watering holes. Then New Brunswick was invaded again—this time by the New York advertising agency of Cunningham and Walsh, which decided that this was as good a place as any to study the trends in TV sales and the influence of TV on family life.

That's how Videotown was born.

At the outset, the agency's researchers discovered that TV cut sharply into the established recreational habits of the town. Children stopped playing stickball in the street. Parents quit going to the movies. Bowling leagues broke up. Even the sale of comic books went down. Result: the living room once again became the social center of the family.

"We all stay home now," a New Brunswick mother told a researcher in 1950. "TV is wonderful."

The revolution in the parlor was accompanied by one in the kitchen. Mother, who used to space her chores out from breakfast until bedtime, stopped slaving over the range all day. She also began to whip through the house with a dustcloth early in the morning—in order to free her evening for uninterrupted TV.

"The only thing I don't like about TV," a mother confided, "is that it takes up so much of my time that I don't have enough left to do my housework. They took the set away for a week to fix it and, boy—did I get a lot of work done that week!"

By late 1950, the purchase of TV sets had reached almost the saturation point in Videotown (2777 new sets were bought in 1950 and only 1550 last year). Concurrently, the behavior of the viewers began to change, too.

With the TV set at last an ornament in almost every home, people began to go out to the movies again, to read books and magazines once in a while, and to get back into the bowling league. Even radio made a comeback. Yet, strangely enough, the average Videotown viewer continued to spend as much time as ever at his TV—Monday through Friday nights husbands total 13.3 hours; wives, 13.8 hours; kiddies, 7.7. ***continued***

Videotown Viewers Tell About Television's Effects

"This confused us for a while," Gerald Tasker, research chief, admitted, "until we discovered that, for one thing, most viewers had completely stopped visiting their friends."

"It's true," one housewife recalled somewhat wistfully. "No one visits anymore. When we first got the TV our neighbors used to come in every week and look at Milton Berle with us. But now they got the TV too—and whenever Milton Berle goes on, why, me and Pa just sit there and watch him all alone."

In good, round statistics, 25 percent of the TV families used to go visiting or entertain back in 1950. Last year, this number dropped to around 10 percent.

When people stop visiting each other, they have more time, apparently, to go to the movies, bowl, read books, listen to the radio and watch TV besides.

Today, after seven years, the people of Videotown are no longer awed by TV. As a matter of fact, they now have reached some pretty objective conclusions about this guest in their parlors.

In general, they are television's most enthusiastic champions ("It's the greatest thing in the world!"), and they shudder at the thought of living without it ("We'd rather hock the ice box.") But, like Americans everywhere else, they reserve the right to disagree violently on almost everything specific.

A few quotes:

TV Stops Fights. "In our house, everytime I start a fight with the old lady, she switches on the TV and we forget about whatever it was we were fighting about."

It Starts Fights. "I have three girls and one boy in my family. I bought the TV last September. Fight, fight, fight; all we did was fight. Now I got a padlock on the set."

It Saves Money. "I figure we'll pay for the set with the money we'll save that we used to spend on the movies each week."

It's Too Expensive. "The set cost me $750. It costs too much for repair." (Average annual repair bill in Videotown: $7.60.)

It Rules The Home. "It's as simple as this: either you run the TV, or the TV runs you."

It Doesn't Rule The Home. "TV doesn't run *us.* Whenever we get tired of the TV at home, why we just go down to Charlie's Bar and see the show there."

It's Bad For The Eyes. "My kid blinks all the time."

It's Good For The Eyes. "My son had very bad eyesight and had to wear glasses. After watching TV for a month, his eyes got better and now he doesn't have to wear glasses any more."

It Makes You Feel Good. (From an elderly housewife): "TV is wonderful. Before, you'd feel lonesome sometimes and have to go out. Now you just turn on the TV and you don't feel lonesome anymore."

It Makes You Feel Bad. "Watching the TV makes me blue. You never get anywhere. You just sit here and get old."

It's Worse Than Radio. "At least, you didn't have to *look* at the singing commercials on radio."

It's Better Than Radio. "My husband always falls asleep when he listens to the radio. TV keeps him awake."

Guess that settles *that.*

—Frank De Blois

Picture Snap

Electronic engineers say a TV image has "picture snap" when it's alive . . . vital . . . real. You'll say, "The people seem to be in the room with me!"

RCA pioneered television—spent millions on TV research—all to bring you a TV picture that *lives*. So, when your neighborhood TV service technician tells you your picture tube is worn or "tired"—needs replacing—ask him to install a new, factory-fresh RCA Picture Tube. You'll see "picture snap" on your old set you never thought possible.

RCA Picture Tubes are made to fit virtually every brand and model of TV set on the market today. And RCA Picture Tubes are readily available from your neighborhood service technician. Best of all, you pay nothing extra for the premium performance of RCA Picture Tubes, and the vitally important RCA Receiving Tubes.

THE PICTURE TUBE IS THE EYE OF YOUR SET

RCA picture tubes are warranted for one full year from date of installation—ask for warranty card.

RCA PICTURE TUBES FOR PERFECT TELEVISION

RADIO CORPORATION of AMERICA

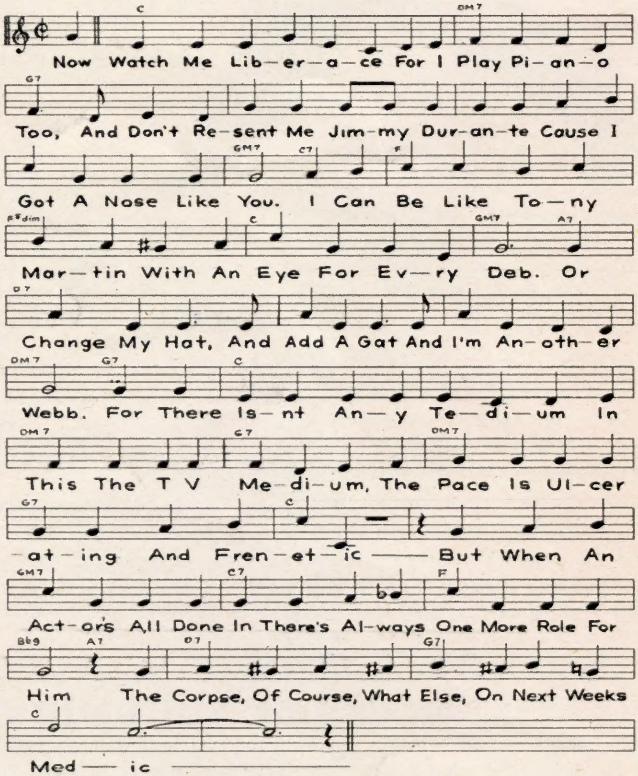
TUBE DIVISION HARRISON, N. J.

Words & Music

BY

O'Connor & Miller

The Boys Whip Up A Song For TV GUIDE



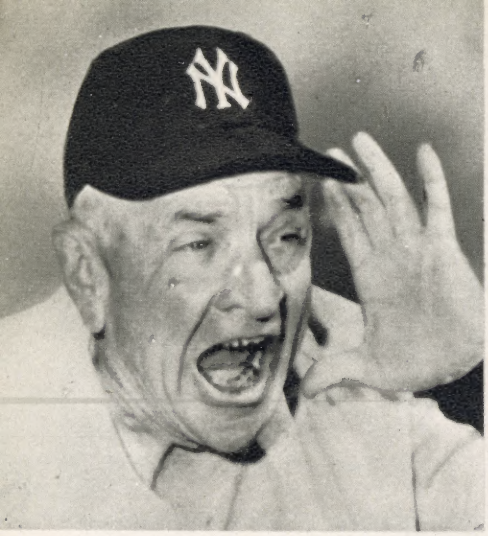
Candelabrum, curls—Don is Liberace.

Jimmy Durante—a la Sid Miller, with hat.

High spot of many a *Donald O'Connor Show* occurs when the star and his writer-director sidekick, Sid Miller, collaborate before the cameras as "The Songwriters." For this duo, portraying Tin Pan Alleyites is not just make-believe. O'Connor & Miller double in real life as dead serious writers and publishers of songs.

TV GUIDE asked for a sample of their wares—preferably about TV personalities. Whereupon the boys, flying in and out of costumes to illustrate the words, came up with this opus.

Tux is trademark of Tony Martin (above); other props identify Jack Webb, *Medic*.



Yanks' Casey Stengel and Giants' Leo Durocher: they're picked to top the field.

Our Fearless Forecaster Forecasts Fearlessly:

'It'll Be A Subway Series, Men!'

One year ago on these premises, Red Smith, sports columnist extraordinaire, indicated strongly that the New York Yankees would win their sixth straight American League pennant, that the Brooklyn Dodgers would emerge triumphant in the National League, and that the New York Giants would languish in fourth place.

The Giants subsequently won the 1954 World Series, beating, of all people, the Cleveland Indians. The task of predicting this year's outcome now falls into the hands of a nonexpert. The only firm opinion held here is that eight teams will start the race in each league and that all will finish, although not necessarily in the same cities.

The nonexpert holds an enviable place in the field of sports selecting. This is why housewives win all the football pools, the hatpin is still one of the most effective methods of horse-race selecting and the Supreme Court thinks that baseball is a sport, and not a business.

Without changing the subject, it's going to be just about as good a television year for baseball as the 1954 season. It was noteworthy that baseball's top four teams last year—Cleveland and the Yankees in the American League, and the Giants and Brooklyn in the National League—all televised at least 77 of their regular season games. This leads to a working theory that telecasting is the real key to success in the major leagues.

This theory holds that the team with a full TV schedule develops living room fans, who later turn up more or less regularly at the box

Major League TV Plans

Baseball will give television viewers varied treatment around the country this year. The Dodgers lead the TV league with telecasts of all home and 25 away games. Yankees, Giants and Cubs will telecast all home games. Other clubs: Orioles, 28 home, 56 away; Reds, 55 home, 16 away; Phillies, 29 home, 27 away; Senators, 28 home, 29 away; White Sox, 55 home; Red Sox, 39 home, 12 away; Tigers, 30 home, 13 away; Indians, 25 away. The Pirates' plans are not set, and Milwaukee and Kansas City will telecast no games.

office, thus increasing revenue. In addition, such clubs have a reservoir of TV income into which it is possible to dip when meeting high payrolls or buying new players. Ergo, a good TV schedule; a good baseball team.

The lone exception among last year's top-ranking teams was the Milwaukee Braves, who telecast precisely no games to the home folks. The Milwaukee theory was that none but those who paid the fare deserved the Braves. But Milwaukee, with a new major league ball club, was riding the crest of a great wave of municipal enthusiasm. Some experts believe that the Braves, sooner or later, also will need TV to help keep baseball interest at a high level.

The Kansas City Athletics, likewise newcomers to a major league city, are following Milwaukee's no-television example, with the hope of profiting thereby.

Figuring television in with other factors, it is hereby opined that this will be the order of finish in the two major leagues:

American League—Yankees, Cleveland, Detroit, White Sox, Washington, Red Sox, Baltimore and Kansas City.

National League—Giants, Milwaukee, Brooklyn, St. Louis, Phillies, Cincinnati, Cubs and Pittsburgh.

The television theory, if taken alone, indicates that it will be very difficult for Baltimore (84 games telecast) and the Cubs (77 games telecast) to finish out of the first division. It is believed here that they will manage it.

Not to quibble, it is also predicted that the Giants will beat the Yankees in a seven-game World Series, which will draw 446,523 customers and a gross gate of approximately $2,332,615.90.—*Oliver H. Crawford.*

What a relief!

Alka-Seltzer®

BRAND

for COLD DISCOMFORTS

Get quick relief for the ache-all-over, feverish feeling of a cold with ALKA-SELTZER. Helps you FEEL better while you're GETTING better!

AT ALL DRUG COUNTERS

MILES LABORATORIES, INC., Elkhart, Ind.

Max Liebman, second from left, 'lectures' Martha Raye, Ray Bolger, cast members.

Postgraduate Course

EVEN HEADLINERS CAN LEARN A THING OR TWO

Max Liebman gets his NBC "spectaculars" under way by convening his cast in a rehearsal hall. In this king-size classroom he plays "professor"—describing the show.

Everybody attends—actors, dancers, singers, technicians and even stars. For though "name" performers drip confidence at show time, they're not beyond learning.

This fact of show-business life was illustrated when three top TV stars—Martha Raye, Ray Bolger and Milton Berle—co-starred in Liebman's "Big Time."

'Instructor' Ray Bolger grins as Milton Berle tries to duplicate a dance step. ▶

Gloria Flood

V. MacWatters

Gotham Dateline

Gloria Flood, Miss Gloria, of *Romper Room,* on Channel 7, Mon.-Fri., 11 A.M., has been named the "TV Teacher of the Year" by The Campus, student paper at CCNY. Presentation of a scroll was made April 4, by Francine Farber, radio-TV editor.

Opera Cameos winds up its fifth season on WABD, April 10, with an English-language version of Johann Strauss's "Fledermaus." The program will be expanded to 45 minutes, 7:30-8:15 P.M. for this occasion. Virginia MacWatters will be featured as Adele. Harness racing from Roosevelt Raceway bows in on Ch. 13, Saturday. Marty Glickman does the commentary.

Merrill Joels, actor and announcer on WATV's *Jewish Home Show,* has written a book, "Acting Is a Business."

Allyn Edwards will give up his morning radio program over WRCA to become host-narrator on *Mr. Citizen,* upcoming series to be seen on Ch. 7.

Allen Ludden and Bob Kennedy bow out at Channel 11, April 8, to make room for baseball telecasts. No word yet as to whether they will return in the fall.

Roy Doty's *Adventures of Danny Dee* also leaves the Ch. 5 air, April 8.

Ben Grauer, moderator on *Citizen's Union Searchlight,* at Channel 4, and his recent bride held a housewarming at their East 63rd St. apartment, last week. The party was designated a "bare walls brawl" and invitations read "black tie or dungarees."

Sloan Simpson's scheduled situation comedy at Channel 7 ran into difficulties before it got off the ground. Big difficulty was Sloan's decision that she is a "personality," not an actress, which caused her to drop out of the series. Janis Carter replaces Sloan.

WPIX boasts the two most popular Monday-through-Friday children's shows in New York, according to the latest ARB ratings. The shows: *Clubhouse Gang Comedies* and *Ramar of the Jungle,* with cumulative ratings of 12.8 and nine, respectively.

Channels listed in program section

NEW YORK CITY		ZONE
2	**WCBS-TV** (CBS)	485 Madison Ave., 22.
4	**WRCA-TV** (NBC)	30 Rockefeller Pl., 20.
5	**WABD** (Du Mont)	515 Madison Ave., 22.
7	**WABC-TV** (ABC)	7 West 66th St., 23.
9	**WOR-TV** (Ind.)	1440 Broadway, 18.
11	**WPIX** (Ind.)	220 East 42 St., 17.
13	**WATV** (Ind.)	Empire State Bldg., 1.

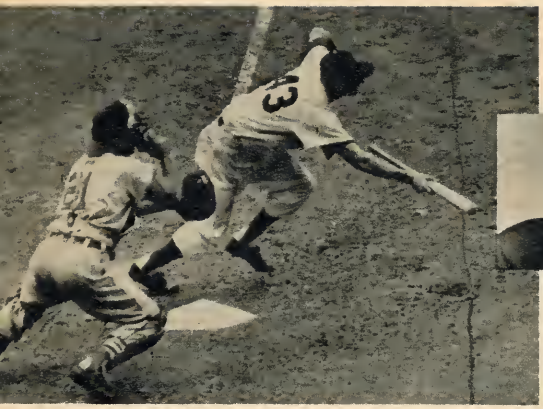
CONNECTICUT

(8) **WNHC-TV** (ABC, CBS, NBC, Du Mont) 1110 Chapel St., New Haven, 10.

(43) **WICC-TV** (ABC, Du Mont) Booth Hill Road, Trumbull (Bridgeport)

Editorial: 30 Rockefeller Plaza, New York 20; Circle 6-4488. **Advertising:** 488 Madison Ave., New York 22. **Subscription:** Box 8019, Phila. 1, Pa.

Member: Audit Bureau of Circulations



Allen

Desmond

Gotham

Blessed with 10 pennant winners and six world champions since 1949 (the year when television baseball really got rolling) New York fans can look forward, this year, to the biggest, most appetizing baseball menu ever prepared for television.

Newest dish on the baseball bill-of-fare is a substantial main course consisting of 25 Dodger road games, 20 at night, which will be telecast by 9, in addition to the Brooks' complete home slate of 77 league games and one exhibition.

The Yanks and Giants will continue their meat-and-potatoes program of airing 77 home games each, both over 11. In New Haven, 8 will divide 38 baseball telecasts evenly between Yanks and Dodgers. Adding one Yankee exhibition, the number of games to be telecast comes to an almost satiating 258.

The wide selection of pre-game appetizers and post-game desserts features another new and frothy dish in the person of Laraine Day, who will be served up, interview style, 15 minutes before Giant games.

The one reduction in the television diet was ordered by Dr. Ford Frick, commissioner of baseball, who has asked stations, clubs and sponsors to restrict commercial announcements and plugs to those called for by the script. Such hard to digest phrases as the "beer-barrel blast" (brewery talk for a home run) may disappear from the sportcasters' lexicon.

The Dodgers' first away telecast will be from Philadelphia, April 18. The slate includes telecasts from all

YANKEES AT HOME—1955

April 12, 13	Washington
April 20, 21	Baltimore
April 22, 23, 24**	Boston
May 10●, 11	Cleveland
May 13, 14	Detroit
May 15, (2)**	Kansas City
May 17●, 18	Chicago
May 20●, 21*, 22 (2)**	Baltimore
May 24●, 25, 26	Washington
June 14●, 15, 16	Detroit
June 17●, 18*, 19 (2)**	Chicago
June 21●, 22, 23	Kansas City
June 24●, 25*, 26 (2)**	Cleveland
June 29 (2)	Baltimore
July 1, 2●*, 3**	Washington
July 4 (2)***	Boston
July 26●, 27, 28	Chicago
July 29●, 30*, 31 (2)**	Kansas City
Aug. 2●, 3, 4	Cleveland
Aug. 5●, 6*, 7 (2)**	Detroit
Aug. 9●, 10, 11	Boston
Aug. 19●, 20*, 21**	Baltimore
Sept. 2, 3●*, 4**	Washington
Sept. 7, 8	Kansas City
Sept. 9, 10*	Chicago
Sept. 11 (2)**	Cleveland
Sept. 13, 14	Detroit
Sept. 16●, 17*, 18**	Boston

*Saturday ●Night
**Sunday (2) Doubleheader
***Holiday

Mays

Mantle

Snider

Berra

Hodges

Day

Campanella

Westrum

Serves TV-Baseball Banquet

National League parks except Forbes Field, Pittsburgh where network commitments prevent the city's lone station from airing any baseball, and the Polo Grounds, where the telecasts are handled by WPIX.

Eight seasoned announcers will host the baseball banquet. For the Yankees the commentators will be Mel Allen, Red Barber and Jim Woods. The Dodger trio is Connie Desmond, Vince Scully and André Baruch. Russ Hodges and Bob Delaney work the Giant games.

Television director Jack Murphy and assistant Arthur Susskind will field five cameras and 15 men in covering the Polo Grounds and Yankee

(*Continued on next page*)

GIANTS AT HOME—1955

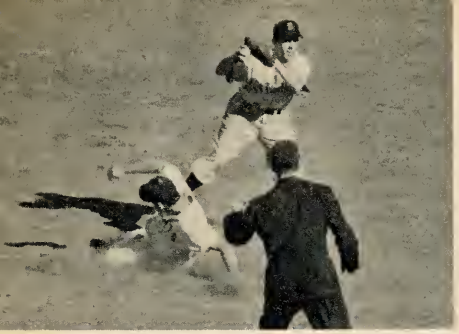
April 14, 15	Brooklyn
April 16*, 17** (2)	Philadelphia
April 18, 19	Pittsburgh
April 26●, 27	Milwaukee
April 28, 29●, 30*	St. Louis
May 1** (2)	Cincinnati
May 3●, 4, 5	Chicago
May 6●, 7*, 8**	Pittsburgh
May 27●, 28*,, 29**	Brooklyn
May 30*** (2), 31●	Philadelphia
June 1, 2	Cincinnati
June 3●, 4*, 5** (2)	Chicago
June 7●, 8, 9	Milwaukee
June 10●, 11*, 12**	St. Louis
July 6●, 7	Philadelphia
July 8●, 9*, 10**	Brooklyn
July 14●, 15	Chicago
July 16*, 17**, 18●	Milwaukee
July 19, 20, 21	St. Louis
July 22●, 23*, 24** (2)	Cincinnati
Aug. 12●, 13*, 14**	Pittsburgh
Aug. 16●, 17●, 18	Brooklyn
Aug. 23●, 24	St. Louis
Aug. 25, 26●, 27*	Milwaukee
Aug. 28**, 29	Chicago
Aug. 30●, 31, Sept. 1	Cincinnati
Sept. 5*** (2)	Pittsburgh
Sept. 20	Pittsburgh
Sept. 23, 24*, 25**	Philadelphia

*Saturday ●Night
**Sunday (2) Doubleheader
***Holiday

DODGERS AT HOME—1955

April 12	Pittsburgh
April 20●, 21	Philadelphia
April 22●, 23*, 24	New York
April 26●	Cincinnati
April 28, 29●, 30*	Chicago
May 1**, 2●	Milwaukee
May 4●, 5	St. Louis
May 20●, 21*, 22**	Philadelphia
May 30*** (2), 31●	Pittsburgh
June 1●, 2	Milwaukee
June 3●, 4*, 5** (2), 6●	St. Louis
June 7, 8●, 9	Cincinnati
June 10●, 11*, 12** (2)	Chicago
June 28●, 29●, 30	New York
July 1●, 2*, 3** (2)	Pittsburgh
July 14●, 15	St. Louis
July 16*, 17** (2), 18●	Cincinnati
July 20●, 21	Chicago
July 22●, 23*, 24** (2)	Milwaukee
Aug. 9●, 10●	New York
Aug. 12●, 13*, 14**	Philadelphia
Aug. 23●, 24	Chicago
Aug. 25, 26●, 27*	Cincinnati
Aug. 28**, 29	St. Louis
Aug. 30●, 31●, Sept. 1	Milwaukee
Sept. 2●, 3*, 4**	Pittsburgh
Sept. 5*** (2)	Philadelphia
Sept. 16●, 17*, 18**	New York
Sept. 20●	Philadelphia

*Saturday ●Night
**Sunday (2) Doubleheader
***Holiday



Stadium. At Ebbets Field, Ralph Giffen commands seven cameras and 27 technicians.

Lenses at Brooklyn will be manned at ground level for detailed close-ups. Club restrictions at the other ball parks force cameramen upstairs.

Giffen, working his fifth year, says the hit with runners on base is the toughest for his lensmen to cover. Murphy, directing for eight years, and Susskind, for six, elect the cut-off play as the one they think most difficult to follow.

DODGER ROAD SCHEDULE

Opponent	Dates	TV Time
Cinc.	June 14, 15, 16	9 p.m.
	July 26, 27, 28	9 p.m.
	Sept. 11 (2nd game)	5 p.m. apx.
Phila.	Apr. 18, 19, May 7	8 p.m.
	July 5, Aug. 19, 20	8 p.m.
St. L.	May18, June 18	9 p.m.
	July 30, Sept. 13, 14	9 p.m.
	Sept. 15	2:30 p.m.
Milw.	Aug. 1, 2, Sept. 7	10 p.m.
Chic.	May 10, June 21	2:30 p.m.
	Aug. 5	2:30 p.m.

A familiar item on the pre- and post-game table d' hote is *Happy Felton's Knothole Gang*, a half hour show preceding all Dodger home games. This will be the sixth year for Happy, longest of any of the baseball TV added attractions. Happy also follows all home games with *Talk to the Stars*, a 15-minute quizzer.

Baseball sage Red Barber gives Yankee viewers behind-the-scenes glimpses of baseball operations from various Stadium locales, before game time, and a 10-minute post-game chat from his TV clubhouse.

Frankie Frisch, who will rehash the Polo Grounds hassles for 15 minutes on his post-game hearing, may be glad to be free of the hazards of pre-game telecasting. The "Flash," a former Giant, recalls, with justifiable displeasure, some batting tips he offered to Red Schoendienst on a pre-game show, which were so well mastered that the Cardinal second baseman lofted homers in each of his first two turns up against the Giants.

The players? How do they feel about TV appearances? Most of them love it! They like the publicity. They like the money. Roy Campanella, Johnny Antonelli and Yogi Berra were named by the directors as their respective teams' most popular TV personalities.

Other before and after shows are: *Hall of Fame*, a quarter hour of memorable moments in baseball, on film, preceding all Dodger telecasts, and *Adventures in Sport*, filmed highlights of recent sports events, which follows all Brooklyn road games.

It all adds up to a multi-coursed baseball repast to be spiced by a female commentator and embellished by late-night baseball snacks from Milwaukee, where telecast time is 10 P.M.

TV HOME-GAME TIMES

Yankees—Chs. 11, 8

Days (Includes Sats., Suns.)	1:55 P.M.
Weekday doubleheaders	1:25 P.M.
Nights	8:10 P.M.

Giants—Ch. 11

Weekdays	1:25 P.M.
Sat. and Sun.	1:55 P.M.
Nights	7:55 P.M.

Dodgers—Chs. 9, 8

Weekdays	1:25 P.M.
Sat. and Sun.	1:55 P.M.
Nights	7:55 P.M.

TV Movie GUIDE

Use this department to plan your entire week's movie viewing. Full details appear in the program listings.

SATURDAY, APRIL 9

12 Noon (5) "CAPTAIN TUGBOAT ANNIE"
(Adventure) Jane Darwell, Edgar Kennedy.
12 Noon (9) "AGAINST THE WIND"
(War Drama) Robert Beatty.
1:00 P.M. (4) "THREE ON A TICKET"
(Mystery) Hugh Beaumont, Cheryl Walker.
1:00 P.M. (5) "MR. REEDER IN ROOM 13"
(Crime) Gibb McLaughlin, Sara Seeger.
1:00 P.M. (7) "DON BOSCO"
(Historical Drama) Gian-Paolo Rosmino.
2:00 P.M. (2) "CHECKMATE"
(Drama) Jeffrey Lynn, Angelica Hart.
2:00 P.M. (5) "THE CHELSEA STORY"
(Drama) Henry Mollison, Sydney Tafler.
2:00 P.M. (11) "CALL OF THE KLONDIKE"
(Adventure) Kirby Grant, Anne Gwynne.
2:30 P.M. (13) "STAGECOACH"
(Western) Claire Trevor, John Wayne.
3:00 P.M. (2) "THE ADVENTURES OF INSPECTOR HORNLEIGH" (Spy Drama) Gordon Harker, Alastair Sim.
3:00 P.M. (5) "DRUMS"
(Adventure) Sabu, Raymond Massey.
3:00 P.M. (7) "FALL GUY"
(Mystery) Robert Armstrong, Teala Loring.
3:30 P.M. (11) "THUNDER IN THE PINES"
(Adventure) Denise Darcel, George Reeves.
4:30 P.M. (5) "THE SCARLET PIMPERNEL"
(Adventure) Leslie Howard, Merle Oberon.
4:30 P.M. (9) "THE WINSLOW BOY"
(Drama) Robert Donat, Margaret Leighton.
6:00 P.M. (9) "THE GENTLE SEX"
(War Drama) Lilli Palmer, Jean Gillie.
7:30 & 10 P.M. (9) "THE WINSLOW BOY"
(Drama) Robert Donat, Margaret Leighton.
7:30 P.M. (11) "CHEERS FOR MISS BISHOP"
(Drama) Martha Scott, William Gargan.
8:00 P.M. (5) "DEATH OF AN ANGEL"
(Drama) Jean Lodge, Raymond Young.
9:00 P.M. (11) "SOUTH OF MONTEREY"
(Adventure) Gilbert Roland.
10:00 P.M. (11) "FATHER MAKES GOOD"
(Comedy) Raymond Walburn, Walter Catlett.
11:00 P.M. (13) "CHARLIE CHAN'S MURDER CRUISE" (Mystery) Sidney Toler.
11:15 P.M. (2) "FIDDLERS THREE"
(Comedy-Drama) Tommy Trinder.
11:30 P.M. (4) "MR. WONG, DETECTIVE"
(Mystery) Boris Karloff, Grant Withers.
11:30 P.M. (7) "JUNGLE BOOK"
(Adventure) Sabu, Rosemary De Camp.
11:30 P.M. (9) "DUEL WITHOUT HONOR"
(Melodrama) Massimo Girotti, Annette Bach.
12:30 A.M. (8) "KOREA PATROL"
(War Drama) Richard Emory, Benson Fong.
12:45 A.M. (2) "MAN BAIT"
(Mystery) *Time approximate.* George Brent, Marguerite Chapman.

SUNDAY, APRIL 10

1:00 P.M. (2) "BILL AND COO"
(Fantasy) George Burton, Elizabeth Walters.
1:30 P.M. (5) "CATHERINE THE GREAT"
(Historical-Drama) Douglas Fairbanks, Jr.
2:00 P.M. (9) "CORRIDOR OF MIRRORS"
(Mystery) Eric Portman, Edana Romney.
3:00 P.M. (5) "THINGS TO COME"
(Science Fiction) Raymond Massey.
3:30 P.M. (9) "THE THREE PIRATES"
(Adventure) Marc Lawrence, Barbara Florian.
4:30 P.M. (5) "THE MAN WHO COULD WORK MIRACLES" (Comedy) Roland Young.

(Continued on following page)

A couple of love birds romanced their way to an Academy Award in the Ken Murray production, "Bill and Coo." Sun., 1 P.M. 2.

TV Movie GUIDE

(*Continued from preceding page*)

4:30 P.M. (9) "MR. PERRIN AND MISTER TRAILL" (Drama) Marius Goring.
5:30 P.M. (9) "THE WINSLOW BOY" (Drama) Robert Donat, Margaret Leighton.
6:00 P.M. (11) "ARSON, INC." (Drama) Anne Gwynne, Robert Lowery.
7:30 & 10 P.M. (9) "THE WINSLOW BOY" (Drama) Robert Donat, Margaret Leighton.
8:15 P.M. (5) "DARK INTERVAL" (Drama) Zena Marshall, Andrew Osborn.
9:00 P.M. (9) "THE THREE PIRATES" (Adventure) Marc Lawrence, Barbara Florian.
10:00 P.M. (5) "LYDIA" (Drama) Merle Oberon, Joseph Cotten.
11:00 P.M. (13) "CHEER THE BRAVE" (Comedy) Elsie Randolph, Jack McNaughton.
11:15 P.M. (2) "CARNEGIE HALL" (Musical) Marsha Hunt, William Prince.
11:50 P.M. (4) "THE RAT" (Drama) Ruth Chatterton, Anton Walbrook.
1:30 A.M. (2) "SITTING ON THE MOON" (Drama) *Time approximate.* Roger Pryor.

MONDAY, APRIL 11

4:00 P.M. (5) "THE THIEF OF BAGDAD" (Adventure) Sabu, June Duprez.
5:00 P.M. (2) "SQUARE DANCE JUBILEE" (Musical) Mary Beth Hughes.
7:30 & 10 P.M. (9) "THE WINSLOW BOY" (Drama) Robert Donat, Margaret Leighton.

Tony Martin and Marta Toren enjoy a Mohammedan marshmallow roast while strolling in the "Casbah." Musical opens Tues., 7:30 P.M. 9.

7:30 P.M. (11) "A GIRL IN A MILLION" (Comedy) Joan Greenwood, Hugh Williams.
8:00 P.M. (5) "REMBRANDT" (Historical Drama) Charles Laughton.
9:00 P.M. (9) "THE THREE PIRATES" (Adventure) Marc Lawrence, Barbara Florian.
11:30 P.M. (2) "THE LIE" (Mystery) Lee Bowman, Ramsay Ames.
11:30 P.M. (9) "DUEL WITHOUT HONOR" (Melodrama) Massimo Girotti, Annette Bach.
11:30 P.M. (11) "IRISH LUCK" (Mystery) Frankie Darro, Dick Purcell.
12 Midnight (8) "THE SPY IN BLACK" (Spy Drama) Conrad Veidt, Valerie Hobson.
12:45 A.M. (2) "IT COULD HAPPEN TO YOU" (Drama) *Time approximate.* Alan Baxter.

TUESDAY, APRIL 12

4:00 P.M. (5) "MR. UNIVERSE" (Comedy) Jack Carson, Bert Lahr.
5:00 P.M. (2) "G. I. JANE" (Comedy) Jean Porter, Tom Neal.
6:15 P.M. (2) "WINGS OF DANGER" (Adventure) Zachary Scott, Naomi Chance.
7:30 & 10 P.M. (9) "CASBAH" (Adventure) Yvonne De Carlo, Tony Martin.
7:30 P.M. (11) "HI DIDDLE DIDDLE" (Comedy) Dennis O'Keefe, Martha Scott.
9:00 P.M. (9) "MAN WITH THE GREY GLOVE" (Mystery) Annette Buch, Rodalo Lupi.
9:00 P.M. (11) "ROBIN HOOD OF MONTEREY" (Adventure) Gilbert Roland, Evelyn Brent.
10:00 P.M. (5) "C-MAN" (Crime) Dean Jagger, John Carradine.
10:00 P.M. (11) "SKY LINER" (Spy Drama) Richard Travis, Pamela Blake.
11:15 P.M. (2) "PIER 23 ' (Crime) Hugh Beaumont, Ann Savage.
11:30 P.M. (9) "THE THREE PIRATES" (Adventure) Marc Lawrence, Barbara Florian.
12 Midnight (8) "A YANK IN LONDON" (Drama) Dean Jagger, Anna Neagle.
12:15 A.M. (2) "FOLLOW YOUR HEART" (Drama) *Time approximate.* Marion Talley.

WEDNESDAY, APRIL 13

4:00 P.M. (5) "TURN OF THE TIDE" (Drama) John Garrick, Geraldine Fitzgerald.
6:15 P.M. (2) "DIPLOMATIC PASSPORT" (Crime) Marsha Hunt, Paul Carpenter.
7:30 & 10 P.M. (9) "CASBAH" (Adventure) Tony Martin, Yvonne De Carlo.
7:30 P.M. (11) "THE GLASS MOUNTAIN" (Musical) Valentina Cortesa.
9:00 P.M. (9) "MAN WITH THE GREY GLOVE" (Mystery) Annette Bach, Rodalo Lupi.
11:30 P.M. (2) "THE CHICAGO KID" (Crime) Donald Barry, Otto Kruger.
11:30 P.M. (9) "THE THREE PIRATES" (Adventure) Marc Lawrence, Barbara Florian.
12 Midnight (8) "THAT HAMILTON WOMAN" (Historical Drama) Vivien Leigh.

12:45 A.M. (2) "ANGELS WITH BROKEN WINGS" (Comedy) *Time approximate.* Binnie Barnes, Gilbert Roland.

THURSDAY, APRIL 14

4:00 P.M. (5) "COUNTERBLAST"
(Spy Drama) Mervyn Johns, Nova Pilbeam.
5:00 P.M. (2) "EVERYBODY'S DANCIN' "
(Variety) Spade Cooley, Dick Lane.
6:15 P.M. (2) "CAPPY RICKS RETURNS"
(Drama) Florine McKinney, Robert McWade.
7:30 & 10 P.M. (9) "CASBAH"
(Adventure) Tony Martin, Yvonne De Carlo.
7:30 P.M. (11) "SMART WOMAN"
(Drama) Brian Aherne, Constance Bennett.
8:30 P.M. (5) "THAT HAMILTON WOMAN"
(Historical Drama) Vivien Leigh.
9:00 P.M. (9) "MAN WITH THE GREY GLOVE"
(Mystery) Annette Bach, Rodalo Lupi.
9:00 P.M. (11) "HIGHWAY 13"
(Crime) Robert Lowery, Pamela Blake.
10:00 P.M. (5) "THE FRIGHTENED BRIDE"
(Drama) Mai Zetterling, Flora Robson.
11:15 P.M. (2) "ROARING CITY"
(Mystery) Hugh Beaumont, Ed Brophy.
11:30 P.M. (9) "THE THREE PIRATES"
(Adventure) Marc Lawrence, Barbara Florian.
12 Midnight (8) "NIGHT BEAT"
(Mystery) Anne Crawford, Maxwell Reed.
12:15 A.M. (2) "FORGOTTEN GIRLS"
(Drama) Louise Platt, Donald Woods.

FRIDAY, APRIL 15

4:00 P.M. (5) "JUNGLE BOOK"
(Adventure) Sabu, Rosemary De Camp.
6:15 P.M. (2) "FINGERPRINTS DON'T LIE"
(Mystery) Richard Travis, Sheila Ryan.
7:30 & 10 P.M. (9) "CASBAH"
(Adventure) Tony Martin, Yvonne De Carlo.
7:30 P.M. (11) "THE YEARS BETWEEN"
(Drama) Michael Redgrave, Valerie Hobson.
9:00 P.M. (9) "MAN WITH THE GREY GLOVE"
(Mystery) Annette Bach, Rodalo Lupi.
9:00 P.M. (11) "THE DEVIL'S DEN"
(Adventure) Duncan Renaldo, Leo Carrillo.
10:00 P.M. (11) "RINGSIDE"
(Drama) Don Barry, Sheila Ryan.
11:30 P.M. (2) "TIME, GENTLEMEN, PLEASE"
(Comedy) Eddie Byrne, Hermione Baddeley.
11:30 P.M. (9) "THE THREE PIRATES"
(Adventure) Marc Lawrence, Barbara Florian.
11:30 P.M. (11) "T-MEN"
(Crime) Dennis O'Keefe, June Lockhart.
12 Midnight (8) "THE FIGHTING STALLION"
(Drama) Bill Edwards, Doris Merrick.
12:45 A.M. (2) "STAGE DOOR CANTEEN"
(Variety) Lon McCallister.

TV GUIDE

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TV Programs

For Week Beginning April 9th, 1955

SATURDAY
MORNING

6:25 (4) Sermonette
Rev. Kent S. Knutsen.

6:30 (4) Modern Farmer

6:45 (2) Previews

6:55 (2) Give Us This Day
Fr. Patrick Ahern.

7:00 (2) Cartoon Carnival
"Judy in Easter Land"; "Catnipped."

(4) Saturday—Herb Sheldon

7:30 (2) MOVIE—Adventure
"Stranghald." (1952) A young woman becames invalved in the revolt of Juarez. Veronica Lake, Zachary Scott.

8:30 (2) Hickory Dickory Dock
SPECIAL It's a sneak preview of a shaw which might become a Ch. 2 regular. Eleanor Vekassy, kindergarten teacher from P.S. 9 in Queens, conducts a session af dancing, singing and games with kindergarten children. Jr. Sports Session *returns next week.*

8:45 (8) Mr. Wizard—Adventure
"Busy Liquid." Don Herbert ("Mr. Wizard") and his pal, Betsy, investigate acids, learn their properties and uses.

8:58 (13) TV Pastor—Religion

9:00 (2) On the Carousel—Tripp
Judy Krasnaw and Karen Eisenberg bring us folk songs from the world over. The Washington Irving Community Center gets in the swing with a square-dance session. Boys from Jr. H.S. 120 make clothes for themselves while girls from Jr. H.S. 81 make hats. Jules Marron turns up with new-barn animals and Paul turns up with Science Fair winners from P.S. 105.

(4) Children's Theater-Forrest
"Crusader Rabbit and the Great Horse Mystery," "Jack and the Beanstalk," "Gliders," "Parrotville Post Office," "Singing Reel"—Ray takes us deep-sea fishing and catches a shark.

(13) Casa Serena—Comedy

9:15 (8) Space Cadet—Adventure
"Terror in Space." Astra is sucked out into space when he attempts to repair the hull of the spaceship. Frankie Thomas.

9:30 (7) MOVIE—Western
"Prairie Rustlers," Buster Crabbe.

(13) MOVIE—Drama
"Destino di Donna." (Italian: English title; A Waman's Destiny) Maria Camerini, Elsa de Giorgio.

9:45 (8) Barker Bill's Cartoons

10:00 (2) America in the Making
"The Yaung Giant Stirs—Nationalism" rears its head as the frontier opens up, the movement west begins, aratary comes into its own with Clay and Calhoun and then the War of 1812 breaks out. Ormond Drake, Robert Iglehart, Bayrd Still.

(4) Pinky Lee Show—Kids

(8) Buffalo Bill, Jr.-Adventure
"The Fight far Geronimo." There's a plot to free the desperate Apache leader, as he is being transferred to prison. (Film)

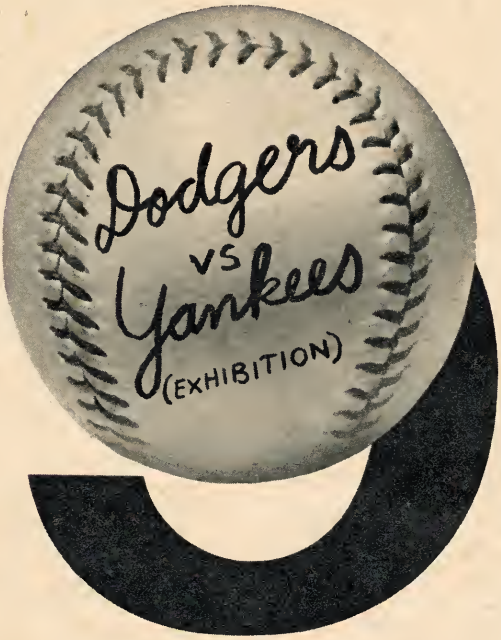
10:30 (2) MOVIE—Western
"Frontier Horizon," John Wayne.

(4) Winchell & Mahoney
Comedy version of "Peter Pan." Cast: Peter: Milton Delugg. Capt. Hook: Paul Winchell. Wendy: Jerry Mahoney. Irving and Knucklehead tell how an egg hatches.

(7) (8) Smilin' Ed's Gang
"The War Bonnet." Little Fox searches

THE DODGERS ARE BACK

Saturday, April 9 on Channel 9



This season—which opens with Pittsburgh on April 12—you'll see more games than ever before in history! In addition to all the home games from Ebbets Field—77 in total—WOR-TV will bring you 25 road games at the time they're actually being played.

WOR-TV will again present the finest lineup of pre- and post-game programs in New York. Here's the schedule:

Check TV Guide for exact program time

HOME GAMES

Baseball Hall of Fame
Happy Felton's Knot-Hole Gang
DODGER GAME
Happy Felton's Talk To The Stars

ROAD GAMES

Baseball Hall of Fame
DODGER GAME
Adventures In Sports

For the best in baseball... **WOR-TV** channel **9**

far an eagle so he can make a Siaux tribol headdress. (Film)

11:00 (2) Winky Dink and You
Jock Barry and Mr. Bungle decide to wash the windaws af an affice building. Final: Winky and the sabateur.

(4) Funny Boners—Quiz

(5) MOVIE—Western
"Fighting Cowbay," Buffala Bill, Jr.

(7) Danny Kaye—Travel
SPECIAL Danny Koye interviews the late, great Irish playwright, Gearge Bernard Shaw, in the course of the film record af a tour of the British Isles Danny taak a few years aga. Other highlights: Danny's first appearance at the Palladium in Landon; his sidewalk chats with same Britishers; Danny an the galf course in Scatland; ond Danny reciting Jahn Masefield's poem, "Sea Fever."

(8) Capt. Gallant—Adventure

(13) Musical Moments-Variety

11:30 (2) (8) Capt. Midnight—Kids
"Tropped Behind Bars." Midnight and Ikky are planted in a prisan thaught to be the scene of o coming break. (Film)

(4) Space Cadet—Adventure
"The Magnetic Asteraid." Tam warns T. J. Thistle that there must be caoperotian between the crews. Frankie Thamas.

(7) College Press Conference
Students interview Sec. of the Interiar Dauglas McKay. Ruth Geri Hagy. (Film)

(11) The Big Picture-Army Film
"Time ta Go." The Selective Service system and the need for preparedness.

(13) Aldo Aldi—Variety

AFTERNOON

12:00 (2) (8) Big Top—Circus
Jack Sterling cracks the whip to introduce Philodelphio's circus: glabe-rolling, Lacy Troupe; birds, Wlades Doves; aerialists, The Chopmons; elephants, Vidbel's Elephant's; dogs, Sylvia's Kennelkode; boloncing, Hoger.

(4) Home Gardener—Alampis
Phil Alampi discusses: care of Eoster plants and flawer arrangements, weed cantrol, early spring and indaar gardening.

(5) MOVIE—Comedy
"Coptain Tugbaat Annie." Camic story of the conflict between the lady-skipper af a tugbaat fleet and o rival autfit. Jane Darwell, Edgar Kennedy.

(7) Ital. Cooking—Bontempis

(9) MOVIE—War Drama
"Against the Wind." (English; 1948) British espianage agents parachute inta Belgium to destray Gestapo records.

(11) Adventure Playhouse
"Space Conquerars." A graup af boys decides ta launch their racket ship. (Film)

(13) MOVIE—Western

12:30 (4) Mr. Executive—Interviews
Canrad Nagel is hast ta: Jahn Grey, retail clathing sales; Jalie Gabar (mama of several well-knawn Gobars), jewelry designer; A. Paul Toschi, real-estate executive; Van Hundler, children's underwear manufacturer.

(11) MOVIE—Fairy Tale
"March af the Woaden Saldiers." Victar Herbert's aperetto—a fantasy with rabot soldiers, ond such familiar figures as the Waman in the Shae, Little Ba Peep, et al. Laurel ond Hordy, Felix Knight.

1:00 (2) The Lone Ranger-Western
"Gald Fever." The Lone Ranger suspects that a notorious autlaw is seeking mare than money when he holds up a stage.

(4) MOVIE—Mystery
"Three an a Ticket." (1947) Secret plans far a new weapan are reaching a foreign pawer. Hugh Beaumont, Cheryl Walker.

(5) MOVIE—Crime
"Mr. Reeder in Room 13." (English) To catch the "Big Printer," whose caunterfeit nates menace the English currency, o rich young mon-about-town wangles his way into prisan. Gibb McLoughlin.

(7) MOVIE—Historical Drama
"Don Bosco." (Italian) Religiaus tale dealing with the life af Don Basca, the patran soint of Italy. Gian-Paalo Rasmino. The feature movie is preceded by a travelog showing the Italian Riviero.

8 Roy Rogers—Western
See Sun., 6:30 P.M. Ch. 4, for details.

13 MOVIE—Western

1:15 **9 Baseball Hall of Fame**
First in a series of pre-game films. Today: the Joe DiMaggio story.

1:30 **2 8 Uncle Johnny Coons**
Johnny becomes a tailor, tries to fool his invisible dog, Blackie, by sewing a rubber patch on a pair of pants. (Chicago)

9 Knothole Gang—Felton
RETURN Pre-game chatter with Hoppy.

1:55 **9 Exhibition Baseball**
A pre-season game from Ebbetts Field between the Dodgers and Yankees. Vince Scully, Connie Desmond, André Baruch.

2:00 **2 Easter Film—Religion**
SPECIAL "The Day Before Easter" tells of a clergyman who has trouble composing his sermon. The serious personal problems of his parishioners distract his thoughts. Morris Ankrum.

4 Man of the Year
Richard Heffner's topic today is Henry George, famed economic theorist. The year is 1879 when George's major treatise "Progress and Poverty" was published. Agnes De Mille, dancer, choreographer and granddaughter of Henry George, discusses her grandfather with Broadus Mitchell, Rutgers U. professor.

5 MOVIE—Drama
"The Chelsea Story." (English; 1951) A silly wager to rob a home has serious consequences. Henry Mollison.

8 Rin Tin Tin—Drama
"The Bandit Kingdom." An ambitious rancher, who dreams of establishing a private kingdom in California, tries to enlists the aid of Lt. Masters. Lee Aaker.

11 MOVIE—Adventure
"Call of the Klondike." (1950) A Mountie trails a gang of killers. Kirby Grant.

13 Career Kids—Quinn

2:30 **4 Madison Sq. Garden Films**
College basketball: East-West All-Star Game; hockey: Rangers vs. Toronto.

8 To Be Announced

13 MOVIE—Western
"Stagecoach." John Ford's classic about

"all the children enjoy it"
"no violence"
"like the cartoons"
"amusing, entertaining, interesting"
(according to an Advertest Survey)

PARENTS APPROVE JUNIOR FROLICS

the high rated children's program

MONDAY thru SATURDAY at 5 pm

with 'UNCLE' FRED SAYLES

watv 13

a cooch troveling through Indian territory during o sovage uprising. Claire Trevor, John Woyne, John Carrodine.

2:45 (2) Laughtime—Cartoons
"Softboll"; "Two Little Lombs."

3:00 (2) MOVIE—Spy Drama
"The Adventures of Inspector Hornleigh." During his investigotion of fifth columnists, the inspector disguises himself os o history professor ond a mail sorter. Gordon Harker, Alastoir Sim.

(4) To Be Announced
If a sixth gome is necessary in the NBA chompionship series between Fort Woyne ond Syracuse, it will be corried at this time.

(5) MOVIE—Adventure
"Drums." The brother of an elderly Indian khon plots to do awoy with the young prince. Sabu, Raymond Mossey.

(7) MOVIE—Mystery
"Fall Guy." (1947) A man is occused of a murder he didn't commit. Robert Armstrong, Teolo Loring, Virginia Dole.

(8) Easter Film
SPECIAL "The Triumphant Hour."

3:30 (11) MOVIE—Adventure
"Thunder in the Pines." (1949) A melodrama obout two feuding lumberjacks. Denise Dorcel, George Reeves.

4:00 (7) Hopalong Cassidy
"Hopalong Cassidy Returns." Hoppy, os new morshal of Mesa Gronde, orrives in time to find his old friend Bob Saunders dying, shot by on unknown assossin.

(8) Easter Film—Religion
"The Doy Before Eoster." *See 2 P.M. Ch. 2, for detoils.*

(13) MOVIE—Western
"Six Gun Justice," Bill Cody.

4:15 (9) Happy Felton-Interviews

4:30 (2) Amos 'n' Andy—Comedy
Andy ond Kingfish con't understand the summons from the Internal Revenue Dept. Tim Moore, Spencer Williams. (Film)

(5) MOVIE—Adventure
"The Scorlet Pimpernel." An English dondy attempts to sove French aristocrats from the guillotine, during the French Revolution. Leslie Howard, Merle Oberon.

(9) MOVIE—Drama
Million Dollar Movie: "The Winslow Boy." *See 7:30 P.M. Ch. 9, for details.*

4:45 (8) Film Short
"More Thon Meets the Eye." Optometry.

(11) MOVIE—Western
"Lowless Code," Jimmy Wakely.

5:00 (2) Buffalo Bill, Jr.-Adventure
"The Block Ghost." A pretty young thing joins o notorious outlaw in o plot to get her uncle's property. Dick Jones. (Film)

(4) Junior Champions
Morty Glickman is host if there are no NBA ployoffs. Otherwise Carl Braun will toke over. Teoms are from Ascension School CYO, Elmhurst, L. I., and P.S. 122, Community Center, L.I.C. Umpire Bill Setwort shows bose-sliding tactics.

(8) Justice—Drama
"Feorful Hour." An aging octress needs money for clothes ond foncy surroundings. She issues o bod check. (Film)

(13) Junior Frolics—Sayles

5:30 (2) Annie Oakley—Western
"Annie and the Lily Maid." Togg, Annie ond Choctaw Charlie are mysteriously shot ot while o gang kills Choctow's boss.

(4) Operation Success
Quentin Reynolds is host to Burell Tripp, engineer; Leo J. Waters, lobel monufocturer; Bert Edwards, stock broker.

(7) Rin Tin Tin—Adventure
"The Bandit Kingdom." An ombitious roncher, who dreams of establishing o privote kingdom in California, tries to enlist the aid of Lt. Mosters. Lee Aoker.

(8) Meet Corliss Archer
When Corliss ond her boyfriend Dexter take over the Archer family's TV set, Mr. Archer decides to buy one of his own. Ann Boker, Bobby Ellis. (Film)

EVENING

6:00 (2) News—Ned Calmer

(4) Dramatic Showcase
"Uncle Morty ond Morie." Comedy obout on eccentric bachelor ond his five-times-married housekeeper. Steve Brodie. (Film)

5 MOVIE—Western
"His Brother's Ghost," Buster Crobbe.

7 Soldiers of Fortune
DEBUT John Russell and Chick Chandler star in this new filmed adventure series. In tonight's episode, "Peorls Off Dondra Head," Tim Kelly and Toubo Smith rescue an old man, who is being tortured. Before he dies, the mon tells Tim ond Toubo the location of a fobulous pearl bed. Nancy Gates is featured.

8 The Lone Ranger-Western
"Trigger Finger." The Lone Ronger ond his nephew get involved with o gong of stagecoach robbers and gunmen while an their way ta visit an old friend. (Film)

9 MOVIE—War Drama
"The Gentle Sex." (English) Story af seven wamen in wortime. Lilli Polmer.

11 Ramar of the Jungle

13 MOVIE—Western
"Boots of Destiny," Ken Maynord.

6:05 2 Weather—Carol Reed

6:10 2 Sports—Jim McKay

6:15 2 Playhouse 15—Drama
"A Portroit of Gen. Gorrity." Deserted by his father, a boy is led to believe his dad wos a generol who died in bottle. E. G. Morshall, Lorry Newton. (Film)

6:30 2 Man Behind the Badge
Stary of Mickey Pease, o potralman in Partland, Ore., who gave up his own chances for ring success to establish o PAL Club for bays. Charles Bickford.

4 Range Rider—Western
"The Hawk" succeeds in carrying out his threat to rob the express office and kill the ogent. Jock Mahoney. (Film)

7 Cisco Kid—Western
Jim Brent, prominent Meso Verde investment braker, has two of his henchmen impersonate Cisca ond Poncho ond rob a bank. Duncan Renoldo, Leo Corrillo.

8 You Asked for It
New methods af treating occidentol shock; Jase de lo Torre, Mexico's chompion cowboy; juggler Bobby May; the Rusings, woter-skiers. (Film)

11 Kartoon Klub—Shari Lewis

WARNING! EXCITEMENT AHEAD!

starts TONIGHT *on channel 7*

SOLDIERS OF FORTUNE

starring John Russell & Chick Chandler

7:00 (2) GENE AUTRY—Western
"Santa Fe Raiders." Gene is framed for robbery by a gang of outlaws. (Film)

(4) RHEINGOLD THEATER
Teresa Wright stars as Terry Spencer in "Her Crowning Glory." Fresh out of college, a young girl is Chicago bound in search of a career. An influential friend of the family wangles an interview for her with a top woman ad-executive.

(5) TERRY AND THE PIRATES
"Black Market in Death." Terry and Hotshot are the victims of thieves while flying a cargo of serum to a typhus-infected village. John Baer, William Tracy. (Film)

(7) TOMORROW—Youth
"After Dinner Speaking." Lynn Poole and his guest, Dr. Elton Mears, of Johns Hopkins U., discuss the importance of good public speaking and the career opportunities open for speech instructors.

(8) THIS IS YOUR LIFE

(11) NEWS—Jack McCarthy

(13) SPORTS SHOW

7:10 (11) WEATHER—Joe Bolton

7:15 (9) FULTON LEWIS, JR.
Tour of the Atomic Energy Commission Argonne National Laboratory in the Chicago suburbs. *Postponed from March 26.*

(11) FILM SHORT

(13) MOVIE—To Be Announced

7:30 (2) BEAT THE CLOCK—Games

(4) SHOW WAGON—Heidt
Horace Heidt's *Show Wagon* lands in New York. Guests: the dancing Step Brothers. Among the show regulars: comedian Johnny ("In the Book") Standley; singers Reita Green and Ralph Sigwald.

(5) JOE PALOOKA—Drama
"Two Rings for Eddie." Joe's protege must choose between his boxing career and the girl he loves. (Film)

(7) DANGEROUS ASSIGNMENT
"The Burma Temple Story." Steve Mitchell is sent to Rangoon to investigate the murder of a political correspondent. (Film)

(8) STAGE 7—Drama
Frank Lovejoy stars in "The Long Count." A private detective, who is more concerned with money than with principle, takes a job as bodyguard to a boxer.

(9) MOVIE—Drama
Million Dollar Movie: "The Winslow Boy." (English; 1949) An elegant attorney assumes the case of a 13-year-old boy, expelled from naval college for allegedly stealing five shillings from a chum. Robert Donat, Margaret Leighton, Marie Lohr, Sir Cedric Hardwicke.

(11) MOVIE—Drama
First Show: "Cheers for Miss Bishop." Story of a midwestern schoolteacher and her sacrifices for her profession. Martha Scott, William Gargan, Edmund Gwenn.

8:00 (2) JACKIE GLEASON
The Kramdens and the Nortons hatch a money-saving plan. Why shouldn't such good neighbors take a single apartment together? Audrey Meadows, Art Carney, Joyce Randolph, the June Taylor Dancers, Ray Bloch's orchestra and Jack Lescoulie.

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Bud Collyer & Roxanne
SAT. 7:30 PM WCBS-TV CHANNEL 2

4 8 MICKEY ROONEY

Mickey discovers thot his size moy keep him from goining stoture in the business world. Billy Curtis ploys the "big" business boss. (Film)

5 MOVIE—Drama

"Deoth of on Angel." (English) A young doctor tokes over for o country practitioner, whose heolth is foiling, ond uncovers o dramotic secret about his ossociote. Jeon Lodge, Roymond Young.

7 GLORIA SWANSON

"Thank You, Mr. Finch." A middle-aged bochelor, who likes weolthy widows, but seeks to ovoid motrimony, falls into o romontic trop. John Litel. (Film)

8:30 4 8 THIS IS HOLLYWOOD

"The Achilles Heel of Pudge Heffledorfer." Andy Boone is mighty jealous when Kim's former beau tokes her out for a night on the town. His nome moy be Heffledorfer, but this beou's a millionoirel Mitzi Green, Virginia Gibson. (Film)

7 DOTTY MACK—Songs

Dotty, Bob ond Colin Mole pontomime to populor records. Dotty: "Two Hearts ond Two Kisses" (Doris Doy); Bob: "From the Bottom to the Top" (Frank Sinatra); Colin: "Go on By" (Stuort Hamblen).

13 TROTTING—Roosevelt

Morty Glickmon colls the running of the first roce.

8:45 13 MOVIE—To Be Announced

Starting ot this hour, Ch. 13 will interrupt regulor progroms for five minutes, every 20 minutes, to televise the eight harness races from Roosevelt Rocewoy.

8:55 11 NEWS—Joe Bolton

9:00 2 TWO FOR THE MONEY

4 8 THE MERRY WIDOW

COLOR Mox Liebmon presents on all-star cost in the Fronz Lehar operetto, "The Merry Widow." The pretty widow, Sonio, comes to Poris for o goy fling. Since she owns most of her notive Morsovio, her government wonts to moke certain her second morrioge does not toke her weolth away from home. Their choice of o groom—the dashing Morsovion Prince Donilo. *Cast on following poge.*

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Saturday Evening APRIL 9 OVER THE NBC-TV NETWORK

Cast

Sania ..... Anne Jeffreys
Prince Danila ..... Brian Sullivan
Baran Zelta .... Edward Everett Horton
Georges ..... John Conte
Valencienne .....Helena Bliss
Lt. Nichalas .....Jack Russell
Dancers ..... Beatrice Kraft; Bambi Linn and Rod Alexander

"Can-Can" ..... Dancers
"Maxim's" ..... Sullivan
"Girls, Girls, Girls" ... Sullivan, Conte
"Yau'll Lave Lave in Paris" .... Jeffreys
"Fidelity" .....Conte, Bliss
"Love Sang" ..... Jeffreys, Sullivan
"Merry Widaw Waltz" ..... Ensemble
"Marsavion Dance" ..... Kraft; Linn and Alexander
"Vilia" ..... Jeffreys
"Lavely Is the Music" ..... Ensemble
"Fidelity" .....Conte, Bliss, Sullivan
"Girls at Maxim's" .....Ensemble
"The Merry Widow Waltz" ... Ensemble

Prof. Liebman lectures the stars, page 12.

7 BORIS KARLOFF—Crime

"The Case af the Kidnaped Paadle." Cal. March and Inspectar Ames become involved in theft af a famaus diamond and an attempted murder. (Film)

9 DICK TRACY—Adventure

"Dick Tracy and the Male." A prominent attorney frees a criminal fram jail. (Film)

11 MOVIE—Adventure

"Sauth of Manterey." (1946) A bold adventurer and his camic sidekick try ta prevent a land grab. Gilbert Raland.

9:15 5 AMERICAN BARN DANCE

9:30 2 MY FAVORITE HUSBAND

Liz feels that Geargе shauld take advantoge af the pramation affered him at the bank; but Geargе daesn't like the idea af being "tied to a desk." Jaan Caulfield, Barry Nelsan. (Hallywood)

7 OZARK JUBILEE

Red Faley sings "Peter Cottontail" and the new inspiratianal sang, "Little Children, Hope af the Warld." (Fram Springfield) *A TV GUIDE reviewer gives this show the ance-aver, next week.*

9 FAMOUS PLAYHOUSE

"Shaating Star." An intruder fram space annaunces ta a scientist and his harrified wife that his peaple will take aver the earth and da away with human life. Lynne Raberts, Whitfield Connar. (Film)

9:45 5 WRESTLING INTERVIEWS

10:00 2 PROFESSIONAL FATHER

The Wilsons expect their Aunt Martha for an haur's visit. Martha has ather plans thaugh, and becames "The Aunt Who Came ta Dinner." Steve Dunne, Barbara Billingsley, Ted Marc, Beverly Washburn.

5 WRESTLING WORKOUTS

7 CAVALCADE OF STARS

A childless couple wants to adapt a baby girl, because it daesn't like bays. Teresa Wright, Ranald Reagan, Lee Aaker. (Film)

9 MOVIE—Drama

Million Dollar Mavie: "The Winslaw Bay." *See 7:30 P.M. Ch. 9, for details.*

11 MOVIE—Comedy

"Father Makes Gaad." (1950) Camplicatians arise when a man purchases a caw as a pratest against the local milk tax. Raymand Walburn, Walter Catlett.

13 MOVIE—Western

10:30 2 ALL IN FUN—Variety

Tanight's variety shaw is emceed by comedian Geargе De Witt. He'll introduce: sangwriter-singer Jahnny Mercer; trampaline camedians, the Goofers; singer Bill

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Hayes; and comedians Fisher and Marks. This is the second and last in a two-week interim series. *Next week at this time:* The Daman Runyon Theater, *a half-hour film series featuring dramatizations af the fables af Braadway's awn Daman Runyon. The first pragram stars Vivian "Guys and Dalls" Blaine and Rabert Strauss.*

4 8 YOUR HIT PARADE

Dorothy Collins, Gisele MacKenzie, Snooky Lanson, Russell Arms, Raymond Scott's orchestra present the natian's top seven tunes. Extra treats: Russell Arms sings "Peter Cottontail," and the Dancers offer "Steppin' Out with My Baby."

5 CALL THE PLAY—Mel Allen
7 FOREIGN INTRIGUE

"The Boy in the Park." A cryptographer finally breaks an important code while sitting in the park. When he suffers a heart attack a small boy picks up the paper he was working on and uses it to make an airplane. Chris Storm is sent ta find this very valuable toy. Gerald Mohr.

10:45 5 WRESTLING

Baron Leone vs. Warren Backwinkle. (Film)

11:00 2 News—Ron Cochran
4 News—Bob Wilson
7 Ozzie and Harriet

"Ricky's Shadow." A pretty little girl takes to following Ricky wherever he goes. Ozzie and Harriet decide to unravel the mystery. Jennifer Lindsey. (Film)

8 Rheingold Theater

See 7 P.M. Ch. 4, for details.

11 Telepix News—McCarthy
13 MOVIE—Mystery

"Charlie Chan's Murder Cruise." Charlie is invited on a world cruise to determine who among the ship's party is a masked strangler. Sidney Toler, Marjorie Weaver.

11:05 11 Weather—Joe Bolton
11:10 2 Sports—Bill Hickey
11 Film Shorts
11:15 2 MOVIE—Comedy-Drama

Late Show: "Fiddlers Three." *NY TV debut.* (English) Struck by midnight lightning at Stonehange, two sailors and a girl became victims of an ancient legend which sweeps them back to olden Rame, where the girl is sold as a slave. Tammy Trinder, Frances Day, Francis L. Sullivan.

4 Fame—Documentary

"Let There Be Light." The genius of Thomas Alva Edison, who successfully harnessed electricity for use in industry.

11:30 4 MOVIE—Spy Drama

"Mr. Wong, Detective." A guilty persan hapes to divert suspicion from himself by canfessing to the crime. Boris Karloff.

7 MOVIE—Adventure

"Jungle Baak." When his father is killed by a tiger in India, a bay is brought up by a wolf. Fram a story by Rudyard Kipling. Sabu, Rosemary De Camp.

8 Wrestling
9 MOVIE—Melodrama

"Duel Without Hanor." (Italian) Scheming to marry her cousin's fiancé, a girl involves the fiancé in a duel in which he is wounded, and then tells her cousin that the duel was aver another waman. English dialog dubbed in. Masimo Giratti.

12:30 8 MOVIE—War Drama

"Karea Patrol." (1951) A six-man UN patrol is assigned to demolish a bridge essential to the transpartatian af North Korean troops. Richard Emery.

12:45 2 MOVIE—Mystery

Late Late Show: "Man Bait." *Time approximate.* (English; 1952) The manager of a bookstore finds himself a suspect in the death af one af his clerks. George Brent, Marguerite Chapman. Late News and Give Us This Day *fallow at 2:15.*

1:30 8 News Report

FIRST N.Y. TELECAST
Tommy Trinder
Frances Day
star in
FIDDLERS THREE
THE LATE SHOW
Tonight at 11:15 pm

MORNING

6:45 (2) Previews

6:55 (2) Give Us This Day
Rev. Llayd Lee.

7:00 (2) MOVIE—Drama
"Friendly Neighbars." Farced to leave their land because af draught, hillbillies team up with hobaes. Lean Weaver.

8:00 (2) What's Your Trouble?
"Na Situatian Is Ever Hapeless."

(4) The Fourth R—Religion
Jewish segment. "L'Ag B'Omer."

8:15 (2) Our Goodly Heritage
"After Calvary," stary af the Resurrectian.

8:30 (2) Big Picture—Army Film
Overseas duties af "Nurses in the Army."

8:45 (8) What's Your Trouble?

9:00 (2) Easter Service
SPECIAL A Raman Cathalic Mass is presented fram the chapel af Fordham U. Accampanying music sung by the St. Philip Neri Chair, directed by James Welch. Celebrant: Pres. Laurence J. McGinley, Fardham. Narratar: Rev. Jaseph Yanitelli.

(4) In the Public Interest

(8) This Is the Life—Religion
A special Easter pragram.

(13) Casa Serena—Comedy

9:30 (2) Easter Service
SPECIAL "America Gaes ta Church" is presented fram Saters Baptist Church, Baltimare, Md. Pastar: Rev. James R. Rawles. Music by the church chair under the direction af James Olias.

(4) Sing a Song—Kids
A special Easter-Passover program with faur children and faur parents. Charity Bailey leads her guests in an ald English Easter caral; a circle dance to "Oh! Susannah"; "Dawn in the Valley," accompanied by ane af the parents an the auta harp; a traditianal Hebrew falk sang, "Chad Gadya"; "Get an Baard," ployed with the instruments. (Unedited film)

(8) The Christophers-Religion

(13) MOVIE—Italian
"Aqua Cheta." (English title: "Still Water"). Giafranca Grachetti.

9:55 (5) News Report

10:00 (2) (8) Lamp Unto My Feet
"A Jaurney af a Night," o verse play by Charles Narman, set in a barder tawn in the U.S. in 1850. Retells the stary of Mary's third jaurney ta Calvary. Mildred Dunnack stars as Mary.

(4) Children's Hour—Herlihy
The youngsters shaw us different Easter Parades throughout the cauntry. Pauline Hahn and Dennis Ballabio take us to Washingtan. Jackie Courtney, Babby Gilleece, and the Mary Perry Dancers shaw us Easter an the Atlantic City boardwalk. Tammy Allen sings "God Is My Gardener." Debbie Rause takes us to Centrol Park. Ed Herlihy is hast.

(5) MOVIE—Western
"Na Man's Range," Bab Steele.

10:15 (7) Easter Film—Religion
"The Day Before Easter." *See Saturday, 2 P.M. Ch. 2, for details.*

10:30 (2) (8) Look Up and Live
Msgr. Dougherty's tapic is "The Third Day." Discussion: what Easter means to various peaple. Walter Farrell Chair sings.

(11) Church in the Home

11:00 (2) Easter Service
SPECIAL Episcapal services are televised fram the Natianal Cathedral, Washingtan, D. C. Sermon: Bishop Angus Dun. Celebrant: Dean Francis P. Sayre. Narratar: Canon G. Gardner Monks. Music: Cathedral Chair and the brass and timpani sections, National Symphany Orch.

(4) Easter Service
SPECIAL The Roman Cathalic Easter Mass is televised fram St. Manica's Cathedral, Cincinnati, O. Archbishap Karl J. Alter presides; Rev. Earl Whalen interprets the service far the television audience. A 500-vaice chair pravides music.

(5) MOVIE—Western
"The Drifter," William Farnum.

(7) Easter Service
SPECIAL From the Church af the Ascensian, Fifth Avenue, cames a telecast af Easter services. The Easter music features a choir accampanied by brass instruments. Rev. James Kennedy is pastar.

(8) Super Circus—Kids
Horizontal-bar act, Bulgorus; super midwoy, "The Big Pitch"; tight-wire, Leo Gosco; clown skit, "Annual Academy Awards."

(13) Musical Moments

11:30 (11) Easter Parade
SPECIAL Ed Sullivon is stationed in the offices of the Swedish-American Lines, high obove Fifth Ave., and opposite St. Patrick's Cothedrol, to bring us the detoils os celebrities ond dignitories promenode taday. With Ed will be Hoila Stoddard who'll point out the foshion highlights. Speciol features: people from the UN oppear in their notive costumes ond talk af Easter in their notive londs; a fashion show of clothes by five American designers; The Chimes, on octet from Georgetown U., perform Easter songs; a representotive from the Metropolitan Museum of Art shows art from the museum depicting Eoster; Potty McCormack, child stor of "The Bod Seed," reods on Eoster poem; Nancy Kelly, Don Ameche ond other stors oppeor; o portion of Pres. Eisenhower's Eoster message moy be picked up from Woshington, D. C.

(13) Aldo Aldi—Variety

AFTERNOON

12:00 (2) Winky Dink and You
The kids drow on Eoster bunny. Mike McBeon's adventures in the doys of Doniel Boone begin todoy.

(4) (8) Pet Show
Ned Locke ond his little friend, Jerry Gorvey, discuss the proper core of Eoster pets. (From Chicogo)

(5) N. Y. Times Youth Forum
Six college students join in o ponel discussion of "Whot Religion Meons to Youth." Dorothy Gordon moderotes.

(7) The Christophers-Religion

(13) Carnaval Hispano

12:15 (4) To Be Announced

(8) Barker Bill's Cartoons

(9) Easter Film—Religion
"The Day Before Easter." Pleose see *Saturday, 2 P.M. Ch. 2, for details.*

12:30 (2) Contest Carnival—Kids
Gene Crane presents competing youngsters in cornivol acts. Neal Weigel, magician; Sandy Moos, ocrobot; Albert Graybill, Jr., juggler; Lynn and Martho Grove, hond baloncers.

(4) Easter Parade
SPECIAL New York City turns out to celebrote Eoster. Ben Grouer is outdoors with the mobile unit on Fifth Avenue. Arlene Froncis is ot the Cotillion Room of the Hotel Pierre, where on internotionol foshion show is toking place. Styles designed in Rome, Poris, London, Montreol ond the U.S.A. are feotured, while the Jock Kelly Tria ploys background music. Songs will be provided by soprano Mimi Benzell, the Rabert Show Mole Chorus.

(7) Faith for Today—Fagal
Postor Fogal presents o musicol progrom for Eoster feoturing Minnie Iverson-Wood, chorol director from Woshington, D. C. Guest: Swiss educotor Dr. Daniel Wolther.

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(8) Explorations—Education
"Life Along the Waterways," plant and onimal life found olong streoms, ponds, and morshes. (Film)

(13) Fiesta Juvenil

12:45 (8) Sen. Prescott Bush—Talk

1:00 (2) MOVIE—Fantasy
Picture for o Sunday Afternoon: "Bill and Coo." *NY TV debut.* (1948) A droma obout two love birds and o villoinous crow in the bird village of Chirpendale. George Burton's love birds, Curley Twiford's Jimmy the Crow, George Burton, Elizabeth Walters. Producer: Ken Murroy. "*Bill and Coo*" won *a '48* "Oscar."

(4) Easter Fashion Show
SPECIAL From the Grond Bollroom of the Waldorf-Astoria, the Ch. 4 cameros pick up "The World of Silk," a foshion show sponsored by the Women's Division of the N. Y. Heart Association. The show troces pictorially the history of silk from its beginnings in the Orient to modern times. We'll see street ond country clothes, summer reprints of flowered silks, sheer butterfly silks ond evening clothes. Actress Leonora Corbett norrates and the McCrarys, Tex and Jinx, ore the emcees. The show is presented by the International Silk Association, U.S.A.

(5) Between the Lines—Panel

(7) MOVIE—To Be Announced

(8) Liberace—Music
"Stormy Weather," "Over the Rainbow."

(9) What's Your Trouble?

(13) Junior Carnival—Cartoons

1:15 (9) Story Time—Kids
The Resurrection of Christ, illustrated with onimated charcoal drowings. Also, a magic act by Bill Willey.

1:30 (5) MOVIE—Historical-Drama
"Catherine the Greot." About the arronged marriage between Cotherine and the nephew of the Empress of Russia. Douglas Fairbanks, Jr., Elisobeth Bergner, Flora Robson.

(8) Stories of the Century
"The Younger Brothers." Frankie Adams poses os a country cousin of the Younger Brothers to aid Matt Clark in securing proof thot the boys took part in o bank robbery. Jim Dovis, Mory Castle.

(9) Film Drama
"The Cavorting Stotue." A hoppily married detective story writer is suddenly confronted with a stotue thot comes to life. Cesor Romero. (Film)

(11) Warm-Up Theater

1:40 (11) Red Barber Clubhouse
RETURN The Ol' Redhead interviews baseball figures before Yankee games.

1:55 (11) Exhibition Baseball
N. Y. Yankees vs. Brooklyn Dodgers from Yankee Stodium. Mel Allen, Red Borber.

2:00 (4) Channel 4 Topics
"Gospel in Stone," religious film.

(7) MOVIE—To Be Announced

(8) Disneyland
"Alice in Wonderland," Lewis Corroll's comic fantasy for children "of all ages," os made into an animoted cortoon by Walt Disney. The voices are: Kathryn Beaumont, Ed Wynn, Richord Haydn, Sterling Holloway.

(9) MOVIE—Mystery
"Corridor of Mirrors." (English; 1949) A recluse who loves medieval times, is occused of murder. Eric Portman.

(13) Flight to Fame—Amateurs

2:30 (2) Face the Nation—Panel

(4) Citizen's Searchlight
Guest: Abe Beam, New York City budget director.

(13) MOVIE—To Be Announced

3:00 (2) Now and Then-Education
Dr. Frank Baxter presents port two of a two-week discussion of the story of Helen of Troy. (Hollywood)

(4) Catholic Hour—Religion
"A Sense of Sin." Paulist Fathers Rev. James Finley and Rev. John Reynolds debate the question of "Confession." Rev. Finley presents the Catholic position, Rev. Reynolds offers views of the non-Catholic objector.

(5) MOVIE—Science Fiction
"Things to Come." (English) From the story by H. G. Wells, depicting the collapse of civilization ofter another World War. Roymond Massey, Rolph Richardson.

7 Three Girls—Comedy

DEBUT Live situation comedy with Janis Carter, Barbaro Gayelord ond Jeannie Johnson.

(8) Stu Erwin—Comedy

Stu buys June imitatian pearls but his thoughtfulness gets him into trouble.

3:30 2 (8) Adventure—Education

There ore two segments today. 1. "The Silk Worm," o film shot in Italy depicting the life cycle and activities of the silk worm. Dr. Mont A. Cazier is our in-studio commentotor. 2. "Legends in the Sky." Catherine Barry of the Hayden Planetarium, tells young actor Van Dyke Porks about the stars. The John Butler donce troupe interprets three of the many legends on how the star groups of Orion, Corona and the Milky Way got their names. *Next week* Adventure *will be seen at a new time, 5-6 P.M. Sundays, for two weeks only. Starting Moy 1, it becomes a half-hour show. Next week at this time:* Let's Take a Trip, *with host Sonny Fox, takes three children traveling.*

4 The American Forum

Sen. Sam Ervin (D., N. C.) and Rep. Dewey Short (R., Mo.) are guests.

7 Hopalong Cassidy

"Hoppy Serves a Writ." Hoppy arrives in Mesa City in time to prevent a murder, and gets off on the wrong foot with outlaws. William Boyd, Robert Mitchum.

9 MOVIE—Adventure

"The Three Pirates." (Italian) Three young brothers become pirates to take revenge on the admiral who was responsible for the death of their father. Ettore Manni, Marc Lawrence. English dialog.

4:00 2 The American Week

4 Youth Wants to Know

Theodore C. Streibert, director of the U.S. Information Agency, meets a group of inquisitive Woshington youngsters. *Youth is seen at this time today only. Next week it returns to its usual time, 12:30 P.M.*

(8) Ray Milland Show

"The Green Thumb." Prof. McNulty discovers that a former actor is working as a school gardener. Roy wants to use him in a ploy, but academic red tape interferes. Jock Haley guest-stars as the actor.

13 MOVIE—Western

4:20 11 Red Barber Clubhouse

RETURN Post-game chatter.

4:30 2 The Search—Education

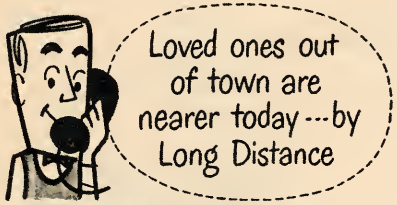
Charles Romine norrates the first two studies of psychiatric treatment, produced in cooperation with Tulane University. Dr. Robert Heath, of the Department of Psychiotry and Neurology, will discuss the methods and mechanics of psychiatry and attempt to clarify common misconceptions surrounding the field. In explaining the various neuroses and psychoses, Dr. Heath will show patients suffering from schizophrenia, catatonic stupor, paranoia and other mental illnesses.

4 (8) Zoo Parade—Perkins

Marlin Perkins presents the Easter story, using different animals to illustrate the meaning of Easter.

5 MOVIE—Comedy

"The Man Who Could Work Miracles."



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FOR ACTION—SEE

Buster Crabbe *as*

CAPTAIN GALLANT

of the Foreign Legion

Presented by HEINZ 57

SUNDAY CH. 4 5:30 P.M.

88-A

(English) A meek clerk is suddenly given the power to fulfill his every wish at a moment's natice. Raland Yaung.

7 Rocky Jones—Adventure

"Blast Off," part 2. Praf. Newtan, Vena and Bobby remain an Fanax when Racky returns ta Earth. Richard Crane. (Film)

9 MOVIE—Drama

"Mr. Perrin and Mister Traill." (English; 1948) A hidebound, stuffy private school is thrawn inta a ferment by the arrival of a young master, fresh fram the RAF. Marius Garing, David Farrar.

11 Batter Up

4:45 11 Post Game Theater

5:00 2 Omnibus—Alistair Cooke

Far its last show this season, Omnibus presents a three-part pragram. 1. "Uncle Tam's Cabin," the heart-rending chranicle of the slave, Uncle Tam, wha passes into the hands of one master after another. Ellen Vialett has dane the TV adaptation of Harriet Beecher Stowe's navel. 2. Dances fram India feature the prominent classical dancer of that country, Shanta Rao, and an equally prominent player an the sarod, Ali Akbar Kahn. A singer and ather musicians will also take part. World famous violinist Yehudi Menuhin pravides an interpretive commentary. 3. Change ringing, a centuries-old art af praducing patterns af saund with bells, is shown, as practised by students at Kent School, Kent, Conn. (Film) (Segments not necessarily in order listed.)

Cast of "Uncle Tom"

Uncle Tom ..... John Marriott
Ophelia ..... Doreen Lang
St. Clare ..... James Daly

6:30 7 43 THE KUKLAPOLITAN EASTER SHOW

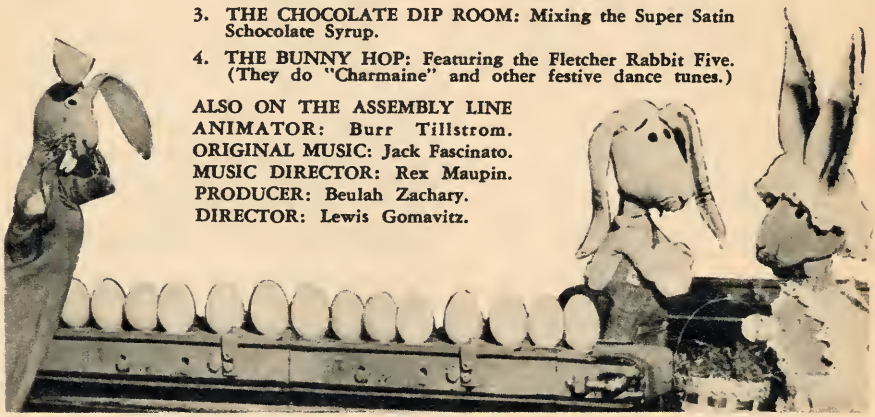
Starring FLETCHER RABBIT

featuring FRAN ALLISON - HERMIONE HEN - FELICIA RABBIT
with special appearances by KUKLA - OLIVER J. DRAGON

SPECIAL At the invitation of Fletcher Rabbit's old friend, E. B. (Easter Bunny), viewers are personally escorted on a grand tour of the famed Egg Plant.

1. THE NESTING ROOM: Fletcher interviews Hermione Hen.
2. THE PRODUCTION LINE: Rabbits load eggs on the conveyor belt. All sing: "At the Egg Plant."
3. THE CHOCOLATE DIP ROOM: Mixing the Super Satin Schocolate Syrup.
4. THE BUNNY HOP: Featuring the Fletcher Rabbit Five. (They do "Charmaine" and other festive dance tunes.)

ALSO ON THE ASSEMBLY LINE
ANIMATOR: Burr Tillstrom.
ORIGINAL MUSIC: Jack Fascinato.
MUSIC DIRECTOR: Rex Maupin.
PRODUCER: Beulah Zachary.
DIRECTOR: Lewis Gomavitz.



Eva ..... Lynn Loring
Marie ..... Phyllis Hill
Topsy ..... Irene Treadwell
Cassy ..... Pauline Myers
Haley ..... Chris Gampel
Doctor ..... William Farester

4 Hall of Fame—Drama
Sarah Churchill stars as "Lydia," in an Easter drama adapted from E. Jack Newman's story. It tells of a Greek pagan girl and her dramatic conversion to Christianity by the apostle Paul.

7 43 Super Circus—Variety
Claude Kirchner, Mary Hartline and the clowns (Cliffy, Scampy, Nicky) present Chicago's circus: lions, Chet Juszyk; clowns, "The Well-Dressed Man"; acrobats, Chai and Somay; banana man, A. Rabbins; Super Menagerie, Kirchner, Hoffman; unicyclists, Three Gaetschis.

8 Ray Bolger—Comedy
"Father for a Day." Ray does his famous scarecraw dance for two arphans he brings hame far the day. (Film)

11 MOVIE—Drama
"In Old New Mexico." A bold adventurer sets aut ta prave a girl innacent of a murder charge. Duncan Renalda.

13 Junior Carnival—Cartoons

5:30 4 Capt. Gallant—Adventure
Capt. Gallant tries ta help the depased president of a Latin Country ta elude enemy agents. The agents are an the trail of the president's son, a member af the Foreign Legian. Buster Crabbe. (Film)

8 Edward Arnold—Drama
Host Edward Arnald introduces "Lone Rider af Brooklyn." A boy living in a Braaklyn tenement wins a harse as part of a contest prize. Tim Considine. (Film)

9 MOVIE—Drama
Millian Dallar Mavie: "The Winslaw Boy." *See Sat., 7:30 P.M. Ch. 9, for details.*

EVENING

6:00 4 Meet the Press—Panel
Guest: Louis Wolfson, engaged in a battle for control af Mantgamery Ward.

egg-sighting
egg-scursion
to the Easter Bunny's
egg-plant
on the
kuklapolitan
easter show
starring Fletcher Rabbit
and Kukla, Fran and Ollie
with all the Kuklapolitans
EASTER SUNDAY APRIL 10
6:30-7:00 pm • wabc-tv
channel 7

5 Sunday Supplement
COLOR Three film segments.

7 H'ywood Adventure Time
"Emergency." The diseased mind of veterinarion Dr. Ambrose is obsessed with the desire to kill. Robert Hutton. (Film)

8 Ozzie & Harriet—Comedy
See Sat., 11 P.M. Ch. 7.

11 MOVIE—Drama
"Arson, Inc." (1949) A fire-deportment mon joins on orson gang. Anne Gwynne.

13 Dance Recital—Michael

43 The Christophers-Religion

6:30 2 8 You Are There
"P. T. Bornum presents Jenny Lind" ot New York's Castle Garden, Sept. 11, 1850. It is o few moments before the curtain is to rise. Barnum has ballyhooed his imported "Swedish Nightingole" from coast to coast. But as he waits with Cronkite and his newsmen he is nervous—he hos never heord Jenny Lind sing o single note! Jenny Lind: Leni Landry; P. T. Bornum: Ray Collins; Mlle. Ahmannsson: Edith Evanson. Miss Landry, o coloroturo soprano, sings two orias os Jenny Lind sang them. (Film)

4 Roy Rogers—Western
"Go for Your Gun." Roy is upset to leorn thot Dale's nephews idolize o local gunman. He's determined to expose the outlow as the leoder of a robber gong. (Film)

7 Kuklapolitan Easter Show
SPECIAL Burr Tillstrom presents Fletcher Robbit, of Kuklapolitonio, in o speciol Easter show. *Detoils on poge A-22.*

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13 Foreign Press Report
Horry Sperber discusses o French news report on "The Miracle of Entrevoux."

43 This Is the Life
"Eoster." The holiday's significance. (Film)

6:45 13 News Report

7:00 2 LASSIE—Drama
Lossie ond Jeff spot o lion while they ore out hunting in some neorby woods. Jeff's mother finds it hard to believe her son's story when he tells her of the incident.

4 8 PEOPLE ARE FUNNY
A young woman reocts to occepted wooing techniques; o fother answers questions obout boby core; o contestont of severol weeks ago returns to collect some overdue prizes. Art Linkletter emcees. (Film)

5 HEART OF THE CITY
"Rodiology." A scientist turns down on offer of wealth, but his self-sacrifice causes a neor tragedy. Pat McVey. (Film)

7 43 YOU ASKED FOR IT
Col. John Stapp, U.S. Air Force, who hos troveled faster without leaving the ground than ony other human; Los Angeles County's toy libraries; on exhibition of orchery golf; stunt guitarist Lorenzo Coballero; a ride ot the reor steering wheel of o fire truck. Art Baker emcees. (Film)

9 MOVIE MUSEUM
DEBUT Originol productions of Biograph, Edison, D. W. Griffith and other motion picture pioneers, from negotives in the files of the Museum of Modern Art. Tonight: "The Lost World," starring Wollace Beery ond Bessie Love. Museum curator Poul Killiam hosts.

11 FILM SHORT

13 GOV. MEYNER'S REPORT
Eoster songs ore performed by the Chonsonettes, a choral group from Ridgewood H. S. In onticipation of the UN convention in Trenton, the governor is joined by Jomes Kerney, editor of the Trenton Times, and Mrs. Elviro K. Fradkin.

7:15 9 FULTON LEWIS, JR.
See Sat., 7:15 P.M. Ch. 9, for details.

11 NEWS—Jack McCarthy

7:25 11 WEATHER REPORT

7:30 2 8 PRIVATE SECRETARY

Now it's Senarita Susie, mamba teacher extraardinary. Boss Peter Sands needs ta learn the dance if he's ta sign Latin lavely Dalares Mendaza. Ann Sathern. (Film)

4 MR. PEEPERS—Wally Cox

It's spring again and Mr. Remingtan talks Rabinsan into accampanying him an a fishing trip. The anly difficulty: Rabinsan has already promised ta take Mrs. Gurney and Aunt Lil on a picnic. Ernest Truex, Marian Larne, Reta Shaw.

5 OPERA CAMEOS

The season's finale features the camic apera "Fledermaus." Baritone Ralph Herbert stars as Eisenstein; saprana Brenda Lewis as Rasalinda; and saprana Virginia MacWatters as Adele. Giavanni Martinelli returns as hast-annatatar.

7 43 PLAYHOUSE—Bergen

Hastess Pally Bergen intraduces "Petersen's Eye." A man wha happened ta be taa clase ta an atamic blast discavers that it has left him with the power ta see inta the future. A bum urges him to use his gift far persanal gain. (Film)

9 MOVIE—Drama

Millian Dallar Movie: "The Winslaw Bay." *See Sat., 7:30 P.M. Ch. 9, far details.*

11 PITFALL—Drama

"Canquerar's Isle." A stary about a veteran who spins a tale af his capture by a mad scientist. Ray Mantgomery.

13 N. J. LEGISLATIVE REPORT

8:00 2 8 TOAST OF THE TOWN

The Easter tauch is pravided by an appearance af the Natre Dame Glee Club. Ed's headliners: sangstress Rasemary Claoney; via film, James Cagney, wham Sullivan interviewed on the Hallywaod set of his latest film, "Run far Caver"; a special performance by the Ballet Theater of David Lichine's "Graduation Ball"; and the singing-dancing Los Chavales de Espana, with Trini Reyes. As a salute to baseball '55, Ed intraduces Willy Mays, Giants; Pee Wee Reese, Dodgers; Dusty Rhodes, Giants; Rabin Roberts, Phillies; Warren Spahn, Milwaukee; Vic Wertz, Indians; and Jerry Coleman, Yankees. Guest: English singer David Whitfield. The ballet "Graduatian Ball," with Johann Strauss music, orchestrated by Antal Darati, tells af the ball far the graduating classes fram a Viennese finishing schaal and a military academy. Camic relief is pravided by the headmistress (played by Fernand Nault) and the general (Jab Sanders); ramance, by the shy cadet (Eric Braun). Others in the cast are Barbara Llayd and Ruth Ann Kaesun.

4 COMEDY HOUR

A TV versian af the Jerame Kern-Otto Harbach aperetta, "Raberta," stars singing hast Gardan MacRae, Lucille Narman, Jack Carter, Nina Fach, Luba Malina, Reginald Denny and special guest Agnes Maarehead. An American faotball hera gaes ta Paris ta escape fram his taa-eager girl friend. There he stays with his Aunt Minnie, awner af Paree's swankiest dress salon. Her head designer is the lavely Stephanie. Carmen Dragan canducts.

Cast

Jahn Kent ..... Gardan MacRae
Saphie Teale ..... Nina Fach
Stephanie ..... Lucille Narman
Aunt Minnie ..... Agnes Maarehead
Huckleberry Haines ..... Jack Carter
Lard Henry Delves .... Reginald Denny
Madame Nunez ..... Luba Malina

Songs

"Let's Begin" .....Charus
"Yau're Devastating" .....MacRae
"Yesterdays" ..... Maarehead
"Ta Be Rabbed by a Girl Like Me" .....Malina
"The Tauch of Yaur Hand" MacRae, Norman
"Dan't Ask Me Nat ta Sing" Narman, MacRae, Malina, Carter
"Smake Gets in Yaur Eyes"....Narman
"Nickaleena" ..... Orchestra

7 STU ERWIN—Comedy

"Raughing It." June Callyer. (Film)

11 INSPECTOR MARK SABER

"The Borrowed Corpse." Saber takes on the difficult jab af talking a confessed murderer aut of his canfession. (Film)

13 MOVIE—Western

43 FILM SHORTS

8:15 5 MOVIE—Drama

"Dork Intervol." (1950) A middle-aged mon brings his young bride home to his gloomy lodge. Zeno Marsholl.

8:30 7 43 PRESIDENT'S CONFERENCE *If the President holds no conference this week, films will be shown.*

11 DANGEROUS ENCOUNTER

"Occupied Country." The leoding artist of on Iron Curtoin country tears up the script prepored for him by the Reds and talks freely to correspondent Robert Connon. Jerome Thor, Sydna Scott. (Film)

9:00 2 FRED WARING—Music

Fred Woring and his Pennsylvonions present a special Eoster show. They stort off with "Hoppy Holidoy," then sing "While You Are Young," and "Hi, Lili, Hi Lo." Doncer Roberto Onigmon interprets "Norcissus," "Blue Bell" ond "Goldenrod." The Pennsylvanians sing "Flight of the Bumblebee," "I'll Remember April" ond "Sunshine," ond close the show with "Isn't This o Lovely Day?"

4 8 TV PLAYHOUSE

"Beloved Stranger," by Sumner Locke Elliott. A ship's coptoin dies ot sea before he con nome the person to whom he leoves his worldly possessions. A lowyer's seorch leads to three women, eoch of whom could be the "beloved stronger."

Cast

Joe Soxon ..... Hugh Reilly
Chorlie Wickes ..... John Alexander

ACT 1

Bambi Soxon ..... Solly Gracie
Mother Barker ..... Corol Veozie
"Possum" Borker ..... Will West
Matt Clune ..... Ed Walsh

ACT 2

Magdo Owens ..... Constonce Ford
Letty ..... Morgoret Hamilton

ACT 3

Non Maitlond ..... Maureen Hurley
Miss Teasdole .....Cynthio Lothom

5 STAR PLAYHOUSE

"The Governess." A senator's wife hos a birthdoy porty for her oging former governess. Ellen Drew, Onslow Stevens. (Film)

7 43 WALTER WINCHELL

9 MOVIE—Adventure

"The Three Pirates." *See 3:30 P.M. Ch. 9, for details.*

11 FOLLOW THAT MAN

"Where's Mimi?" Sent to Paris to bring bock Mimi, the modcap niece of on industriolist, Mike Bornett returns with the girl, only to discover thot she's on impostor. Ralph Bellomy. (Film)

13 EVANGEL HOUR—Religion

9:15 7 43 STORK CLUB-Interviews

9:30 2 STAGE 7—Drama

"Young Girl in on Apple Tree" stors Ann Harding ond Regis Toomey. The owner of a smoll curio shop dreams of the idealistic young mon who left his home town, ond her, mony years before. (Film)

5 LIFE BEGINS AT 80

11 CITY DETECTIVE—Drama

"A Cot Named Deboroh." Lt. Bort Gront seeks o kidnaped child and on expensive cot, reported missing. Rod Comeron.

13 SPANISH SHOW—Variety

Tonight: o special performonce of excerpts from o troditional Sponish Possion play, performed during the Eoster season ond depicting Christ's possion and resurrection. Adopted by Onix Boez, the play stars Esther Fernandez, Mexicon film actress. Don Passonte ond Miguel Mochuca.

10:00 2 APPOINTMENT WITH ADVENTURE Paul Newmon ond Henry Hull stor in "Five in Judgment," by Douglas Toylor. A group of people is forced to remain in o roodside diner during o tornodo. As they listen to o broadcost

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description of two men suspected of murdering a young girl, they realize that two of their number fit the specifications. James Gregory, Jeff Morris.

4 8 LORETTA YOUNG

"He Always Comes Home." The wife of a successful actor has patiently stood by while her husband charms and is charmed by every woman in sight. But when he leaves to star in a Broadway play, she wonders if she wants him to return. Richard Arlen, Elinor Donahue. (Film)

5 MOVIE—Drama

"Lydia." Four old flames of a beautiful woman all turn up to greet her at a dinner party. Merle Oberon, Joseph Cotten.

7 43 BREAK THE BANK

The bank is $3900. Bert Parks emcees.

9 MOVIE—Drama

Million Dollar Movie: "The Winslow Boy." *See Sat., 7:30 P.M. Ch. 9, for details.*

11 ORAL ROBERTS—Religion

10:30 2 8 WHAT'S MY LINE?

4 BOB CUMMINGS—Comedy

An airlines pilot returns to town and dates Bob's sister. Bob, convinced the man is a wolf, takes drastic steps. Ann B. Davis, Rosemary De Camp, Dwayne Hickman. (Film) *Cummings, "The Munchausen of the Acting Profession," is profiled on page 13.*

7 PARIS PRECINCT—Drama

"The Fire Bug." Three people are killed and one injured in a fire set by an arsonist. Only three people had keys to the room where the fire was started. Louis Jourdan, Claude Dauphin. (Film)

11 LEARN TO DRAW—Gnagy

10:45 11 PICTURE PARADE

11:00 2 4 8 News Report

7 MOVIE—To Be Announced

11 Weather Report

13 MOVIE—Comedy

"Cheer the Brave." (English; 1951) A man marries a widow, only to discover he now possesses a nagging wife who keeps reminding him how much better her first husband was. Elsie Rondolph.

11:05 11 Fashions—Ethel Thorsen

11:10 4 Weather—Bob Wilson

11:15 2 MOVIE—Musical

Late Show: "Carnegie Hall." (1947) The son of an Irish girl working at Carnegie Hall aspires to be a musician on its stage. Marsha Hunt, William Prince, Lily Pons, Jan Peerce, other guests.

4 Sports—Lindsey Nelson

8 Fireside Theater—Drama

"Not The Marrying Kind." It's only a week before the wedding when skeptical groom-to-be announces to his fiancée that he's "not the marrying kind." Dan Borton, Kathleen Crowley. (Film)

11:20 4 Igor Cassini Show

Igor speaks with Eddie Bracken; actor Richard Boone; ballerina Nora Kaye and ballet dancer Igor Youskevitch from the Ballet Theater. Evelyn Leor sings.

11:30 9 MOVIE—Melodrama

"Duel Without Honor." *See Sat. 11:30 P.M. Ch. 9, for details.*

11:35 11 Film Shorts

11:45 8 20 Questions—Panel

Guest: columnist Nick Kenny.

11:50 4 MOVIE—Drama

"The Rat." (English) Slumming in Paris, a society woman falls in love with a common thief called "The Rat." Ruth Chatterton, Anton Walbrook, Felix Aylmer.

12:15 8 News Report

1:30 2 MOVIE—Drama

Late Late Show: "Sitting on the Moon." *Time approximate.* A songwriter loves a former star who has been blackballed by the movie studios. Roger Pryor. Late News and Give Us This Day *follow.*

MORNING

6:45 (2) Previews
6:55 (2) Give Us This Day
Rev. Hugh McCandless.
(4) Daily Sermonette
7:00 (2) Morning Show—Jack Paar
Jack welcomes a group of girls from Stephens College who'll give a fashion show of their own designs. A comedy dog act, the Goudschmidt Brothers and Poodle, appears. Melis plays "Close to You."
(4) (8) Today-Dave Garroway
The Puppets salute the Easter parade. An exclusive film interview with veteran actress Ethel Barrymore marks the publication of her memoirs. Filmed highlights of the Masters Golf Tournament.
8:00 (7) Tinker's Work Shop—Kids
8:55 (2) Memo—Margaret Arlen
(4) Herb Sheldon—Kids
8:58 (13) TV Pastor—Religion
9:00 (2) George Skinner—Variety
Tommy: "It's a Good Day." Betty: "You'll Always Be My Lifetime Sweetheart."
(7) John Henry Faulk—Kids
(8) Yankee Peddlers-Nielsens
(13) Casa Serena—Italian
9:30 (13) MOVIE—Italian
9:55 (7) News—George H. Combs
10:00 (2) Garry Moore—Variety
Canadian Trampoliner..Bruce Sidlinger "I've Gotta Crow" ..... Cast
(4) (8) Ding Dong School-Kids
(7) Road of Romance
"You're Only Young Once." A widowed recluse is of interest to her teen-aged daughter's young admirer, and, also to the principal of the local school. Joan Bennett and daughter Melinda Markey.
10:30 (2) Arthur Godfrey—Variety
(4) (8) Way of the World
Hostess Linda Porter (Gloria Louis) introduces further episodes in the stories of newlyweds Cynthia and Walt.
(7) Drama of Life
"Goodbye to the Clown." A little girl invents an imaginary clown in a fantasy world. Gigi Perreau.
10:45 (4) (8) Sheilah Graham
Danny Thomas appears via film this week.
11:00 (4) Home—Women's News
In the "Husbands at Work" series, Arlene talks, in studio, with Mrs. Bob Porterfield, wife of the Washington Senators pitcher. A remote: Bob in a pre-game warm-up. Water Softeners ..... George Klumb
(7) The Romper Room—Kids
"Do be an animal friend; don't be an animal teaser." Singing game: "Soldier Boy"; Make-it project: a button picture.
(8) Shopping News—Malgren
Loys shows how to make a spring felt purse. Anita Bournival brings a champion pomeranian.
(13) Musical Moments
11:15 (5) News—Jay Sims
(13) Aldo Aldi—Variety
11:30 (2) (8) Strike It Rich—Quiz
Guest: Bill Stewart, former umpire.
(5) Girl Talk—Wendy Barrie

AFTERNOON

12:00 (2) Valiant Lady—Serial
Chris celebrates his birthday with Helen.
(4) (8) Tennessee Ernie
(5) Funny Bunny
(7) Time for Fun—Kids
Pudgy plays tricks on Corny.
(11) New York Calendar
(13) News Report
12:05 (13) Coffee Club
12:15 (2) (8) Love of Life—Serial
(11) Travel Film
12:30 (2) (8) Search for Tomorrow
(4) Feather Your Nest—Quiz
A kitchen is the big prize. Bud Collyer.
(5) Film Drama
"The Girl." A salesman loses his heart to a would-be radio singer. Gloria Jean.
(7) Entertainment—Variety
Comic Joey Carter, pianist-satirist Fletcher Peck, tap-dancer Joy Sobey.
(13) Shop, Look, Cook—Bean
12:45 (2) Guiding Light—Serial
(8) Electric Show—Baker
Homes service representatives are fea-

lovely to look at...

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tured. John J. Tynon, commissioner of Motor Vehicles, exploins the new licensing lows in Conn.

11 What's Your Trouble?

1:00 2 The Inner Flame—Serial
Publisher Stoley offers to sell the Chronicle to Amelio Bloke.

4 News—Kenneth Bangnarr

5 Glamor Secrets—Mann
A week of instruction in teen-age beauty ond heolth techniques (except Tues.).

9 Public Service Film

11 Big Picture—Army Film

13 MOVIE—To Be Announced

1:05 4 Norman Brokenshire Show
Jett McDonald sings "I Believe." Horry Snow: "I Feel o Song Coming On."

1:15 2 Road of Life—Serial

1:30 2 8 Welcome Travelers

4 Beauty Advice—Willis

5 Food for Thought-Graham
Circus clown Felix Adler guests. Children's spring fashions ore shown.

9 MOVIE—Melodrama
"The Sicilion." (Itolion) A new judge finds thot the town ta which he hos been ossigned is run down, rife with corruption, and impoverished. Massima Girotti.

11 Picture Parade

1:50 11 MOVIE—Adventure
"The Doring Rague." (1949) A bold odventurer ond his sidekick set out to trop o gong af bondits. Duncon Renoldo.

2:00 2 8 Robert Q. Lewis-Variety
Manalag ..... Robert Q.
"Atchison, Tapeko, Santo Fe" .....
Joye P. Margon
Your Income Tax .. Al Kelly, comedian
"Love, Your Magic Spell Is Everywhere"
Eorl Wrightson, Lais Hunt

4 MOVIE—Comedy
"Young ond Willing." Six ospironts to stage success room tagether in o Greenwich Villoge oportment. Suson Hoyword, Eddie Brocken, Williom Holden.

5 Maggi McNellis—Women
Host af the week: moitre de Peter Berrutti. Kenneth Seaman Giniger, author of "The Campact Treasure of Inspiration." Director Christapher Hewett and British actress Hermione Gingald.

13 MOVIE—To Be Announced

2:30 2 Linkletter's House Party
Art ploys host to Corky, Liberoce's harpist.

4 Jinx Falkenburg's Diary
Tadoy starts o three doy series dealing with Elmiro College, the aldest waman's college in the country. A ponel discussian tapic is "The Role of Women in Business ond Industry."

5 Letter to Lee Graham

8 Guiding Light—Serial

2:45 8 News—Joe Burns

3:00 2 8 The Big Payoff—Quiz

4 Ted Mack—Variety
This week the shawcose features ventriloquist Angel, o 12-yeor-ald girl. Ted interviews Mildred Christman, 64-yeor-old waman who bicycled oraund Europe.

5 Film Drama
"The Diomond Neckloce." The wife of o modestly-poid clerk borrows o diomand neckloce ond loses it.

7 Romantic Interlude
"Adventures in Javo." Four Londoners set out to find the jewels thot lie hidden in a Jovonese temple. Tim Holt. (Film)

9 Ted Steele—Variety
Guests: Jae Marine, Betty Johnson.

3:15 11 MOVIE—Comedy
"Grond Conyon." *Time approximate.* A troupe of octors is sent to the Grand Canyon by o movie campony far locotion shooting. Reed Hodley.

3:30 2 Bob Crosby—Music

4 8 The Greatest Gift
Fran discovers that she's been tricked.

5 Film Drama
"Torture." While hiding from the police in o third-story roam, a mon's mind wonders bock to his childhaad. Ken Horvey.

7 Memory Lane—Franklin

13 Fun Time—Kids

3:45 4 8 Miss Marlowe—Serial
Belle Mere reaches a decision.

4:00 2 Brighter Day—Serial
The Eoster-egg hunt at the Dennis home is climoxed by a pleosont surprise.

4 8 Hawkins Falls—Serial
Moy Shipley hos some news of Dr. Corey.

5 MOVIE—Adventure
"The Thief of Bagdod." The odventures of the Prince of Bogdod ond how he is mode blind by an evil spell. Sobu.

7 Hopalong Cassidy
"Hills of Old Wyoming." Hoppy becomes dongerously involved with Indions believed to be rustling cottle. (Film)

13 MOVIE—Western

4:15 **2 8 Secret Storm—Serial**

4 First Love—Serial
Zoch heors of the indictment. Tod Andrews reploces Vol Dufour os Zoch.

4:30 **2 On Your Account—Quiz**

4 The World of Mr. Sweeney
Cicero ploys Cupid for Lucy ond Jim.

8 Meet the Stars—Variety
"Cry," University Four; Soroh Voughon sings "These Things I Offer You." (Film)

11 Dione Lucas—Cooking

4:45 **4 Modern Romances**
"Attorney for the Defense." A criminol lowyer ond detective-story writer visits o murder suspect for the Legol Aid Society.

5:00 **2 MOVIE—Musical**
"Squore Donce Jubilee." (1949) Western obout two tolent scouts for o television show. Mory Beth Hughes, Spade Cooley.

4 Pinky Lee—Variety

8 Outdoor Adventure Club

9 Teen Bandstand—Steele

11 Cartoon Comics

13 Junior Frolics-Fred Sayles

5:15 **7 Tales of the Traveler**
"Zorro Rides Agoin," part 6. (Film)

5:30 **4 8 Howdy Doody—Kids**
Scuttlebutt finds o bottle with o note inside. It tells of buried treosure.

5 The Old-Timer—Kids

11 Clubhouse Gang Comedies

5:45 **13 Fun Time—Kids**

EVENING

6:00 **2 News—Robert Trout**

4 Superman—Adventure
"The Runowoy Robot." An electronicolly controlled robot, creoted by on eccentric

New York's
No. 2
Favorite*

RAMAR
OF THE
JUNGLE

6 Times
a Week
Monday through
Saturday 6 PM

GET SET ON WPIX 11

*TOPPED ONLY BY WPIX-11's CLUBHOUSE GANG COMEDIES

staff correspondent of the Daily Planet, falls into the hands of thieves. (Film)

5 Magic Cottage-Pat Meikle

"Mr. Droop's Satchel of Warries." Dudley Q. Droop's boss, Herkimer J. Trickster, presents him with a talking satchel.

7 Files of Jeffrey Jones

"Mr. Doom." When Curt Melitch hos his picture taken by a friend of Jeff, Jeff recagnizes the picture as that of a foreign ogent he ance arrested in Tokyo during World War 2. Don Haggerty. (Film)

8 Stage 8—Drama

"Horses and Fur Coats." A stenographer's desire far a fur coat involves her with a horse race "fixer." Lynn Bari.

9 Merry Mailman—Kids

Guest: comic professor Irwin Corey.

11 Ramar of the Jungle

13 MOVIE—Western

"In Old Montana," Fred Scott.

43 News Report

6:05 2 Feature—Bill Leonard

43 Sports—Manning Slater

6:10 2 Sports—Jim McKay

6:15 2 MOVIE—Mystery

Early Show: "Sherlock Holmes and the Silver Blaze." *NY TV debut.* (English) Arthur Wontner stars.

43 Quiz the Dentist

6:30 4 Sky's the Limit—Games

5 Looney Tunes—Cartoons

DEBUT Porky Pig, Daffy Duck and friends keep things lively via films.

7 Film Drama

"Backfire." The perfect crime was committed until everything "backfired." Lewis Charles, Nita Talbot.

8 Sportscope—Syd Jaffe

11 Liberace—Music

"Dardanella," "Stardust," "Malaguena."

43 Industry on Parade

1. Industry warks for a welcome when it opens a plant in a new city. 2. Making tags. 3. The aerated faucet is examined.

6:40 8 Weather—St. George

6:45 4 News—John Wingate

7 Sports Review

8 News—Larry McNamara

9 News—Lyle Van

43 Family Rosary

6:50 7 News—Don Goddard

6:55 4 Weather—Tex Antoine

7 Weather—Scotty Scott

9 Sports—Jack O'Reilly

7:00 4 SHERLOCK HOLMES

"The Night-Train Riddle." Aboord a train, on their vacation, Holmes and Watson are approoched by a frightened nurse. Her charge, the son of a wealthy lumber king, has disoppeared from the speeding train. Ronald Haward. (Film) *Postponed from March 28.*

5 WESTERN GAL

7 KUKLA, FRAN & OLLIE

8 MR. DISTRICT ATTORNEY

Mr. D. A. discovers that sub-stondard materials are being used to construct a new building. David Brian. (Film)

9 COWBOY G-MEN

"Ghost Bushwackers." Some bank robbers keep Pat and Stoney busy in the lawless new Arizona territory. (Film)

11 NEWS—Kevin Kennedy

13 SPORTS SHOW

DEBUT Sparts chatter with Ward Wilson, Marty Glickman and Bert Lee, Jr.

43 TELE-COMICS—Kids

7:10 11 WEATHER—Joe Bolton

7:15 7 43 NEWS—John Daly

11 NEWS—Jack McCarthy

7:25 2 WEATHER—Carol Reed

5 WEATHER—Janet Tyler

11 SPORTS—Jimmy Powers

7:30 2 NEWS—Douglas Edwards

Long Distance rates are lower after 6 o'clock every night and all day Sunday.

NEW YORK TO RICHMOND . . . 70¢

Station-to-Station rate for first 3 minutes. Add 10% tax.

DAFFY DUCK

SEE
US
ON
CHANNEL
5

Looney Tunes

CARTOON JAMBOREE

monday thru thurs.

6:30 p.m.

friday

6:45 p.m.

WABD

PORKY PIG

4 TONY MARTIN—Songs
Tony opens the show with "Sincerely." He joins the Interludes for a medley of "Da Do Do" and "Melody of Love." The Interludes offer "Ko Ko Ma." Tony closes with "The Song Is You."

5 LIFE WITH ELIZABETH
1) "Psychology Test." Elizabeth flunks a test for nine-year-olds. 2) "Case of the Fallen Figurine." 3) "A Smattering of Intelligence." Betty White, Del Moore.

7 43 NAME'S THE SAME
Bob Elliott and Ray Goulding take over as emcees and add their zany doings and off-beat humor to the fun. Panelists are Walter Slezak, Audrey Meadows, Loraine Day and Roger Price.

8 THIS IS OUR CITY
Mayor Richard C. Lee of New Haven discusses traffic and parking problems.

9 MOVIE—Drama
Million Dollar Movie: "The Winslow Boy." *See Sat., 7:30 P.M. Ch. 9, for details.*

11 MOVIE—Comedy
First Show: "A Girl in a Million." (English; 1950) A scientist leaves his nagging wife and moves into a laboratory with two other scientists. A young woman is put up overnight and, wonder of wonders, she cannot speak at all! Joan Greenwood, Hugh Williams.

13 BARRY GRAY

7:45 2 PERRY COMO—Music
Perry and the Ray Charles Singers gather the children around them to sing "Davy Crockett." Perry's other songs are "Without a Song," "The Sand and the Sea."

4 8 NEWS-John C. Swayze

13 FILM SHORTS

8:00 2 BURNS & ALLEN—Comedy
Gracie receives a traffic citation which she feels was unjustly issued, and wrangles with the judge. George finds himself in a prison cell when he treats the matter all too lightly. (Film)

4 8 SID CAESAR—Comedy
Recovered from his recent illness, Sid joins the cast in the postponed satire on the Academy Award-winning film "On the Waterfront." The gang also appears in a "Commuters" sketch. In it, Sid, as Bob Victor, spends a sleepless night trying to remember the name of an important business client. The boys—Sid, Carl Reiner and Howard Morris—harmonize to "Goin' Crazy" in a take-off on male singing quartets. Nanette Fabray is joined by the dancers in "Tea for Two." Bob Herget's troupe also performs "Jaywalk."

5 MOVIE—Historical Drama
"Rembrandt." Story of one of the giants in the world of art, and of the people he loved. Charles Laughton, Elsa Lanchester, Gertrude Lawrence.

7 TV READER'S DIGEST
"How Charlie Faust won a pennant for the Giants." The 1911 epic of a youth from Kansas who won the pennant without ever throwing a ball. Lee Marvin plays Charlie, and Allan Reed is seen as John McGraw. (Film)

13 REPORT FROM RUTGERS
Tonight Dr. Monroe Berkowitz discusses "The Guaranteed Wage" plans that help alleviate economic difficulties for organized labor during periods of layoff, etc. Specifically, Dr. Berkowitz talks about the UAW contract and the Harmel plan.

43 HUNGARIAN THEATER

8:30 2 TALENT SCOUTS—Godfrey

7 43 CONCERT—Barlow
Guest soloist: tenor Eugene Conley. Howard Barlow conducts chorus and orch.

Program

Mr. Conley
"Beautiful Morning" .. Richard Rodgers
"Girl That I Marry" ..... Irving Berlin
"Fuyez Douce Image"
("Manon") ..... Massenet
"One Alone" ..... Sigmund Romberg
Chorus
"Blue Skies" ..... Irving Berlin
Orchestra
"Arkansas Traveler" ..... Anon.
First Mvt., Ital. Symphony..Mendelssohn

13 TROTTING—Roosevelt

8:45 13 MOVIE—To Be Announced
Starting at this hour, regular programs will be interrupted for five minutes, every 20 minutes, for racing from Roosevelt.

8:55 (11) NEWS—Joe Bolton

9:00 (2) (8) I LOVE LUCY—Comedy

Lucy and Desi are ta appear as regulars an a "Mr. and Mrs. TV Show." The evening befare their first scheduled braadcast, the Ricardas have a disagreement which gives Lucy a chance ta "air" her prablems. Lucille Ball and Desi Arnaz. Lucy *gets the critical eye next week.*

(4) MEDIC—Drama

"Physician, Heal Thyself." A routine check-up reveals that twa young resident doctars are victims of TB. Since the disease is still in the early stages, a cure is passible, and ane dactar follows medical advice. The other, however, refuses to believe the diagnasis and continues his strenuous life. (Film)

(5) FIGHT PRELIMS—St. Nick's

(7) GLORIA SWANSON

"The Hast." A fugitive from justice halds up Jahn Simmons and forces him to provide shelter in his home. (Film)

(9) To Be Announced

(11) MOVIE—To Be Announced

(43) FILM SHORTS

9:30 (2) (8) DECEMBER BRIDE

Lily is canvinced that her friend, Hilda, is badly in need af psychiatric treatment and persuades Hilda ta see a psychiatrist. Spring Byingtan, Dean Miller. (Film)

(4) MONTGOMERY PRESENTS

Robert Montgamery stars as "The Great Gatsby" in Alvin Sapinsley's adaptation of F. Scatt Fitzgerald's novel of the raaring twenties. It tells the stary af a man's pathetic longing to regain the sweetheart wha, in his yauth, jilted him far a wealthy bay. Thraugh nefarious schemes he is naw rich himself, and he sets himself up as an even more attractive praspect, though the girl has married his rival.

Cast

Gatsby ..... Robert Montgomery
Daisy ..... Phyllis Kirk
Nick ..... Ed Binns
Tom Buchanan ..... John Newland
Wilson ..... Scott Tennyson
Myrtle ..... Gena Howlands
Portly Man ..... Ralph Bunker
Middle-aged Man .... Frederic Warlock
Young Girl ..... Jayne Heller
Chauffeur ..... Gage Clark

(7) CAVALCADE OF STARS

"Week-end with Walt-uh." A pair af teen-agers find themselves abaard a millianaire's yacht and praceed ta change the lives af several peaple. Barbara Whiting, Bab Sweeney.

(43) THE BIG PICTURE

"Ice Cap." A film stary af the Transportatian Carps' wark in Greenland.

10:00 (2) (8) STUDIO ONE—Drama

Lauis Jaurdan stars in "Passage at Arms," written by Irving Elman from the files of Radio Free Eurape. The year is 1948. While the captain of Czechaslovakia's championship hackey team is in Mascaw, Russia annexes his hame land. On his return, he and his fiancée plat a way to escape fram Cammunist bandage.

Cast

Marc ..... Lauis Jaurdan
Machek ..... Theadare Bikel
Lydia ..... Raimonda Orselli
Paul ..... Peter Capell
Irme ..... Ilke Windish
Barsky ..... Michael Garrin

(5) BOXING—St. Nick's Arena

Pete Adams, Newark, N. J., middleweight, vs. Pat Lawry, Taleda, O., welterweight, 10 rounds. Chris Schenkel reparts.

TV GUIDE RATINGS

	Rating	Bouts	W	L	D	KO's
Adams	Unrtd	21	14	5	2	6
Lawry	Unrtd	45	37	8	0	27

This is a return match, Lawry having staged a brilliant rally ta nose aut Adams a few weeks ago. Pat has a wicked right hand and Adams is strang and willing.

Campiled by Nat Fleischer (The Ring)

(7) FILM DRAMA

"A Very Old Murder." A town marshal is confranted by a perplexing triangle.

(9) MOVIE—Drama

Millian Dollar Mavie: "The Winslaw Boy." *See Sat., 7:30 P.M. Ch. 9, for details.*

(11) MOVIE—To Be Announced

(13) MOVIE—To Be Announced

(43) UNIV. OF BRIDGEPORT
Dr. Hans Apel views "The Role of Profits."

10:30 (4) BIG TOWN—Drama
"Operation Survival." Steve Wilson serves for two weeks as a Marine Corps Reserve captain and gets caught in a violent hurricane. Mark Stevens, Barry Kelley. (Film)

(7) BIFF BAKER—Adventure
"Londan Incident." Biff and Louise come upon a group af foreign agents in Londan. Alan Hale, Jr., Randy Stuart. (Film)

10:50 (5) RINGSIDE—Chris Schenkel

(11) NEWS—Jack McCarthy

10:55 (11) WEATHER—Joe Bolton

11:00 (2) Chronoscope-News Panel
Guest: Maj. Gen. Leslie Groves, former director of the Manhattan Project.

(4) News—John McCaffery

(5) News—Don Russell

(7) Film Drama
"The Lady and the Champ." When a famed prize-fight manager dies broke, his daughter vows ta pay off his debts. Preston Faster, Virginia Grey.

(8) Rheingold Theatre-Drama
Dauglas Fairbanks presents "Crime a la Carte." Two racketeers attempt to move in on an oil boom. (Film)

(11) Liberace—Music
"Bumble Boogie," "Tales of the Vienna Woods," "I Miss You So," "Blue Tango."

(13) MOVIE—To Be Announced

11:10 (4) Weather—Tex Antoine

(5) Starlight Theater—Drama
"Neutral Corner." A decent boxer tries to break away from fight mobsters. Georgе Wallace, Peter Brocco. (Film)

Lee Bowman
Ramsay Ames
star in
THE LIE
THE LATE SHOW
Tonight at 11:30 pm
2

11:15 (2) News—Ron Cochran

(4) Steve Allen—Variety

11:25 (2) Sports—Bill Hickey

11:30 (2) MOVIE—Mystery
Late Shaw: "The Lie." (1954) A night of carausing ends in disaster for a man, when he wakes the fallowing morning to find a carpse in his apartment. Lee Bowman, Ramsay Ames, Harold Maresch.

(4) Tonight—Steve Allen
Guests: Ballerina Nora Kaye and the "Clown Prince of Baseball," Al Schacht.

(7) Weather—Scotty Scott

(8) Film Drama
"The Prosecutor." An attorney, through his own intense hatred of crime, has himself become something of a criminal. Due to his prejudice, his wife believes he has overlooked important evidence in a murder trial. Jahn Hayt.

(9) MOVIE—Melodrama
"Duel Without Honor." *See Sat., 11:30 P.M. Ch. 9, for details.*

(11) MOVIE—Mystery
"Irish Luck." A bellhap captures gangsters selling hot bands. Frankie Darro.

11:35 (7) News—George H. Combs

12:00 (8) MOVIE—Spy Drama
"The Spy in Black." (English) The captain of a German submarine secretly enters Scatland, intent an destroying a number of British ships. Conrad Veidt.

12:45 (2) MOVIE—Drama
Late Late Shaw: "It Cauld Happen ta Yau." *Time appraximate.* The adapted son of a kindly immigrant decides to steal the ald man's savings. Alan Baxter, Andrea Leeds. Late News and Give Us This Day *follow at about 1:45 A.M.*

(4) MOVIE—Drama
"Foreign Carrespondent." An American reparter abroad is present at the kidnaping af a diplomat and a murder by a spy ring. Joel McCrea, Laraine Day, Herbert Marshall. Serialized in five parts, Mon.-Fri.

1:00 (8) News Report

MORNING

6:45 (2) Previews

6:55 (2) Give Us This Day
Rabbi Sam Silver.

(4) Daily Sermonette

7:00 (2) Morning Show-Jack Paar
Guest Bobby Sherwood's recording of "Yes Indeed" will be featured. Jack invites another mysterious guest to play "Relatively Speaking."

(4) (8) Today-Dave Garroway
Dave talks with film producer Stanley Kramer. An armored truck is scheduled to drive up with a million dollars worth of jewels and Jinx Falkenburg inside.

8:00 (7) Tinker's Work Shop—Kids

8:55 (2) Memo—Margaret Arlen

(4) Herb Sheldon—Kids

8:58 (13) TV Pastor—Religion

9:00 (2) George Skinner—Variety
Tommy says that "Times Have Changed." Jazzmen Teddy Wilson and Howie Smith.

(7) John Henry Faulk—Kids

(8) Yankee Peddlers-Nielsens

(13) Casa Serena—Comedy

9:30 (8) Fun with Food—McDowell

(13) MOVIE—Italian

9:55 (7) News—George H. Combs

10:00 (2) Garry Moore—Variety
"College Bred" Chimpanzees .... Alphonse de Jonghe
"Shuffle Off to Buffalo" .... Denise, Ken Carson
"Sincerely" ..... Denise Lor

(4) (8) Ding Dong School-Kids

(7) Road of Romance
"Horses and Fur Coats." A stenographer's desire for a fur coat gets her involved with a horse-race fixer. Lynn Bari.

10:30 (2) Arthur Godfrey—Variety

(4) (8) Way of the World
The children learn to respect Cynthia.

(7) Drama of Life
"Green and Gold String." Two phony clairvoyants turn detectives. (Film)

10:45 (4) (8) Sheilah Graham
Guest: Danny Thomas. Hollywood news.

11:00 (4) Home—Women's News
Polio: Salk vaccine..Leona Baumgartner
Curtains ..... Nancyann Graham
Easter Ham Left-overs ..... Kit Kinne
Men's Fashions ..... Natalie Core

(7) The Romper Room—Kids
Rhythm Band: "Hi Ho," "America the Beautiful"; Book: "Little Galoshes."

(8) Shopping Hints—Malgren
An aviation engineer predicts future use of helicopters in everyday life.

(13) Musical Moments

11:15 (5) News—Jay Sims

(13) Aldo Aldi—Variety

11:30 (2) (8) Strike It Rich—Quiz

(5) Girl Talk—Wendy Barrie
Wendy entertains actor Walter Slezak.

(9) MOVIE—Drama
"Oliver Twist." Dickens' classic about the oppressed orphan boy. Dickie Moore.

AFTERNOON

12:00 (2) Valiant Lady—Serial
Chris gets an unexpected phone call.

(4) Tennessee Ernie

(5) Funny Bunny

(7) Time for Fun—Kids
A friend of Pudgy visits Corny.

(8) Adventure at Home-Relig.
Celebrating family birthdays and making birthday favors.

(11) New York Calendar

(13) News Report

12:05 (13) Coffee Club—Bob Brown
Work of the American Cancer Society.

12:15 (2) (8) Love of Life—Serial

(11) Travel Film

12:30 (2) (8) Search for Tomorrow

(4) Feather Your Nest—Quiz
Contestants try for a ranch-type bedroom.

(5) Film Drama
"The Boarder." An embezzler tries to frame an ex-convict. Trevor Bardette.

(7) Entertainment—Variety
Comic Joey Carter, pianist-satirist Fletcher Peck, tap-dancer Joy Sobey.

(13) Shop, Look, Cook—Bean

12:45 (2) Guiding Light—Serial

(8) Ital. Cookery—Bontempis

9 Baseball Hall of Fame
Highlights in the baseball career of Hank Greenberg, via film.

11 What's Your Trouble?

1:00 **2 The Inner Flame—Serial**
Tension mounts between Portia and her husband. Fran Carlon, Karl Swenson.

4 News—Kenneth Banghart

5 Glamor Secrets—Mann
Ballerina Mia Slavenska is today's guest.

9 Felton's Knothole Gang

11 The Big Picture-Army Film

13 MOVIE—To Be Announced

1:05 **4 Norman Brokenshire Show**
Jett McDonald sings "Crazy Rhythm." Jett and Harry Snow sing "Two Sleepy People." Harry: "I'm Just a Country Boy." A lecture an the UN Building.

1:15 **2 Road of Life—Serial**

1:25 **9 Baseball—Desmond**
Braaklyn Dodgers vs. Pittsburgh Pirates in the apener from Ebbetts Field. Connie Desmond, Vince Scully and André Baruch report. *See A-38 far details. . . . Our man predicts a subway series an pg. 10; the lacal TV stary on A-2.*

1:30 **2 8 Welcome Travelers**

4 Beauty Advice—Willis

5 Food For Thought-Graham
Dean William H. Mulligan, professor af Law, Fardham University, a law student and an experienced lawyer debate "Can You Start Studying Law in Your Thirties?"

11 Warm-Up Theater

1:40 **11 Red Barber's Clubhouse**

1:55 **11 Baseball—Mel Allen**
N. Y. Yankees vs. Washingtan Senators from Yankee Stadium. Mel Allen, Red Barber and Jim Woads repart. *Details on the teams: page A-39. . . . In next week's TV GUIDE, two network sports directars offer impravements in sparts telecasting.*

2:00 **2 Robert Q. Lewis—Variety**
A Letter ..... Carol Chordette
"Sincerely" ..... Chardettes
"Love Me or Leave Me" ..... Jaye P.
Dr. I. Q. ..... Robert Q.

4 MOVIE—Comedy
"Yaung and Willing" continues.

5 Maggi McNellis—Women
Mrs. Thamas Russell, vice president af the New York Exchange far Wamen's Wark. Alfred Siesel shows summer furniture. Authoress Pearl Binder is a guest.

8 Industry On Parade

13 MOVIE—Drama
"Trade Winds." A detective sets aut ta capture a beautiful fugitive-fram-justice. Joan Bennett, Fredric March.

2:15 **8 Robert Q. Lewis—Variety**

1:25 9 OPENING-DAY BASEBALL—Dodgers vs. Pirates

Haney

Manager Walter Alston's Brooklyn club apposes Fred Haney's Pittsburgh charges. The Dadgers, who finished second last year, are seeking another National League pennant. Tailenders last seasan, the Pirates hope to climb out af the cellar.

Alstan

Tentative Lineups: (Field Only)

Pittsburgh			Brooklyn		
1B Long (38)	SS Groat (16)	RF Lynch (14)	1B Hodges (14)	SS Reese (1)	RF Furillo (6)
2B Roberts (7)	LF Thomas (15)	C Atwell (11)	2B Gilliam (19)	LF Robinson (42)	C Campanella (39)
3B Cole (12)	CF E. Smith (52)	P Surkont (35)	3B Robinson (42)	Amoros (15)	P Erskine (17)
			Hoak (43)	CF Snider (4)	

Pittsburgh Roster: **Infielders:** 3 Skinner, 5 Ward, 6 R. Smith, 21 Bartirome, 45 G. Freese, 64 E. Freese. **Outfielders:** 4 Gordon, 13 Clemente, 17 Hall, 18 Walls, 48 Montemayor, 51 Saffell. **Catchers:** 9 Koback, 10 Shepard, 20 Mangan, 49 Petersen. **Pitchers:** 19 Friend, 22 Kline, 23 Pepper, 26 Face, 27 Littlefield, 28 Wade, 30 King, 31 Bowman, 32 Law, 34 Purkey, 39 Thies, 47 Grunwald, 57 Bell, 72 Douglas, 84 Naranjo. **Coaches:** 40 Fitzpatrick, 41 Sukeforth, 43 Narron. **Manager:** 2 Haney.

Brooklyn Roster: **Infielders:** 2 Fernandez, 12 Kellert, 23 Zimmer. **Outfielders:** 8 Shuba, 40 Moryn, 51 Hamric. **Catchers:** 10 Walker, 54 Howell. **Pitchers:** 18 Hughes, 20 Negray, 25 Milliken, 27 LaSorda, 29 Wojey, 30 Loes, 32 Koufax, 34 Meyer, 36 Newcombe, 37 Roebuck, 38 Darnell, 41 Labine, 44 Bessent, 45 Podres, 48 Spooner, 49 Black. **Coaches:** 22 Herman, 31 Pitler, 33 Becker. **Manager:** 24 Alston.

2:30 (2) Linkletter's House Party
Ernest Borgnine, star of the motion picture "Morty," is Art's guest.

(4) Jinx Falkenburg's Diary
A continuation of the Elmiro College series. Today: "Women in National and Community Leadership."

(5) Letter to Lee Graham

(8) Guiding Light—Serial

2:45 (8) News—Joe Burns

3:00 (2) The Big Payoff—Quiz

(4) Ted Mack—Variety
Ted interviews Mrs. E. Roland Harrimon, vice-chairman of the New York Red Cross.

(5) Film Drama
"Sire de Maletroit's Door." A youth who fights on the side of Joan of Arc is pursued by the British.

(7) Romantic Interlude
"Al Haddon's Lamp." A young, ambitious real-estate salesman accidentally comes into possession of Aladdin's lamp. (Film)

(8) If Disaster Strikes
Mr. Barnes reviews first aid, artificial respiration, digital pressure bandages.

3:30 (2) Bob Crosby—Music

(4) (8) The Greatest Gift
Fran is in danger. Janet Ward.

(5) Film Drama
"Party Dress." A young couple runs into a marital storm over the purchose of a $225 porty dress.

(7) Memory Lane—Franklin

(13) Fun Time—Kids

3:45 (4) (8) Miss Marlowe—Serial
Maggie and Jim and reunited.

4:00 (2) Brighter Day—Serial
Lydia and Donald talk of their trip.

(4) (8) Hawkins Falls—Serial
Doctor Bowdon insists he remain neutral.

(5) MOVIE—Comedy
"Mr. Universe." (1950) A sidewolk hawker turns an ex-war buddy into a wrestler. Jack Carson, Bert Lahr, Janis Paige.

(7) Hopalong Cassidy
"Riders of the Deadline." A young man is killed soon after joining the Texas Rongers; Hoppy poses as a renegade.

(13) MOVIE—Western

4:15 (2) (8) Secret Storm—Serial

(4) First Love—Serial
Lourie sees Zach. Pat Barry.

(9) Happy Felton—Interviews

4:20 (11) Red Barber Clubhouse

4:30 (2) (8) On Your Account—Quiz

(4) The World of Mr. Sweeney
Cicero has a talk with Kippie's teacher.

(9) Ted Steele—Variety
Guests: Joe Marine, Betty Johnson.

(11) Dione Lucas—Cooking

1:55 (11) OPENING-DAY BASEBALL—Yankees vs. Senators

Dressen

The New York Yankees, managed by Casey Stengel, take on the Washington Senators, managed by Charlie Dressen, in the American League opener at Yankee Stadium. The Yankees finished second last season, and the Senators were sixth.

Stengel

Tentative Lineups: (Field Only)

Washington			New York		
1B Vernon (3)	SS Snyder (6)	RF Umphlett (22)	1B Skowron (14)	SS Rizutto (10)	RF Bauer (9)
2B Runnels (5)	LF Stevens (2)	C Oldis (9)	2B McDougald (12)	LF Noren (25)	C Berra (8)
3B Yost (1)	CF Busby (4)	P Porterfield (19)	3B Carey (6)	CF Mantle (7)	P Ford (16)

Washington Roster: **Infielders:** 12 Killebrew, 25 Kline, 34 Dells, 35 Levan, 36 Roig. **Outfielders:** 37 Oravetv. **Catchers:** 8 E. Fitz Gerald, 11 Edwards, 46 Korchek. **Pitchers:** 15 Abernathy, 17 Shea, 18 Stobbs, 20 Schmitz, 21 McDermott, 24 Stewart, 26 Stone, 27 Pascual. **Coaches:** 51 Lavagetto, 52 J. Fitzgerald, 53 Clary, 55 Haynes. **Manager:** 7 Dressen.

New York Roster: **Infielders:** 15 Collins, 20 Hunter, 36 Robinson, 40 Carroll, 42 Coleman, 51 Leja. **Outfielders:** 17 Slaughter, 41 Cerv. **Catchers:** 29 Silvera, 32 Howard, 35 Berberet. **Pitchers:** 11 Sain, 18 Larsen, 19 Turley, 21 Konstanty, 23 Byrne, 28 Morgan, 30 Lopat, 38 Schallock, 39 Wiesler, 45 Sleater, 47 Sturdivant, 55 Grim. **Coaches:** 2 Crosetti, 31 Turner, 33 Dickey. **Manager:** 37 Stengel.

what's in the wind?

Carol Reed comes up
with the answer,
in her weeknightly
weather forecasts.
Monday through Friday
evenings at 7:25, on

RAIN OR SHINE

WCBS-TV, channel **2**

4:45 (4) **Modern Romances**
Keith takes the case and is successful.
5:00 (2) **MOVIE—Comedy**
"G. I. Jane." (1951) A TV producer, drafted into the Army, has himself transferred to a camp where he can romance a certain WAC. Jean Porter, Tom Neal.
(4) **Pinky Lee—Variety**
(8) **Outdoor Adventure Club**
(9) **Teen Bandstand—Steele**
(11) **Cartoon Comics**
(13) **Junior Frolics—Fred Sayles**
5:15 (7) **Tales of the Traveler**
"Painted Stallion," part 1. (Film)
5:30 (4) (8) **Howdy Doody—Kids**
Howdy tells Bob to build a time machine.
(5) **The Old-Timer—Kids**
(11) **Clubhouse Gang Comedies**
5:45 (13) **Fun Time—Kids**

EVENING

6:00 (2) **News—Robert Trout**
(4) **Sheldon at Six—Kids**
(5) **Magic Cottage-Pat Meikle**
"Mr. Droop's Satchel of Worries."
(7) **Files of Jeffrey Jones**
"Money Talks." Attractive young Rosalind Case hires Jeff to trail her father on his nightly trips with two murderous-looking men. Don Haggerty. (Film)
(8) **Stage 8—Drama**
"Beulah," starring Louise Beavers.
(9) **Merry Mailman—Kids**
Naturalist Earl Schneider.
(11) **Ramar of the Jungle**
(13) **MOVIE—Western**
"Lightning Carson Rides Again," T. McCoy.
(43) **News Report**
6:05 (2) **Feature—Bill Leonard**
(43) **Sports—Manning Slater**
6:10 (2) **Sports—Jim McKay**
6:15 (2) **MOVIE—Adventure**
Early Show: "Wings of Danger." (1952) A pilot becomes involved in blackmail and counterfeiting in trying to locate another pilot who has disappeared over the English Channel. Zachary Scott.
(43) **Wallie Dunlap—Variety**
6:30 (4) **Sky's the Limit—Games**
(5) **Looney Tunes—Cartoons**
(7) **Film Drama**
"Art Is Long." A lazy artist believes he's found the perfect scheme for not working.
(8) **Sports—Syd Jaffe**
(11) **Liberace—Music**
"Twelfth Street Rag," "September Song," Italian medley, "Tico, Tico." (Film)
6:40 (8) **Weather Forecast**
6:45 (4) **News—John Wingate**
(7) **Sports Review**
(8) **News—Larry McNamara**
(9) **News—Lyle Van**
(43) **Family Rosary—Religion**
6:50 (7) **News—Don Goddard**
6:55 (4) **Weather—Tex Antoine**
(7) **Weather—Scotty Scott**
(9) **Sports—Jack O'Reilly**
7:00 (4) **FILM DRAMA**
(5) **WESTERN GAL**
(7) **KUKLA, FRAN & OLLIE**
(8) **SUPERMAN—Adventure**
"The Defeat of Superman." A vengeful crook has the secret for preparing the one fatal element, kryptonite, that can destroy Superman. George Reeves. (Film)
(9) **MOVIE MUSEUM**
"Cursed By His Beauty," a comedy starring Charlie Murray, Charley Chase, Slim Summerville.
(11) **NEWS—Kevin Kennedy**
(13) **SPORTS SHOW**
(43) **TELE-COMICS—Kids**
7:10 (11) **WEATHER—Joe Bolton**
7:15 (7) (43) **NEWS—John Daly**

Rates are lower after 6 o'clock every night and all day Sunday.
NEW YORK TO DETROIT . . . 95¢
Station-to-Station rate for first 3 minutes. Add 10% tax.

9 SPORTS—Harry Wismer
Masters Golf Tournoment from Augusta, Ga.; Brooklyn vs. Yankees, exhibition game; NHL Ployoffs; NBA Final. (Film)

11 NEWS—Jack McCarthy

7:25 **2 WEATHER—Carol Reed**

5 WEATHER—Janet Tyler

11 SPORTS—Jimmy Powers

7:30 **2 NEWS—Douglas Edwards**

4 DINAH SHORE—Music

5 WATERFRONT—Drama
"Rough Diamonds." Cap'n John combots a plot to smuggle diamonds. Preston Foster.

7 43 CAV'LC'DE OF AMERICA
"The Gift of Dr. Minot." Walter Coy stars as the Boston physician who neglected his own health in an effort to find a cure for the dreaded pernicious anemia. Richard Erdman, Aline Towne. (Film)

8 IT'S A PLEASURE
Guest: John Bindloss, pres., Atlantic State Morine Fishing Commission.

9 MOVIE—Adventure
Million Dollar Movie: "Casbah." *NY TV debut.* (1948) To avoid capture by the police, a jewel thief hides in the Casbah. Yvonne De Carlo, Tony Martin, Peter Lorre.

11 MOVIE—Comedy
First Show: "Hi Diddle Diddle." A sailor and a society deb ore preparing for their wedding when she suddenly becomes a pauper. Dennis O'Keefe, Martha Scott.

13 BARRY GRAY

7:45 **2 JO STAFFORD—Songs**
Jo and the Starlighters sing about baseball and romance: "They All Laughed," "Take Me out to the Ball Game," "I'll Remember April," "Young and Foolish."

4 8 NEWS-John C. Swayze

13 FILM SHORTS

8:00 **2 LIFE WITH FATHER**
Grandfather Day tries to encourage enterprise among his grandsons. He buys them a printing press and offers to pay them a dollar for each dollar they make. Leon Ames, Lurene Tuttle. (Film)

4 8 MARTHA RAYE
It's moyhem time at Martha's again. Her special guest is actor Dennis O'Keefe. Rocky Graziano is standing by. Benny Goodman and his sextet are olso on hand. In addition to their solo number, the boys join Martha in a jazz routine.

5 43 BISHOP FULTON SHEEN

7 CAVALCADE OF STARS
"Roman Interlude." A silly accident threatens the marriage of an ort lover and her husband. Ray Teal. (Film)

13 UNIVERSITY—Education
Tonight Dr. Emery A. Rovenstine will discuss the various agents and methods popularly in use in anesthetizing patients.

8:30 **2 THE HALLS OF IVY—Drama**
"Scandal." Dr. Hall pays little attention ta the gossipy barber's story of a romance between the new Lotin professor and one of his students. But Clarence Wellmon does. Ronald Colman, Benita Hume, Herb Butterfield, Melinda Markey.

5 STUDIO 57—Drama
"The Stalking Horse." A policeman's wife is suspicious of her husband's many absences from home. She doesn't know that a vengeance-ridden man hos sworn to kill her. Paul Langton, Jeanne Botes, Ann Lee, Pamela Duncan. (Film) *First-rate production, second-rate scripts—that's our reviewer's verdict* *on page 21.*

7 43 20 QUESTIONS—Panel
Van Wyck Mason, detective-story writer, tries to stump the panelists.

13 TROTTING—Roosevelt

8:45 **13 FILM SHORTS**
Starting at this hour, all programs will be interrupted for five minutes, every 20 minutes, for harness racing from Roosevelt Raceway.

8:55 **11 NEWS—Jack McCarthy**

9:00 **2 MEET MILLIE—Comedy**
Mama has a date with an old high school sweetheart and discords her badly-needed glasses for the evening. (Film)

4 FIRESIDE THEATER—Drama
"The Blessing of Pete." It's the day of the annual Mexicon ceremony in which villagers and city folk from all over the country bring their pets to be blessed by the local podre. Jay Novello, Dovid Colmans, Alma Beltram, Howard Negley.

5 IT'S A MYSTERY

7 43 DANNY THOMAS

"Fother-Son Shaw." Margaret is determined Danny shall pay claser ottention to their yaung san, Rusty. Danny gaes along with the plan but balks when Rusty insists Danny join him far o father-son program ot schaol. Jean Hagen. (Film)

8 PLAYHOUSE OF STARS

Walter Brennan stars as "Mr. Eors," an elderly storekeeper, wha keeps his little friend, Jahn Kelly, enthralled with toles af his days as an Indian fighter. (Film)

9 MOVIE—Adventure

"Mon with the Grey Glove." (Italion) *NY TV debut.* An art collector discovers that a famous painting an exhibition is a fake. The search far the ariginal that fallows results in two murders. Annette Bach, Radala Lupi. English dialag dubbed.

11 MOVIE—Adventure

"Robin Haad af Manterey." (1947) A bold caballero tries to prove a pretty girl innocent af murder. Gilbert Roland.

13 TIME FOR PETS—Zaret

"Breeding angels" at home. Tolking mynah birds and rare pigeans are guests.

9:30 2 8 RED SKELTON-Comedy

The vaudeville team of Smithers (Skelton) & McGurk (Mory McCarty) gets work in a western café. When a bandit coptures McGurk, Smithers is off to the rescue.

4 CIRCLE THEATER

"Leap far Freedam," by Jerome Coopersmith. One af the members af a ski teom fram behind the Iron Curtain injures himself while preparing far an internotional meet in Vermant. Though he must stay in bed, he has been warned nat to talk with the family with wham the teom is lodged.

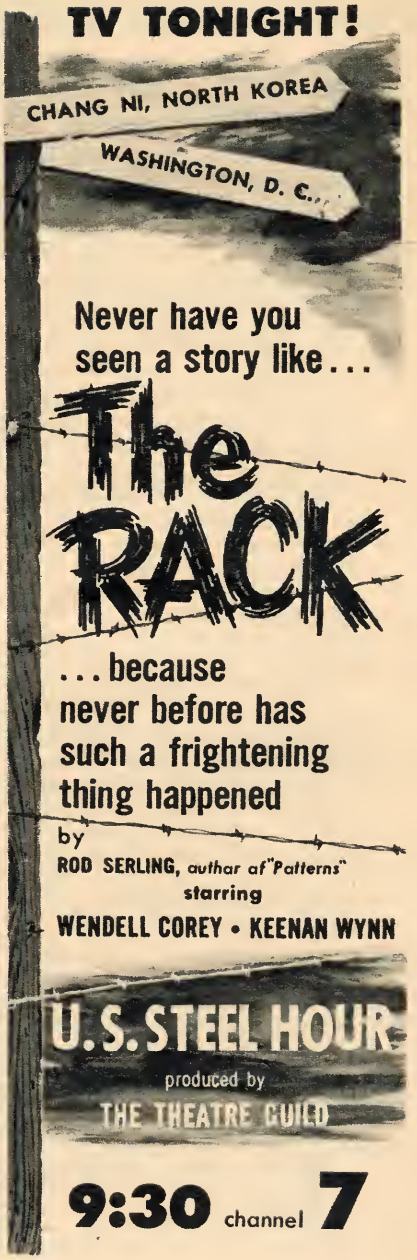
7 43 U. S. STEEL HOUR

Wendell Carey and Keenan Wynn ca-star in "The Rock," by Rod Serling. This is a drama of the tortures suffered by a young Army afficer who faces court-martial as a result af his callaboratian with the enemy while a prisaner af war.

Cast

Capt. Sam Maultan .... Wendell Carey

Cast continued on page A-44



Lt. Steve Wasnik ..... Keenan Wynn
Capt. Ed Hall, Jr. .. Marshall Thompson
Col. Edward Hall, Sr. .... Nicholas Joy
Lt. Anderson ..... Mitchell Agruss
Col. Smith ..... Harrison Dowd
Col. Fielder ..... Len Doyle
Col. Hansen ..... Melville Ruick
Agatha ..... Peggy McCay
Pres. of Court ..... Haskell Coffin

13 MOVIE—To Be Announced

10:00 2 DANGER—Mystery

Former actor turned jazz musician Conrad Janis stars in "Pete River Blues," by Halsted Welles. He plays a jazz musician in a Greenwich Village night club. His involvement with a society woman leads to an even deeper involvement—with murder. Barbara Nichols.

4 8 TRUTH, CONSEQUENCES

5 MOVIE—Crime

"C-Man." (1949) A Customs Department investigator is assigned to track down a jewel smuggler. Dean Jagger.

9 MOVIE—Drama

Million Dollar Movie: "Casbah." *See 7:30 P.M. Ch. 9, for details.*

11 MOVIE—Spy Drama

"Sky Liner." (1949) A spy murders a State Department official. Richard Travis.

10:30 2 SEE IT NOW—Murrow

4 IT'S A GREAT LIFE-Comedy

"The Boys Clean House." Steve, Earl and Denny perform the dubious service of taking over the spring housecleaning in the Morgan domicile. William Bishop.

7 STOP THE MUSIC

8 WATERFRONT—Drama

"Oil Island." The Cheryl Ann is one of two tugs hauling oil shipments to the mainland. When three shipments are several hundred barrels short, a newspaperman goes after the story. Preston Foster.

13 HOUSE DETECTIVE

10:50 11 NEWS—Jack McMarthy

10:55 11 WEATHER—Joe Bolton

11:00 2 News—Ron Cochran

4 News—John McCaffery

5 News—Don Russell

7 Film Drama

"Look for Tomorrow." A vocal coach tries to make a musical-comedy star of a girl he hears singing in a saloon. Jane Greer.

8 Montgomery Presents

"The Iron Cobweb," by Doria Folliott, adapted from the novel by Ursula Curtiss. A successful woman author returns from the hospital after the loss of her new-born baby. She discovers that someone is trying to make it appear that the recent tragedy has unsettled her mind. Geraldine Fitzgerald stars. (Film)

11 Liberace—Music

"La Cucaracha," "Danny Boy." (Film)

13 MOVIE—To Be Announced

11:10 2 Sports—Bill Hickey

4 Weather—Tex Antoine

5 Starlight Theater—Drama

"No Children, No Dogs." A school teacher finds out about life and love when she meets three orphans. Irene Vernon.

11:15 2 MOVIE—Crime

Late Show: "Pier 23." A worldly young man becomes involved in an underworld murder. Hugh Beaumont.

4 Steve Allen—Variety

11:30 4 Tonight—Steve Allen

Steve's guest is comedian Irwin Corey.

7 Weather—Scotty Scott

9 MOVIE—Adventure

"The Three Pirates." *See Sun. 3:30 P.M. Ch. 9, for details.*

11 Film Shorts

11:35 7 News—George H. Combs

12:00 8 MOVIE—Drama

"A Yank in London." (1946) A lonely American sergeant, recuperating in a London rest home, falls in love with a girl who is romantically involved with a British major. Dean Jagger, Anna Neagle, Rex Harrison.

12:15 2 MOVIE—Drama

Late Late Show: "Follow Your Heart." *Time approximate.* Romance complicates the life of a young singing teacher who refuses to consider a stage career. Marion Talley, Michael Bartlett. Late News and Give Us This Day *follow at about 1:45.*

1:00 4 MOVIE—Drama

"Foreign Correspondent" continues.

8 News Report

MORNING

6:45 2 Previews
6:55 2 Give Us This Day
Fr. Patrick Ahern.
4 Daily Sermonette
7:00 2 Morning Show-Jack Paar
British comedienne Hermione Gingold is a guest. Melis plays "Trust in Me" and "Vaya Con Dios."
4 8 Today-Dave Garroway
A survey, via film and live interviews, of the Salk anti-polio vaccine results. The Baird Puppets do "Academy of Music."
8:00 7 Tinker's Work Shop—Kids
8:55 2 Memo—Margaret Arlen
4 Herb Sheldon—Kids
8:58 13 TV Pastor—Religion
9:00 2 George Skinner—Variety
Tommy sings "Unchained Melady." Betty: "Scarlet Ribbons." Mort: "Sweet Lorraine."
7 John Henry Faulk—Kids
8 Yankee Peddlers-Nielsens
13 Casa Serena—Comedy
9:30 13 MOVIE—Italian
9:55 7 News—George H. Combs
10:00 2 Garry Moore—Variety
Wives of Dancers
Garry, Durward, Denise
"Why Do They Always Say No?"
Denise Lor
"My Kinda Love" ..... Ken Carson
4 8 Ding Dong School—Kids
7 Road of Romance
"Meet the Little Woman." Martha's husband misunderstands when he finds her knitting baby garments. (Film)
10:30 2 Arthur Godfrey—Variety
4 8 Way of the World
Cynthia incurs Walt's anger.
7 Drama of Life
"Gold Mounted Guns." A boy who idolizes an outlaw, tries to join his hero in a holdup. Rod Cameron. (Film)
10:45 4 8 Sheilah Graham
Danny Thomas visits via film.
11:00 4 Home—Women's News
Psychological Testing, Dr. Michael Smith
Plans for the Small Investar, Sylvia Porter
Pan-American Festival .....
Esther Tufty (Wash.)
7 The Romper Room—Kids
Teach-it: "Doctor"; Book: "Seven Little Postmen"; Singing game: "'Round and 'Round the Village." Gloria Flood directs.
8 Shopping Hints—Malgren
13 Musical Moments
11:15 5 News—Jay Sims
13 Aldo Aldi—Variety
11:30 2 8 Strike It Rich—Quiz
5 Girl Talk—Wendy Barrie

AFTERNOON

12:00 2 Valiant Lady—Serial
Chris is confronted by his mather-in-law.
4 Tennessee Ernie
5 Funny Bunny—Kids
7 Time for Fun—Kids
Corny draws a special like drawing.
8 To Be Announced
11 New York Calendar
13 News Report
12:05 13 Coffee Club-Jerry Roberts
Men's fashian show.
12:15 2 8 Love of Life—Serial
11 Travel Film
12:30 2 8 Search for Tomorrow
4 Feather Your Nest—Quiz
Bud Collyer and Janis Carter affer an American traditional living room.
5 Film Drama
"Quiet Sunday." An unhappily married man accidentally kills his wife during an argument. John Doucette, Kay Barker.
7 Entertainment—Variety
Camic Jaey Carter, pianist-satirist Fletcher Peck, tap-dancer Joy Sobey.
13 Shop, Look, Cook—Bean
12:45 2 The Guiding Light—Serial
8 Nancy's Kitchen-Crowther
11 What's Your Trouble?
1:00 2 The Inner Flame—Serial
Dorie is summaned by Amelia Blake.
4 News—Kenneth Banghart
5 Glamor Secrets—Mann
9 Public Service Film
11 The Big Picture-Army Film
13 MOVIE—To Be Announced

1:05 (4) NormanBrokenshireShow
Jett McDonold sings "If I Loved You." Horry: "Here I Go Agoin." Record pantomime guest.

1:15 (2) Road of Life—Serial

1:30 (2) (8) Welcome Travelers
(4) Beauty Advice—Willis
(5) Food for Thought-Graham
Guest: Lucia Chose, Bollet Theater director.
(9) MOVIE—Melodrama
"Duel Without Honor." *See Sat., 11:30 P.M. Ch. 9, for detoils.*
(11) Warm-up Theater

1:40 (11) Red Barber's Clubhouse

1:55 (11) Baseball—Mel Allen
N. Y. Yonkees vs. Woshington Senotors from Yonkee Stadium. Red Borber.

2:00 (2) (8) Robt. Q. Lewis-Variety
"Try o Little Tenderness" .. Robert Q. "Lover" ..... Lois Hunt Songs by Don Liberto ond o visit from the "delivery boy" are also scheduled.
(4) MOVIE—Comedy
"Young ond Willing" continues.
(5) Maggi McNellis—Women
Custom-designer Lucille Cartelli shows new spring foshions. Herbert Gloss ond A. M. Carey, show their ontique gun collection. Capt Mourice Witherspoon speoks of Sundoy School Week. Children from St. Bortholomew's Church sing.
(13) MOVIE—Adventure
"Sundown." Soldiers suspect o notive girl of smuggling firearms to the tribesmen. Gene Tierney, George Sanders.

2:30 (2) Linkletter's House Party
Dr. Paul Popenoe, morrioge counselor, is Art's guest todoy.
(4) Jinx Falkenburg's Diary
As part of the Elmiro College series, the panel discusses "The Outlook for Women during the Next Hundred Years."
(5) Letter to Lee Graham
(8) Guiding Light—Serial

2:45 (8) News—Joe Burns

3:00 (2) (8) The Big Payoff—Quiz
(4) Ted Mack—Variety
The Horkins family of Chicago performs.
(5) Film Drama
"Modemoiselle Fifi." De Moupassant's story of o priest who comes to the oid of o girl who, in defending Fronce's honor, kills o Prussian officer.
(7) Romantic Interlude
"The Bacular Clock." A potent-office clerk winds up in joil ofter he tells his employer of o mon who has invented o clock thot runs bockward. Buddy Ebsen. (Film)
(9) Ted Steele—Variety
Guests: Joe Marine, Betty Johnson.

3:30 (2) Bob Crosby—Music
(4) (8) The Greatest Gift
Scotty offers Fron o drink. Jonet Word.
(5) Film Drama
"Big Night in Boonetown." A young boxer, engaged to the doughter of a mon controlling the fights, refuses to throw a fight for his future father-in-low. Artie Sullivon, John Warburton.
(7) Memory Lane—Franklin
(13) Jewish Talent Unlimited

3:45 (4) (8) Miss Marlowe—Serial
Belle Mere visits Moggie with some news.
(13) Fun Time—Kids

4:00 (2) Brighter Day—Serial
Dr. Corey implies thot he won't discuss his problems with his wife.
(4) (8) Hawkins Falls—Serial
Sandra tells Patty about her new plons.
(5) MOVIE—Drama
"Turn of the Tide." (English) Story of o feud between two fishing fomilies on the English coost. Geroldine Fitzgerald.
(7) Hopalong Cassidy
"North of the Rio Gronde." Hoppy's brother is killed during a troin holdup, ond Hoppy poses os o desperodo in order to find the killer. Williom Boyd. (Film)
(13) MOVIE—Western

4:15 (2) (8) Secret Storm—Serial
(4) First Love—Serial
Dovid meets Zoch.

4:20 (11) Red Barber's Clubhouse

4:30 (2) (8) On Your Account-Quiz
(4) The World of Mr. Sweeney
Andy Gilbert's latest invention hos surprising results.
(11) Dione Lucas—Cooking

4:45 (4) Modern Romances
Keith hires Louise os a secretary.

5:00 (2) **Barker Bill's Cartoons**
What makes youngsters laugh? Paul Terry, the cartoon man, suggests some answers in his article next week.
(4) **Pinky Lee—Variety**
(8) **Outdoor Adventure Club**
(9) **Teen Bandstand—Steele**
(11) **Cartoon Comics**
(13) **Junior Frolics-Fred Sayles**

5:15 (2) **MOVIE—Comedy**
"Stap That Cab." (1951) A cab driver finds some jewelry in his cab; thieves search far the gems. Sid Meltan.
(7) **Tales of the Traveler**
"Painted Stallian," part 2. (Film)

5:30 (4) (8) **Howdy Doody—Kids**
Mayor Bluster arders Paddle the Gnu to start a rainstorm and hold up work on the time-a-tub.
(5) **The Old Timer—Kids**
(11) **Clubhouse Gang Comedies**

5:45 (13) **Fun Time—Kids**

EVENING

6:00 (2) **News—Robert Trout**
(4) **Wild Bill Hickok—Western**
(5) **Magic Cottage-Pat Meikle**
"Mr. Draap's Satchel af Worries."
(7) **Files of Jeffrey Jones**
"Big Trauble." Race-track taut "Raund Rabin" Carter hires Jeff ta trace the murderer af a hat-check girl. (Film)
(8) **Stage 8—Drama**
"Alannah." The small son af self-centered parents invents an imaginary companion ta keep him campany. Tammy Rettig. (Film)
(9) **Merry Mailman—Kids**
ASPCA dogs for adaptian.
(11) **Ramar of the Jungle**
(13) **MOVIE—Western**
"River af Destiny," Buster Crabbe.
(43) **News Report**

6:05 (2) **Feature—Bill Leonard**
(43) **Sports—Manning Slater**

6:10 (2) **Sports—Jim McKay**

6:15 (2) **MOVIE—Crime**
Early Shaw: "Diplamatic Passport." (1954) The wife af a State Department official accampanies her husband ta Eurape an official business and becames invalved with international jewel thieves. Marsha Hunt, Paul Carpenter.
(43) **The Animal Fair**

6:30 (4) **Sky's the Limit—Games**
(5) **Looney Tunes—Cartoons**
(7) **Film Drama**
"The Annauncement." Stary af a yaung girl, deliriausly in love until she saw "the annauncement." Laretta Daye.
(8) **Sportscope—Syd Jaffe**
(11) **Liberace—Music**
"Almast Like Being in Lave," "Autumn Nacturne," "I'd Never Forgive Myself."

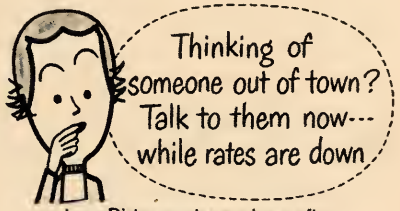
6:40 (8) **Weather Report**

6:45 (4) **News—John Wingate**
(7) **Sports Review**
(8) **News—Larry McNamara**
(9) **News—Lyle Van**
(43) **Family Rosary**

6:50 (7) **News—Don Goddard**

6:55 (4) **Weather—Tex Antoine**
(7) **Weather—Scotty Scott**
(9) **Sports—Jack O'Reilly**

7:00 (4) **TO BE ANNOUNCED**
(5) **WESTERN GAL**
(7) **KUKLA, FRAN & OLLIE**
(8) **STUDIO 57—Drama**
"The Stalking Horse." A policeman's wife is suspiciaus af her husband's many absences from home. She daesn't know that a vengeance-ridden man has sworn to kill her. Paul Langtan, Jeanne Bates.
(9) **COWBOY G-MEN**
"The Galden Wolf." A wolf-pelt smuggling ring meets with a surprising end.



Long Distance rates are lower after 6 o'clock every night and all day Sunday.
NEW YORK TO CINCINNATI . . . $1.05
Station-to-Station rate for first 3 minutes. Add 10% tax.

11 NEWS—Kevin Kennedy
13 SPORTS SHOW
43 TELE-COMICS—Kids
7:10 11 WEATHER—Joe Bolton
7:15 7 43 NEWS—John Daly
11 NEWS—Jack McCarthy
7:25 2 WEATHER—Carol Reed
5 WEATHER—Janet Tyler
11 SPORTS—Jimmy Powers
7:30 2 NEWS—Douglas Edwards
4 EDDIE FISHER—Songs

Songstress Diahann Carrall, from Broadway's "House of Flowers," is Eddie's guest. She sings "Sameane to Watch over Me." Eddie sings "The Happy Wanderer," "I'm Walking Behind You," "Lady of Spain" and "Outside of Heaven."

5 CHINA SMITH—Adventure

"My Ship Has a Golden Keel." China Smith becomes involved with thieves when he is hired to get the belongings af a waman who has left her millianaire husband. Dan Duryea. (Film)

7 43 DISNEYLAND

"Davy Crockett, Indian Fighter" is the first af a three-part "Frontierland" series about the early-19th-century Indian fighter and legislatar who became a legendary figure. Shot especially for TV in the Great Smoky Mountains and other parts of Tennessee, as well as in Kentucky and primitive stretches along the Ohio River, the series boasts Fess Parker, height six-feet-five, in the central role. In this episode, Gen. Andrew Jackson commissions Maj. Norton to find Crockett and enlist his aid against the Creeks. (Repeat)

Cast

Davy Crockett ..... Fess Barker
Mrs. Crockett ..... Helene Stanley
Crockett Children .....
Eugene Brindle, Ray Whiteside
George Russell ..... Buddy Ebsen
Big Foat Mason ..... Mike Mazurki
Gen. Andrew Jackson .. Basil Ruysdael
Maj. Tobias Nortan .. William Bakewell
Red Stick ..... Pat Hogan

8 ON STAGE—Drama

"King Lear," Monty Woolley. (Film)

9 MOVIE—Adventure

Million Dollar Movie: "Casbah." *See Tues., 7:30 P.M. Ch. 9, for details.*

11 MOVIE—Musical

First Shaw: "The Glass Mountain." (English; 1950) A compaser, whase plane is shot down in the Italian Alps, comes upon a haunting mountain legend and an equally haunting girl. Valentina Cortesa, Michael Denisan, Dulcie Gray, Tito Gobbi.

13 BARRY GRAY
7:45 2 PERRY COMO—Music

Perry's songs are "Close Your Eyes" and "It May Sound Silly." The Ray Charles Singers join him in "Spring Is Here."

4 8 NEWS-John C. Swayze
13 MOVIE—Western
8:00 2 8 GODFREY & FRIENDS
4 REQUEST PERFORMANCE

DEBUT A new series of film dramas featuring Hollywood stars. Paul Douglas and Constance Moore star in "Trauble with Youth," the story of a middle-aged theatrical producer who suddenly begins mixing with the younger set. His wife becames concerned when he narrows his interest to a young girl. (Film)

Cast

Jerry Billings ..... Paul Douglas
Kay Billings ..... Constance Maore
M'Liss .....Lucy Marlaw
Myra ..... June Vincent
Gladys ..... Diane De Laire
Don ..... Chet Marshall

next time get
ALPO
DOG FOOD

Beef • Horsemeat • Chicken

5 WHAT'S THE STORY?

8:30 4 MY LITTLE MARGIE

"Margie's Recipe." Vern wants to impress o prospective client who is both a gourmet ond an opera lover. Morgie does her bit by showing her skills in both fields. Gole Storm, Charles Farrell; the client: Paul Moxey. (Film)

5 PRESIDENT'S CONFERENCE

If the conference is not held this week, a film dramo will be shown insteod.

7 43 STU ERWIN—Comedy

Stu and June learn the folly of playing Cupid when they promote a romontic match between on old-maid cousin and an obstinate old seoforer. Jimmy Gleoson plays the sailor, Ellen Corby portroys the spinster. (Film) *Last of the current series. Next week:* Mr. Citizen, o *series of live dramos dealing with privote citizens who hove acted selfiessly.*

13 TROTTING—Roosevelt

8:45 13 FILM SHORTS

Starting at 9 P.M., oll Ch. 13 progroms will be interrupted for five minutes, every 20 minutes, for harness racing from Roosevelt Raceway.

8:55 11 NEWS—Jack McCarthy

9:00 2 8 THE MILLIONAIRE

"The Story of Quentin Horwood." Although she loves her husband, Julio Horwood can no longer stand his stinginess. He is generous with time and energy but not with money. Then Michael Anthony poys Quentin o visit. Robert Cornthwoite, Barbora Eiler, Morvin Miller. (Film)

4 THEATER—Drama

"Now, Where Was I?" a comedy by Robert Emmett, bosed on a story by Morton Braun. A divorced lowyer-turned-composer has changed wives os well as professions, ond now his second morriage seems heoded for the rocks. He conveniently becomes o victim of omnesio ond loses trock of both women and coreers.

Cast

Paul ..... Robert Webber
Bonny ..... June Doyton

WOR-TV channel 9
"MILLION DOLLAR MOVIE"
New York's top-rated TV program

All Week Long
7:30 PM
and again at
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FOR THE FIRST TIME ON TV

YVONNE DeCARLO
...as the strange and lovely "Inez"
TONY MARTIN
...as the infamous "Pepe Le Moko"
PETER LORRE
...as the relentless "Inspector Slimane"
CASBAH
forbidden quarter of ALGIERS!

Elaine ..... Gisele MacKenzie
Russ ..... Fredd Wayne
Dr. Stebbins ..... Peter Turgeon

5 IMPACT—Documentary

DEBUT "Iceberg Alley" is the first in this series of documentary adventure stories. Filmed on an expeditian to the Sauth Pale, it tells of the perils the sea held far three caurageaus men.

7 43 MASQUERADE PARTY

9 MOVIE—Mystery

"Man with the Grey Glove." *See Tues., 9 P.M. Ch. 9.*

11 MOVIE—To Be Announced

13 SPOTLIGHT ON HARLEM

9:30 2 I'VE GOT A SECRET—Panel

Cagey Fred Allen leads the panel a merry chase as it tries to pry inta his secret. Panel: Faye Emersan, Bill Cullen, Henry Margan and Jayne Meadaws. Garry Maare presides.

7 WHO SAID THAT?—Panel

The Dodgers' Gil Hadges and actress Geraldine Braoks join the panelists.

IN NEXT WEEK'S ISSUE

Garry Moore

Garry Moore . . . on screen and off. The story of the difference between the comedian and the man.

Claudette Colbert

Claudette Colbert . . . Temperamental? Or does she just know what she wants?

Plus
TV's best most complete program listings

ON SALE TODAY

8 MY LITTLE MARGIE

See 8:30 P.M. Ch. 4, far details.

43 T-MEN IN ACTION

A middle-aged couple tries to avaid paying income taxes an their gambling winnings. Walter Greaza, Byran Foulger.

10:00 2 8 BOXING-San Francisco

Carl "Baba" Olsan, of Hanolulu, warld middleweight champion, vs. Joey Maxim, farmer light-heavyweight champian, in a 10-raund nan-title baut from the San Francisco Caw Palace. Russ Hadges.

TV GUIDE RATINGS

	Rating	Bouts	W	L	D	KO's
Olson	Champ	68	62	6	0	31
Maxim	*1	106	81	21	4	21

*As light-heavyweight

Olsan, shooting far a light-heavyweight title fight with Archie Maare, must get past the farmer champion, wha is also after anather championship shot at Archie. Maxim will have an advantage in reach, height and weight, which Olsan hopes to offset with speed and youth.

Campiled by Nat Fleischer (The Ring)

4 THIS IS YOUR LIFE

5 BOSS LADY—Comedy

Gwen's pampous father almost causes her firm to lase $50,000 on a building contract. Lynn Bari, Glen Langen. (Film)

7 CAVALCADE OF STARS

"Trapped." A greedy woman, a shrewd, suave husband and a maney-hungry lover are invalved in an attempted murder. Nina Foch, Dan O'Herlihy. (Film)

9 MOVIE—Adventure

Millian Dallar Movie: "Casbah." See Tues., 7:30 P.M. Ch. 9, far details.

13 HOUSE DETECTIVE

43 MARK SABER—Drama

10:30 4 RHEINGOLD THEATER

Douglas Fairbanks, Jr., presents "Crime a la Carte." With oil as an incentive, two small-time racketeers set out to pramote a pratection racket in a backward Canadian town. Using strong-arm tactics, they force the town's tradesmen into line, all

except two elderly brothers who ore so much behind the times thot they just don't understand!

5 ORIENT EXPRESS—Drama

"The Diamond." A wealthy Porisian woman, her beoutiful American troveling componion ond a young escort ore involved in o clever insuronce swindle. Morilyn Buferd (Miss America, 1946), Fronçoise Rosay. (Film)

7 EDDIE CANTOR—Comedy

Eddie presents Morjorie Reynolds os a willing but not very helpful ossistont to her husband in putting over a big business deol. Selmer Jackson, Bill Goodwin, Foy Boker. (Film) *The corn content of Contor is assoyed by TV GUIDE'S reviewer on Page 20.*

11 PRESIDENT'S CONFERENCE

If no conference, trovel film will be seen.

13 BIG PICTURE—Army Film

10:45 **2 RED BARBER—Sports**

8 CALL THE PLAY—Mel Allen

10:50 **11 NEWS—Jack McCarthy**

10:55 **11 WEATHER—Joe Bolton**

11:00 **2 Chronoscope—News Panel**

Guest: Sen. Potrick McNomoro (D., Mich.).

4 News—John McCaffery

5 News—Don Russell

7 Film Drama

"Sweet Talk Me, Jockson." A singer, tired of being mauled by his bobby-soxer fons, retires to the country. Dick Haymes, Dawn Addoms.

8 Comedy Hour—MacRae

Phil Horris emcees "The Country Fair," feoturing hillbilly humorist-singer Tennessee Ernie Ford, vocalist Kitty Kallen, jozzmon Dove Brubeck and his group, pantomimist Horry Mimmo ond the Mozzone Abbott Dancers. (Film)

11 Liberace—Music

"Cumano," "I'm Looking over a Four-Leaf Clover," "I'm Loved," "Crozy Rhythm."

13 MOVIE—To Be Announced

11:10 **4 Weather—Tex Antoine**

5 Starlight Theater—Drama

"No Strings Attached." A millionaire morries o coreer womon on o strictly business bosis. Gertrude Michoel. (Film)

11:15 **2 News—Ron Cochran**

4 Steve Allen—Variety

11:25 **2 Sports—Bill Hickey**

11:30 **2 MOVIE—Crime**

Late Show: "The Chicogo Kid." A man is soured on life when his convict-fother dies before he is to be poroled. Donold Barry, Otto Kruger, Tom Powers.

4 Tonight—Steve Allen

A fellow comedion-emcee, Ernie Kovacs, pays Steve o visit. Steve's other guest is concert pionist Von Cleiburn.

7 Weather—Scotty Scott

9 MOVIE—Adventure

"The Three Pirotes." *See Sun., 3:30 P.M.*

11 Film Shorts

11:35 **7 News—George H. Combs**

12:00 **8 MOVIE—Historical Drama**

"Thot Homilton Woman." Story of the romonce between Lord Horatio Nelson and Emmo Homilton, wife of o British ambassodor. Vivien Leigh, Lourence Olivier, Alon Mowbroy.

12:45 **2 MOVIE—Comedy**

Late Late Show: "Angels with Broken Wings." *Time opproximate.* Three doughters of o charming widow try to help their mother get the mon she loves awoy from his unscrupulous ex-wife. Binnie Barnes, Gilbert Roland. *Late News and Give Us This Day follow about 1:45 A.M.*

8 News Report

1:00 **4 MOVIE—Drama**

"Foreign Correspondent" continues.

MORNING

6:45 (2) Previews

6:55 (2) Give Us This Day
Rev. Lloyd Lee.

(4) Daily Sermonette

7:00 (2) Morning Show-Jack Paar
Jose Melis serenodes viewers with "Night ond Day," "Here I'll Stay."

(4) (8) Today-Dave Garroway
All the Boird Puppets ond their creators, Bil ond Cora, join Dove and the gong in soluting J. Fred Muggs on his third birthdoy. Trovel series takes us to Las Vegas, Nev. Our host: Lucius Beebe.

8:00 (7) Tinker's Work Shop—Kids

8:55 (2) Memo—Margaret Arlen

(4) Herb Sheldon—Kids

8:58 (13) TV Pastor—Religion

9:00 (2) George Skinner—Variety
The show performs to o live audience for the first time. Guests: Ruth Monecke ond her animols; Chick Darrow, bolloon sculptor. Tommy sings "April in Poris."

(7) John Henry Faulk—Kids

(8) Yankee Peddlers-Nielsens

(13) Casa Serena—Comedy

9:30 (13) MOVIE—Italian

9:55 (7) News—George H. Combs

10:00 (2) Garry Moore—Variety
Kangoroo . . Brought by Ivan Sanderson Pogo Cello Eoster Recitol
Gorry, Durward
"All I Do Is Dream of You". . Ken Corson
"Lifetime Sweetheort" . . Denise Lor, Ken

(4) (8) Ding Dong School-Kids

(7) Road of Romance
"Poor Miss Emmy." Miss Emmy, hesitont oll her life, finolly mokes o decision. She is going to Boston to become the object of motrimony. Ellen Corby. (Film)

10:30 (2) Arthur Godfrey—Variety

(4) (8) Way of the World
Cynthia's brother ond a former suitor stort blackmoil proceedings.

(7) Drama of Life
"Corner Shop." A struggling young London barrister tries to prove his honesty by splitting the proceeds of a voluoble piece of jode with the mon who sold it to him os o worthless item. Ruth Warrick. (Film)

10:45 (4) (8) Sheilah Graham
More on Donny Thomos, via film.

11:00 (4) Home—Women's News
Horse Troiner . . . . Suzonne Zinser (Film)
Condy Making for Children . . Kit Kinne
Decoroting News . . . . . .
Poul MocAlister (Chicago)
Gorden for Children . . . . . Hugh Downs

(7) The Romper Room—Kids
Rhythm Bond: "King of Fronce"; Book: "Tiger's Adventure."

(8) Shopping Hints—Malgren
Mary Jone Sigmund shows how to wolk, cross streets, using cut-out figures.

(13) Musical Moments

11:15 (5) News—Jay Sims

(13) Aldo Aldi—Variety

11:30 (2) (8) Strike It Rich—Quiz

(5) Girl Talk—Wendy Barrie

AFTERNOON

12:00 (2) Valiant Lady—Serial
Helen receives a pockoge from Hol.

(4) Tennessee Ernie

(5) Funny Bunny—Kids

(7) Time for Fun—Kids
Corny prepores for the boseboll seoson.

(8) One Foundation-Religion

(11) New York Calendar

(13) News Report

12:05 (13) A Woman's Work
"Londscoping o Smoll Home." Guest: Roymond Korbobo of Rutgers U. Extension Service. Morgaret Shepherd: food buys.

12:15 (2) (8) Love of Life—Serial

(11) Travel Film

12:30 (2) (8) Search For Tomorrow

(4) Feather Your Nest—Quiz
An Americon troditional dining room is the big prize todoy. Bud Collyer.

(5) Film Drama
"Tennessee's Portner." An old prospector tries to reform o young criminol.

(7) Entertainment—Variety
Comic Joey Carter, pionist-sotirist Fletcher Peck, top-doncer Joy Sobey.

(13) Shop, Look, Cook—Bean

12:45 (2) **Guiding Light—Serial**
(8) **Nancy's Kitchen**
(11) **What's Your Trouble?**

1:00 (2) **The Inner Flame—Serial**
Walter learns that he'll need a great deal of maney for an appeal.
(4) **News—Kenneth Banghart**
(5) **Glamor Secrets—Mann**
(9) **Public Service Film**
(11) **Warm-up Theater**
(13) **MOVIE—To Be Announced**

1:05 (4) **Norman Brokenshire Show**
Jett MacDanald sings "Yau Came a Lang Way fram St. Lauis." Harry Snaw: "The Night Has a Thausand Eyes."

1:10 (11) **Laraine Day—Sports**
RETURN Lea the Lip's lavely better half starts her pre-Giant game chatter.

1:15 (2) **Road of Life—Serial**

1:25 (11) **Baseball—Russ Hodges**
N. Y. Giants vs. Braaklyn Dodgers in the Pala Graunds apener. Bab Delaney.

1:30 (2) (8) **Welcome Travelers**
(4) **Beauty Advice—Willis**
(5) **Food for Thought-Graham**
A history af Third Avenue with glimpses inta stores for fat men, antique shaps.
(9) **MOVIE—Melodrama**
"Duel Withaut Honar." *See Sat., 11:30 P.M. Ch. 9, far details.*

2:00 (2) (8) **Robt. Q. Lewis-Variety**
"They Can't Take That Away fram Me" Jaye P. Margan
"Yau've Gat ta be a TV Hera" .. Cast A sang by the Chordettes and a visit fram Tom Mahaney, stage manager.
(4) **MOVIE—Comedy**
"Yaung and Willing" cantinues. Susan Hayward, William Halden.
(5) **All About Baby—Crowley**
Ruth Crawley explains the develapment af a rautine to meet the needs af a baby from three ta faur months old.
(13) **MOVIE—Variety**
"Fifty-Secand Street." A saga af the night life and saciety life an 52nd Street. Kenny Baker, Ella Lagan, ZaSu Pitts.

2:15 (5) **Maggi McNellis—Women**
Charlatte Payne Jahnsan discusses her baak, "Walking on Borrawed Land."

2:30 (2) **Linkletter's House Party**
Art plays "What's in the House?"
(4) **Jinx Falkenburg's Diary**
(5) **Letter to Lee Graham**
(8) **Guiding Light—Serial**

2:45 (8) **News—Joe Burns**

3:00 (2) **The Big Payoff—Quiz**
(4) **Ted Mack—Variety**
Cartaonist Ernie Bushmiller, creatar af Nancy, is Ted's guest.
(5) **Film Drama**
"The Mummy's Faat." A struggling playwright, preaccupied with his wark abaut ancient Egypt, neglects his fiancée.
(7) **Romantic Interlude**
"Black Pearl." A girl wha finds ramance abaard ship, gives up a priceless necklace ta help her friend. Ann Tyrell. (Film)
(8) **Understanding Children**
Coordinatar Dr. Anne L. Kuhn and her guest Mrs. Virginia W. Rider, assistant prafessor af educatian, New Haven State Teachers Callege, discuss: "Helping the Exceptional Child."
(9) **Ted Steele—Variety**
Guests: Joe Marine, Betty Jahnsan.

3:30 (2) **Bob Crosby—Music**
(4) (8) **The Greatest Gift**
Eve learns the events af the evening.
(5) **Film Drama**
"The Seven Graces." Seven arphaned sisters answer a newspaper ad calling far yaung wamen ta emigrate ta the wilds af Montana. Jim Davis, Jessie Cavitt.
(7) **Memory Lane—Franklin**
(13) **Jewish Home Show**

3:45 (4) (8) **Miss Marlowe—Serial**
Mike rejects Barbara's plea.

3:50 (11) **Frankie Frisch—Sports**
RETURN Frankie will be an hand with a raund-up after all Giant games.

4:00 (2) **Brighter Day—Serial**
Mrs. Devereaux has a change af heart.
(4) (8) **Hawkins Falls—Serial**
Lana Carey suspects samething is wrang.
(5) **MOVIE—Spy Drama**
"Caunterblast." (English; 1948) A Nazi bacteriolagist escapes his captars in Eng-

lond and works to develop o deodly germ. Mervyn Johns, Novo Pilbeom.

7 Hopalong Cassidy

"In Old Colorodo." Hoppy, Lucky ond Californio ore robbed, on their woy to buy o herd from Ma Wood, o poor rancher. William Boyd, Morgoret Hoyes. (Film)

11 Post-Game Theater

13 MOVIE—Western

4:15 2 8 Secret Storm—Serial

4 First Love—Serial

Andrews sees Gen. Blair.

4:30 2 On Your Account—Quiz

4 The World of Mr. Sweeney

The "block sheep" of the Pettibone family returns to Mapleton.

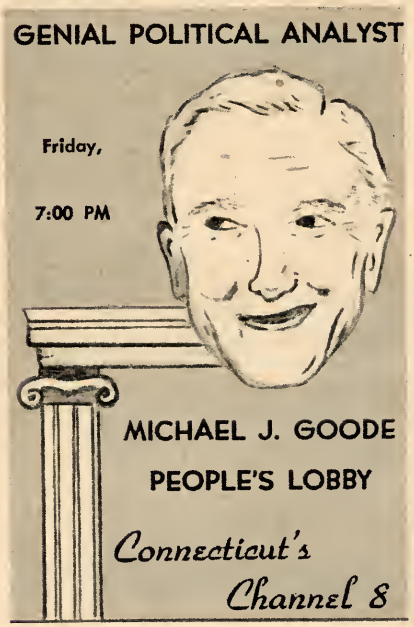
8 Meet the Stars—Variety

Bob Haymes sings: "Jezebel"; Betty Clooney: "Two Sleepy People"; Teresa Brewer: "Honky Tonkin'." (Film)

11 Dione Lucas—Cooking

4:45 4 Modern Romances

Emily gets an ideo.



5:00 2 MOVIE—Variety

"Everybody's Doncin'." (1950) To sove a dance holl belonging to an old friend, Spade Cooley ogrees to put on o TV variety show. Spade Cooley, Dick Lone.

4 Pinky Lee—Variety

8 Tip Top Time—Kids

Flippy does some mogic writing.

9 Teen Bandstand—Steele

11 Cartoon Comics

13 Junior Frolics-Fred Sayles

5:15 7 Tales of the Traveler

"Painted Stallion," port 3. (Film)

5:30 4 8 Howdy Doody—Kids

Clorobell sneoks into the time-o-tub.

5 The Old-Tmer—Kids

11 Clubhouse Gang Comedies

5:45 13 Fun Time—Kids

EVENING

6:00 2 News—Robert Trout

4 Sheldon at Six

5 Magic Cottage-Pat Meikle

"Mr. Droop's Sotchel of Worries."

7 Files of Jeffrey Jones

"The Heolthy Corpse." A thrice-morried sports enthusiost provides the torget for o bow-ond-orrow murder. (Film)

8 Stage 8—Drama

"Gombler's Debt." An elderly bochelor seeks revenge ogoinst the mon who won his only love 20 years earlier. Chick Chondler. (Film)

9 Merry Mailman—Kids

Pet-shop owner Renè Gospor.

11 Ramar of the Jungle

13 MOVIE—Western

"Third Gun Man," Ken Maynord.

43 News Report

6:05 2 Feature—Bill Leonard

43 Sports—Manning Slater

6:10 2 Sports—Jim McKay

6:15 2 MOVIE—Drama

Early Show: "Cappy Ricks Returns." Cappy Ricks returns to the shipping trade ond ottempts to outwit his former rivol. Florine McKinney, Robert McWade, Roy Wolker.

43 Wallie Dunlap—Variety

6:30 4 Sky's the Limit—Games

5 Looney Tunes—Cartoons
7 Film Drama
"The Fix." A gangster who has committed a number of murders is brought to trial for one he did not commit.
8 Sportscope—Syd Jaffe
11 Liberace—Music
"Dark Eyes," "Tales from the Vienna Woods," "It's All in the Game."

6:40 8 Weather Report

6:45 4 News—John Wingate
7 Sports Review
8 News Report
9 News—Lyle Van
43 Family Rosary—Religion

6:50 7 News—Don Goddard

6:55 4 Weather—Tex Antoine
7 Weather—Scotty Scott
9 Sports—Jack O'Reilly

7:00 4 GUY LOMBARDO—Music
5 WESTERN GAL
7 KUKLA, FRAN & OLLIE
8 CAVALCADE OF AMERICA
"The Gift of Dr. Minat." Walter Coy stars as the Boston physician who neglected his own health in an effort to find a cure for the dreaded pernicious anemia. (Film)
9 HOLLYWOOD PREVIEW
11 NEWS—Kevin Kennedy
13 SPORTS SHOW
43 TELE-COMICS—Kids

7:10 11 WEATHER—Joe Bolton

7:15 7 43 NEWS—John Daly
11 NEWS—Jack McCarthy

7:25 2 WEATHER—Carol Reed
5 WEATHER—Janet Tyler
11 SPORTS—Jimmy Powers

7:30 2 NEWS—Douglas Edwards
4 DINAH SHORE—Music
5 CURTAIN CALL—Drama
"White Cream Pitcher." Bent on divorce after 20 years of marriage, a couple turns to the pastor to help divide their possessions. Walter Slezak, John Abbott.
7 43 LONE RANGER
"The Telltale Bullet." A silver bullet, fired at an escaping bank robber, leads the Lone Ranger and Tonto to a group of dangerous thieves and murderers. (Film)
8 SPORTSMAN'S SHOW
9 MOVIE—Adventure
Million Dollar Movie: "Casbah." *See Tuesday, 7:30 P.M. Ch. 9, for details.*
11 MOVIE—Drama
First Show: "Smart Woman." (1948) Jeopardizing her happiness as well as her son's, a woman lawyer decides to defend her former husband against a murder charge. Brian Aherne, Constance Bennett, Barry Sullivan, Michael O'Shea.
13 BARRY GRAY

7:45 2 JANE FROMAN—Songs
It's just the season for Jane's salute to Paris. Among her songs are "La Seine" and "April in Paris." The Peter Birch Dancers and the trio also appear.
4 8 NEWS-John C. Swayze
13 MOVIE—Western

8:00 2 RAY MILLAND—Comedy
The Professor offers to buy his wife anything she desires if she can show him a single person who has allowed himself to become as involved as the characters portrayed on a favorite soap opera of Peggy's. Phyllis Avery. (Film)
4 8 GROUCHO MARX-Quiz
5 CONRAD NAGEL THEATER
"Of Pigs and Kings." A fable about a king, who promises to rescue a pig's pretty "girl friend" who will turn into a princess if she's kissed by a king. (Film)
7 43 SOLDIER PARADE
Hostess Arlene Francis introduces talented members of the Army: Pfc. Di Maggia, accordianist; operatic singer Charles Edward Green; the Zacchinni Trampa-

Rates are lower after 6 o'clock every night and all day Sunday.
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line Act; and singer Bob Dini. The Ft. Dix Band and Chorus also perfarm.

8:30 (2) SHOWER OF STARS

COLOR Ethel Merman, Red Skelton, Peter Lind Hayes and Mary Healy, Harold Lang and dancer Cindy Robbins star in "Show Stappers." Included in the famaus songs, dances and skits which have "stopped the shaw" are:

"I Got Rhythm" ..... Merman
"All of Yau" ..... Merman, Skelton
"I Still Get Jealaus". .Hayes and Healy
"I Could Write a Baak" ..... Lang
"Doin' What Comes Natur'lly" .... Healy, Merman
"The Baritone" ..... Skelton (David Rose at the piano)
"Luck Be a Lady" ..... Lang, Robbins
"10 Cents a Dance" .. Merman, Skeltan
"Disc Jockey" ..... Hayes and Healy
"That's the Kind of Dame I Am" ..... Merman

(4) JUSTICE—Drama

A rejection from a girl upsets a young man to the point of mental unbalance. His persistent efforts to change her mind make psychiatric treatment necessary. Gary Merrill stars as Jasan Tyler.

(5) MOVIE—Historical Drama

"That Hamilton Waman." Stary of the romance between Lord Horatio Nelson and Emma Hamilton, wife af a British ambassador. Vivien Leigh, Laurence Olivier, Alan Mowbray.

(7) TREASURY MEN—Drama

Customs agents investigate a luxury liner suspected of smuggling huge quantities of heroin from Mexico into the U. S. Walter Greaza, Joanne Davis, Robert Tafur.

(8) BURNS & ALLEN—Comedy

See Man., 8 P.M. Ch. 2, for details.

(13) TROTTING—Roosevelt

(43) FILM SHORTS

8:45 (13) FILM SHORTS

Regular programs will be interrupted for five minutes every 20 minutes for harness racing from Roosevelt Raceway.

8:55 (11) NEWS—Joe Bolton

9:00 (4) (8) DRAGNET—Jack Webb

When an appliance store is held up, Joe and Frank question the bookkeeper and a salesman and obtain a partial description of the suspect. The following morning, the bookkeeper calls Friday to say that she can identify the holdup men. Jack Webb, Ben Alexander, Georgia Ellis, Tom Daly, Howard Culver, Barbara Eiler. (Film) *Jack and Mrs. Webb on the town—see their picture next week.*

(7) (43) STAR TONIGHT-Drama

"The Lavender Kite," by Gladys Seidelhuber. A young wife's emotional crack-up, brought on by the death of her baby, is slowly ruining her marriage. A crisis accurs when her husband goes out with the boys on the night of the dead child's third birthday.

(9) MOVIE—Mystery

"Man with the Grey Glove." *See Tues., 9 P.M. Ch. 9, for details.*

(11) MOVIE—Crime

"Highway 13." (1949) Saboteurs plan ta seize a trucking campany, through violence and murder. Robert Lowery.

(13) MOVIE—To Be Announced

9:30 (2) FOUR STAR PLAYHOUSE

Charles Boyer and Angela Lansbury star in "Madeira! Madeira!" Jacques Coudet visits the Portuguese island of Madeira seeking the widow of his closest friend. He has reasan to believe she is involved in her husband's mysterious death. (Film)

Cast

Jacques Coudet ..... Charles Boyer
Mrs. Hallerton ..... Angela Lansbury
Denair ..... John Wengraf

Tonight's TV Treat
Ford Theatre
CHARLES BICKFORD
JOAN CAMDEN
THE WOMAN AT FOG POINT
WRCA-TV • Ch. 4 • 9:30 P.M.

Maria ..... Nestor Paiva
Luis ..... Jan Arvan
Armstrang ..... Walter Kingsford

4 8 FORD THEATRE-Drama

Charles Bickfard stars in "The Woman at Fag Paint." A reparter whase san was recently killed in Korea, is sent to find out why an artist has been digging in the sand at Fag Point. The answer brings surprises ta all cancerned. (Film)

Cast

Sam Callahan ..... Charles Bickford
Susan Capeland ..... Jaan Camden
Harry Sayer ..... Lamant Jahnsan
Jahn Mackey ..... Raymand Greenleaf
Ed Harris ..... Chubby Jahnsan
Margie ..... Evelyn Rudie

The shaw's vice-president-in-charge-af-pretty-girls claims, "It's strictly a job." Picture stary an Page 16.

7 POND'S THEATRE—Drama

"Na Riders," by Wendell Mayes. The death af their child almast wrecks the marriage of a truck driver and his wife. Then ane night he gaes against company regulatians and picks up a Mexican waif on the raad.

Cast

Jack McCauley ..... Jack Warden
Little Boy ..... Jase Perez
Hazel McCauley ..... Audra Lindley

43 MEN TOWARD THE LIGHT

"Man of the Hause." The blind man's ability ta get abaut in his awn house.

9:45 43 INDUSTRY ON PARADE

1. Explasives far cambat training. 2. The history of the ice cream cane. 3. Washing withaut water. 4. Jewelry fram coal.

10:00 2 PUBLIC DEFENDER—Drama

A palice captain seeks the assistance of the Public Defender when his 16-year-ald stepsan becomes involved in a crime.

4 8 VIDEO THEATER

Claire Trevar stars as Mary Scott in "Na Sad Sangs far Me." A young mather, happily married and expecting her second child, is tald that she has but 10 manths to live. James Mason hosts. The motion picture of 1950 starred Margaret Sullavan, Wendell Corey, Viveca Lindfars.

THURS. NIGHT APRIL 14

IN COLOR AND BLACK AND WHITE

Mare of the sangs, comedy sketches, and dancing that "stapped the show!"

starring

ETHEL MERMAN **RED SKELTON**

PETER LIND HAYES
MARY HEALY • HAROLD LANG
musical director **DAVID ROSE**

on

"shower of stars"

with **BILL LUNDIGAN** your host

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CHANNEL 2 8:30 to 9:30 EST

5 **MOVIE—Drama**
"The Frightened Bride." (English; 1953) The stigma af a dead man's crime farces his family inta seclusian. One son hawever, breaks his bands and marries a girl wha does nat knaw his father was a murderer. Mai Zetterling, Flara Robson.

9 **MOVIE—Adventure**
Millian Dallar Movie: "Casbah." *See Tuesday, 7:30 P.M. Ch. 9, far details.*

11 **HY GARDNER CALLING**

43 **SENATOR PRESCOTT BUSH**

10:15 43 **FILM SHORT**

10:30 2 **WILLY—Comedy**
Papa Dodger averhears a stockbraker in Willy's affice building discussing a "hot tip." He decides ta take a flier in the market and invests all his savings. June Havoc, Llayd Carrigan, Mary Treen, Danny Richards, Jr. (Film)

7 **RACKET SQUAD—Drama**
"The Gentler Sex." Capt. Braddock gaes after a graup which is selling nan-existent businesses for very real maney. Reed Hadley, Eve Miller. (Film)

11 **TRAVEL FILM**

13 **HOUSE DETECTIVE**

10:50 11 **NEWS—Jack McCarthy**

10:55 11 **WEATHER—Joe Bolton**

11:00 2 **News—Ron Cochran**

4 **News—John McCaffery**

5 **News—Don Russell**

7 **Film Drama**
"Dauble Bet." Laraine Day stars as a widaw wha believes the anly way ta remarry is ta hide the fact that she has three children. Richard Egan is the man.

8 **Eddie Cantor—Comedy**
See Wed., 10:30 P.M. Ch. 7, far details.

11 **Liberace—Music**
"Beer Barrel Palka," "Malaguena," "As Time Goes By," "Humaresque." (Film)

13 **MOVIE—To Be Announced**

11:10 2 **Sports—Bill Hickey**

4 **Weather—Tex Antoine**

5 **Starlight Theater—Drama**
"The Parasal." A retired Navy man pramises his granddaughter a parasol, but gaes aff an a spree instead. (Film)

11:15 2 **MOVIE—Mystery**
Late Shaw: "Roaring City." (1951) A shapkeeper daubling as a private detective, investigates murders invalving prizefighters and big-time gamblers. Hugh Beaumont, Ed Brophy, Wanda McKay.

4 **Steve Allen—Variety**

11:30 4 **Tonight—Steve Allen**
Guests: Scattish sangstress Ella Lagan and camedian Gearge De Witt.

7 **Weather—Scotty Scott**

8 **The Whistler—Drama**
Unknawn ta any af her neighbars, a hausekeeper harbars a "grave secret" when her emplayer leaves unexpectedly far Hanalulu. (Film)

9 **MOVIE—Adventure**
"The Three Pirates." *See Sun., 3:30 P.M. Ch. 9, far details.*

11 **Film Shorts**

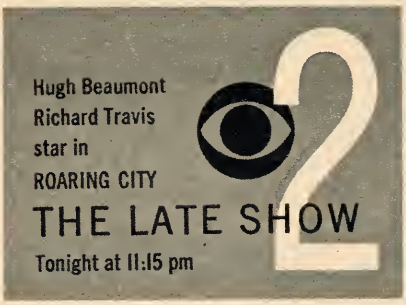
11:35 7 **News—George H. Combs**

12:00 8 **MOVIE—Mystery**
"Night Beat." (English; 1948) The face of a pretty singer leads a yaung policeman inta a great deal af trauble. Anne Crawfard, Ranald Howard.

12:15 2 **MOVIE—Drama**
Late Late Shaw: "Fargatten Girls." A factory girl, surraunded by her stepmather's sardid friends fram the underworld, graws desperate. Lauise Platt, Donald Waads. Late News and Give Us This Day *fallow at abaut 1:15 A.M.*

1:00 4 **MOVIE—Drama**
"Foreign Correspandent" cantinues.

8 **News Report**



MORNING

6:45 (2) Previews
6:55 (2) Give Us This Day
Rabbi David B. Kahane.
(4) Daily Sermonette
7:00 (2) Morning Show—Jack Paar
Balladeer Burl Ives guests. Melis plays "Perfidia," "Our Love Is Here to Stay."
(4) (8) Today-DaveGarroway
Les Kelly, chief engineer of the atom-powered submarine, Nautilus; the 18-year-old French authoress, Françoise Sagan, whose novel, "Banjour Tristesse," has had international success.
8:00 (7) Tinker's Work Shop—Kids
8:55 (2) Memo—Margaret Arlen
(4) Herb Sheldon—Kids
8:58 (13) TV Pastor—Religion
9:00 (2) George Skinner—Variety
Tammy sings "Love Walked In." Betty: "Why Can't You Behave?"
(7) John Henry Faulk—Kids
(8) Yankee Peddlers-Nielsens
(13) Casa Serena—Comedy
9:30 (13) MOVIE—Italian
9:55 (7) News—George H. Combs
10:00 (2) Garry Moore—Variety
Variety Act ..... Peiro Brothers
Red Riding Haad ..... Cast
Sang Selections ..... Mella Larks
White Chimpanzee and Pal
Brought by Lee Ecuyer
"I'll Remember April"
Denise Lar, Ken Carson
(4) (8) Ding Dong School-Kids
(7) Road of Romance
"My Other Love." A Broadway playwright is inivited ta attend a callege presentatian af his play. Alan Mowbray.
10:30 (4) (8) Way of the World
Cynthia tries far an understanding.
(7) Drama of Life
"Partrait af Tobey." A museum guard has just one ambition: to have his partrait painted and unveiled at the museum. Jahn Qualen, Lynne Roberts. (Film)
10:45 (4) (8) Sheilah Graham
Last day af the Danny Thamas clase-up.
11:00 (4) Home—Women's News
COLOR Spring Separates far Play and Dress ..... Natalie Care
Ramance af Coffee.....Chief Phillip
Johnny's Clarinet Lessans....Don Gillis
(7) The Romper Room—Kids
Baak: "The Friendly Book." Gloria Flaad.
(8) Shopping Hints—Malgren
Bill Cane and E. J. Tramposch of the Garden Exchange in Trumbull, Conn., answer questians from the mail bag.
(13) Musical Moments
11:15 (5) News—Jay Sims
(13) Aldo Aldi—Variety
11:30 (2) (8) Strike It Rich—Quiz
Martyn Green lends a Helping Hand.
(5) Girl Talk—Wendy Barrie

AFTERNOON

12:00 (2) Valiant Lady—Serial
Helen pays a visit ta Hal.
(4) Tennessee Ernie—Variety
(5) Funny Bunny—Kids

THOROUGHBRED RACING THROUGH APRIL 23

8 Thrilling Races Daily (Except Sunday)
First Race 1:15 P.M. Daily Double Closes 1:05 P.M.
Special Trains: Direct to track, leave Penn. Station from 10:45 A.M. (Sats. 10:30) and Flatbush Avenue, Brooklyn, from 10:35 A.M. Children Not Admitted.

7 Time for Fun—Kids
Corny attempts some magic.
8 Bob Crosby—Music
Carol sings "Malaguena." The Madernaires: "Birds, Puppies and Tropical Fish."
11 New York Calendar
13 News Report
12:05 13 Report to Parents
Miss Margaret Manley and students discuss their summer in France.
12:15 2 8 Love of Life—Serial
11 Travel Film
12:30 2 8 Search for Tomorrow
4 Feather Your Nest—Quiz
Prize: American traditional bedroom.
5 Film Drama
"The Money." A man commits an almost-perfect crime. John Doucette.
7 Entertainment—Variety
Comic Joey Carter, pianist Fletcher Peck.
13 Shop, Look, Cook—Bean
12:45 2 Guiding Light—Serial
8 The Bontempis—Variety
9 The Christophers-Religion
Films from the Atomic Energy Commission illustrating the vast potential for good in atomic energy.
11 What's Your Trouble?
1:00 2 The Inner Flame—Serial
Amelia offers to pay Walter's expenses.
4 News—Kenneth Banghart
5 Glamour Secrets—Mann
9 This Is the Life—Religion
"A Child's Easter Sermon." Little Freddie Fisher tells a disheartened old man about immortality after death.
11 Warm-Up Theater
13 MOVIE—To Be Announced
1:05 4 Norman Brokenshire Show
Jett McDonald sings "I Didn't Know What Time It Was." Harry: "Here in My Heart."
1:10 11 Laraine Day—Sports
1:15 2 Road of Life—Serial
1:25 11 Baseball—Russ Hodges
N. Y. Giants vs. Brooklyn Dodgers from the Polo Grounds. Bob Delaney.
1:30 2 8 Welcome Travelers
4 Beauty Advice—Willis
5 Food for Thought-Graham
Spring jewelry fashions.
9 MOVIE—Melodrama
"Duel Without Honor." *See Sat., 11:30 P.M. Ch. 9, for details.*
2:00 2 Robt. Q. Lewis—Variety
"Chicaga Style" . Robert Q., Don Liberto Income Tax Pageant ..... Cast
4 Big Matinee—Drama
"Weather Clear, Track Fast," a comedy about a Daman Runyon type character who secures a copy of tomorrow's newspaper. As a result, he wins the races.
5 All About Baby—Crowley
Actians, knawledge of a faur-month-old.
8 Industry on Parade
13 MOVIE—Comedy
"Eternally Yours." A debanair magician spies a beautiful sacialite during one of his matinees and decides this is the waman for him. Loretta Young, David Niven.
2:15 5 Maggi McNellis—Women
Opera star Mimi Benzell speaks of the Natianal Jewish Haspital, Denver, Colo.
8 Robert Q. Lewis—Variety
2:30 2 Linkletter's House Party
A bathing-suit fashion show.
4 Jinx Falkenburg's Diary
5 Letter to Lee Graham
8 Guiding Light—Serial
2:45 8 News—Joe Burns
3:00 2 8 The Big Payoff—Quiz
4 Ted Mack—Variety
Guest: Mrs. William McAmulty, whose son was voted "Boy of the Year."
5 Film Drama
"The Substitute." A Parisian thief makes an unbelievable sacrifice for a country bumpkin and his wife.
7 Romantic Interlude
"Code of Honor." The wife of a mild-mannered tax collector turns her attentions to a virile rancher. (Film)
9 Ted Steele—Variety
Guest singers: Joe Marine, Betty Johnson.
3:30 2 Bob Crosby—Music
4 8 The Greatest Gift
Ned gets a warning. Gene Peterson.
5 Film Drama
A man on his way to prison, escapes while still "Handcuffed." William Lester.
7 Memory Lane—Franklin

13 Fun Time—Kids

3:45 4 8 Miss Marlowe—Serial
The police ore called to the Hotel Soxan.

3:50 11 Frankie Frisch—Sports

4:00 2 Brighter Day—Serial
Mrs. Garrett's neighbors still snub her.

4 8 Hawkins Falls—Serial
Mitch tells Lona news about her husband.

5 MOVIE—Adventure
"Jungle Book." A boy is brought up by a walf. Sabu, Rasemory De Comp.

7 Hopalong Cassidy
"Lost Canyon." Johnny Trovers, one af Hoppy's Bor-20 boys, is folsely accused af a bonk robbery. William Boyd. (Film)

11 Post-Game Theater

13 MOVIE—Western

4:15 2 8 Secret Storm—Serial

4 First Love—Serial
Amy hos o surprise meeting.

4:30 2 8 On Your Account-Quiz

4 The World of Mr. Sweeney
Everyone tries to surprise everyane else.

11 Dione Lucas—Cooking

4:45 4 Modern Romances
The situotion comes to a heod.

5:00 2 Barker Bill's Cartoons

4 Pinky Lee—Kids

8 Outdoor Adventure Club

9 Teen Bandstand—Steele

11 Cartoon Comics

13 Junior Frolics-Fred Sayles

5:15 2 MOVIE—Mystery
"Forced Landing." A tronscantinental plane is forced to land an an isolated field. Esther Ralstan, Onslaw Stevens.

7 Tales of the Traveler
"Pointed Stollion," part 4. (Film)

5:30 4 8 Howdy Doody—Kids
Clarobell lands in the Stone Age.

5 The Old-Timer—Kids

11 Clubhouse Gang Comedies

5:45 13 Fun Time—Kids

EVENING

6:00 2 News—Robert Trout

4 Sheldon at Six—Kids

5 Magic Cottage-Pat Meikle
"Mr. Droop's Satchel of Worries."

7 Files of Jeffrey Jones
"Sitting Duck." A mild-monnered man, suffering from amnesia, hires Jeff to determine his true identity. (Film)

8 This Is Your World
Prof. Albert E. Burke discusses why the Sponiords first came to South America and their initial meeting with the Aztecs.

9 Merry Mailman—Kids
Australion kangaroos.

11 Ramar of the Jungle

13 MOVIE—Western
"Pioneer of the West," Bob Livingstan.

43 News Report

6:05 2 Feature—Bill Leonard

43 Sports—Manning Slater

6:10 2 Sports—Jim McKay

6:15 2 MOVIE—Mystery
Early Show: "Fingerprints Don't Lie." (1951) A man is tried for the murder af the town's mayar. Richard Travis.

43 Camera Club

6:30 4 Sky's the Limit—Games

5 Ames Brothers—Songs

7 Film Drama
"The Boat Ride." Two card swindlers on an acean liner try to cheat a wealthy Texon. Paul Langtan, Rita Lynn.

8 Sportscope—Syd Jaffe

11 Liberace—Music
"Try o Little Tenderness," "My Buddy."

43 TOP SECRET—Drama
"Proect Nursery." A series af small robberies alerts the BSI ta espionage.

6:40 8 Weather Report

6:45 4 News—John Wingate

5 Looney Tunes—Cartoons

7 Sports Review

8 News Report

9 News—Lyle Van

43 Family Rosary—Religion

6:50 7 News—Don Goddard

6:55 4 Weather—Tex Antoine

7 Weather—Scotty Scott

9 Sports—Jack O'Reilly

7:00 4 SCIENCE FICTION THEATER
"Time Is Just a Place." A flight engineer

ond his wife ore curious obout their neighbors who weor stainless fobrics ond own a vocuum cleaner which destroys dirt by sound woves. Don De Fore, Morie Windsor.

5 WESTERN GAL

7 KUKLA, FRAN & OLLIE

8 PEOPLE'S LOBBY—Goode

Guest: Rep. Williom A. Purcell.

9 A MAN'S WORLD

DEBUT Bert Bachorach introduces a weekly series of foshion hints for men.

11 NEWS—Kevin Kennedy

13 SPORTS SHOW

43 TELE-COMICS—Kids

7:10 11 WEATHER—Joe Bolton

7:15 7 43 NEWS—John Daly

8 MAD. SQ. GARDEN FILMS

11 NEWS—Jack McCarthy

7:25 2 WEATHER—Carol Reed

5 WEATHER—Janet Tyler

11 SPORTS—Jimmy Powers

7:30 2 NEWS—Douglas Edwards

4 8 EDDIE FISHER—Songs

Gordon MocRoe ond June Hutton take Eddie's ploce while he's in London.

5 LIFE WITH ELIZABETH

"Lobster." Elizabeth hosn't the heort to drop o live lobster into boiling woter.

7 43 RIN TIN TIN—Drama

"Rin Tin Tin ond the Printer's Devil." A widowed newspaper publisher is the victim of o ruthless rivol-newspoper owner. Lee Aoker, Jomes Brown. (Film)

Rates are lower after 6 o'clock every night and all day Sunday.

NEW YORK TO MIAMI . . . $1.45

Station-to-Station rate for first 3 minutes. Add 10% tax

9 MOVIE—Adventure

Million Dollor Movie: "Cosboh." *See Tues., 7:30 P.M. Ch. 9, for details.*

11 MOVIE—Drama

First Show: "The Yeors Between." (English; 1947) The wife of on English Army officer, believing her husbond hos been killed in the wor, folls in love with o neighboring former. Michoel Redgrove, Volerie Hobson, Floro Robson.

13 BARRY GRAY

7:45 2 PERRY COMO—Music

Perry ond the Roy Chorles Singers offer: "Red Red Robin," "Young and Foolish" ond "Door of Dreams."

4 8 NEWS-John C. Swayze

7:45 13 FILM SHORTS

8:00 2 8 MAMA—Peggy Wood

"Dagmor's Groduotion." As Momo gets Dagmor reody for her grommor-school graduation, she reminisces obout the highlights in her littlest one's growing up. Through o film montoge, we relive with Moma the times when Dogmor: lost her first tooth; got her first sponking; made her first fun-house visit; hung her first Christmas stocking; ond boked her first cake. Robin Morgon, Judson Loire.

4 RED BUTTONS SHOW

5 SECRET FILE USA—Drama

"Mission Borom." Moj. Morgon is osked to locote the Crown Prince of Baram, who is kidnoped shortly after his fother is killed by politicol plotters. Robert Aldo.

7 43 OZZIE & HARRIET

Thorny gets the mistoken impression thot his friend, Ozzie, is to testify on his behalf following o troffic occident. (Film)

13 HOUSE DETECTIVE

8:30 2 TOPPER—Comedy

"Topper's Egyptian Deal." Topper becomes the proud possessor of o genuine Egyption mummy which he must guord with his life. Leo G. Corroll. (Film)

4 8 LIFE OF RILEY—Comedy

Riley sets out to build o new borbeque himself, but somehow monoges to cement the instruction book into the fireploce.

5 COUNTERPOINT—Drama

"The Prize." The wife of o poor lowyer

is ottracted ta a gangster who has stalen a great deol of maney. Raberta Haynes.

7 43 RAY BOLGER—Comedy

At the request af his friends, Susan and Koty, Ray Wolloce pleads with the judge ta save the ald shawbaat thot is set ta be destroyed as a public nuisance. Sylvia Lewis and Maurice Kelly jain Ray in a revival af same shawbaat doncing.

13 TROTTING--Roosevelt

8:45 13 MOVIE—To Be Announced

Every 20 minutes there will be a five minute cut-in for harness racing from Roosevelt Raceway.

8:55 11 NEWS—Joe Bolton

9:00 2 PLAYHOUSE OF STARS

"O'Brien" stars Dan Duryea as a federal agent assigned ta a barder town. There he poses as a criminal and rents a room in a hame suspected of being a hideaut far escaped canvicts anxiaus ta be smuggled acrass the barder. Margaret Field.

4 8 BIG STORY—Drama

"Shadaw of a Headline." Reporter Bernard Averbuch of the Son Francisca Coll-Bulletin investigotes when a distrought yaung waman is discovered trying to sove a yaung man from suicide.

5 MR. AND MRS. NORTH

"The Silent Butler." Pam and Jerry ga duck hunting and meet o murderer with a Jekyll-and-Hyde persanality. (Film)

7 43 DOLLAR A SECOND

9 BADGE 714—Jack Webb

Sgt. Jae Fridoy and Fronk Smith are colled ta investigate when a waman is found beoten ta death in a vocant lat.

11 MOVIE—Adventure

"The Devil's Den." (1949) A bold cabal-lera tangles with a crooked lawyer. Duncan Renaldo, Lea Carrilla.

9:30 2 OUR MISS BROOKS

Hearing that Miss Braaks has turned some clever real-estate deals, Principal Canklin assigns her to dispase af some worthless praperty an beholf af the schaal baard. Eve Arden, Gale Gardon. (Film)

4 8 DEAR PHOEBE-Comedy

"The Hex." Bill Hastings discovers thot Mickey has a new flame. This might be upsetting if Bill hadn't alsa learned that this backwoods country ball-player still believes in black magic. Peter Lowford.

5 CITY ASSIGNMENT-Drama

"Shaplifter." In order to save her 10-year-old san, a mather confesses ta a crime she did not cammit. Pat McVey.

7 43 THE VISE—Drama

"The Imperfect Gentlemon." To come into his fartune, a bachelar heir must marry. In his attempts to find a wife he hos the assistance of his secretary, wha isn't a bad prospect herself. Jack Wotling. (Film)

9 INNER SANCTUM—Drama

"The Hermit." A team af bank rabbers forces an ald hermit to hide them in his hame. But they are saan to learn that their coptive hast is far more dangeraus thon he seems. Jahn Marley. (Film)

10:00 2 THE LINEUP—Drama

"The Falling Out af Thieves." While checking an an abandoned car, palice find the badies af twa men in the vehicle. It is saan learned that they are former embezzlers. Warner Anderson, Tom Tully, Bea Benoderet, Hugh Sanders. (Film)

4 8 BOXING-Philadelphia

Holly Mims, Washingtan, vs. Bobby Jones, Oakland, Cal., middleweights, 10 rounds. Jimmy Pawers reparts.

TV GUIDE RATINGS

	Rating	Bouts	W	L	D	KO's
Mims	4	53	36	12	5	9
Janes	9	68	38	22	8	5

Mims is o flashy, stond-up baxer while Janes is on aggressive babber.

Compiled by Nat Fleischer (The Ring)

5 CHANCE OF A LIFETIME

7 I LED THREE LIVES

Philbrick is appraached by civic leaders ta write a newspoper campaign to stop teen-age vandolism. Hawever, a Party leoder insists the series favor teen-agers.

9 MOVIE—Adventure

Million Dollar Mavie: "Cosbah." See Tues., 7:30 P.M. Ch. 9, far detoils.

11 MOVIE—Drama

"Ringside." (1949) A prizefighter loses his sight os a result af explaitotion by gamblers. Dan Borry, Tam Brown.

13 MOVIE—To Be Announced
43 THIS IS THE LIFE
"Starting Life All Over." Trying desperately to escape fram his past, an ex-convict changes his name. Robert Cornthwaite.

10:30 2 PERSON TO PERSON
Ed pays a visit to the N. Y. home of the indestructible Sophie Tucker who relives with Ed "same of thase days." Ed visits the New York apartment of Judge Harold Medina, remembered as the judge in the N.Y. trial of Communist leaders.
5 DOWN YOU GO—Quiz
7 MR. DISTRICT ATTORNEY
Mr. D.A. tangles with a beautiful waman and an unscrupulous lawyer when he suspects "accidents" against the city.

10:45 4 JAN MURRAY SHOW
8 SPORTS DESK—Jaffe

10:50 11 NEWS—Jack McCarthy

10:55 11 WEATHER—Joe Bolton

11:00 2 Chronoscope-News Panel
Carter Burgess, Asst. Sec. of Defense.
4 News—John McCaffery
5 News—Don Russell
7 Film Drama
"And Suddenly You Knew." A childless couple wants to adopt a girl, because it daesn't like boys. Ronald Reagan.
8 I Led Three Lives—Drama
The Reds adopt a new policy of "tactical vialence" over Herb's objections. (Film)
11 Liberace—Music
"Dardanella," "All of a Sudden My Heart Sings," "Brazil," "Lover." (Film)

13 MOVIE—To Be Announced

11:10 4 Weather—Tex Antoine
5 Starlight Theater—Drama
"Party Line." A wealthy hypochondriac falls in lave with a spinster who has camparable imaginary ailments. (Film)

11:15 2 News—Ron Cochran
4 Steve Allen—Variety

11:25 2 Sports—Bill Hickey

11:30 2 MOVIE—Comedy
Late Show: "Time, Gentleman, Please." *NY TV debut.* (English) A little village is prevented from claiming 100% employment for its populatian by a lovable old scamp, half philosopher, half ne'er-do-well, who refuses to go to work. Eddie Byrne, Hermiane Baddeley.
4 Tonight—Steve Allen
Steve's guest is pianist Don Shirley.
7 Weather—Scotty Scott
8 Badge 714—Jack Webb
Friday investigates what seems to be suicide by an elderly man. (Film)
9 MOVIE—Adventure
"The Three Pirates." *See Sun., 3:30 P.M. Ch. 9, for details.*
11 MOVIE—Crime
"T-Men." (1948) Undercover men pose as mobsters ta get the lowdawn on a caunterfeiting gang. Dennis O'Keefe.

11:35 7 News—George H. Combs

11:40 5 Weather—Janet Tyler

12:00 8 MOVIE—Drama
"The Fighting Stallion." (1950) A war veteran, slawly going blind, tries to train a horse for use in his sightless future.

12:45 2 MOVIE—Variety
Late Late Shaw: "Stage Door Canteen." *Time approximate.* Story of three soldiers at the Stage Daor Canteen. Lon McCallister, and celebrities including Tallulah Bankhead, Ethel Merman, Ray Bolger. Late News and Give Us This Day *follow.*
8 News Report

1:00 4 MOVIE—Drama
"Foreign Correspondent" concludes.

Stations reserve the right to make last-minute changes.

Up-And-Coming Cummings

A self portrait: 'photographer' Bob Cummings poses with Mary Costa and friend.

HE TELLS TALL TALES —BUT DELIVERS THE GOODS

It has been said of Robert Cummings that he is the only actor in Hollywood who could trip over a dead horse in a doorway, pretend he didn't notice it—and make you believe it.

It also has been said of Robert Cummings that he is the Baron Munchausen of the acting profession, a man endowed with a talent for spinning yarns so complicated and so fantastic—and yet, coming from him, so believable—that people believe them.

There are, for example, five different versions of how the character of

'Cameraman' Cummings Enjoys Double Exposure On TV

Robert S. Beanblossom came to have such an unlikely name—each version told as gospel by Cummings himself. Beanblossom is the hero of *My Hero,* a film series made two seasons ago, which is racking up healthy ratings on a rerun basis.

The latest version, boiled down from a stirring half-hour format, has it that a Chicago businessman, visiting Los Angeles back in 1937, found a mechanical pencil Cummings had lost. The man carried the pencil with him for 16 years, convinced that someday he would run into the actor and be able to return it. Their paths finally crossed in 1953. "And this," the man said, "is my wife, Mrs. Beanblossom."

"Right then and there," Cummings says, his gaze flinching not one iota, "I knew I had the name for the character in *My Hero.*"

Cummings tells the story with much the same aplomb with which he must have introduced himself to the Broadway stage some years ago. It was at a time when British actors were in vogue and Cummings accordingly passed himself off as Blade Stanhope Conway. A little later, when Texas suddenly became fashionable, he dropped his broad "A," added a slight swagger to his gait and became drawling Brice Hutchens. It won him the lead in the picture "So Red the Rose."

As Robert Cummings (which so far as is known is his real name), he has proved himself many times to be one of the most versatile performers in Hollywood. Self-assured and dripping with confidence, he is particularly adept at light comedy.

His new film series, *The Bob Cummings Show,* set several precedents.

"They told me," says Cummings, " 'Bob,' they told me, 'if you go into television, you're dead. You'll never make another picture.' " So he went into television and has made several pictures and is still in television and

Bombastic Beanblossom: Cummings, John Litel, Julie Bishop argue on 'My Hero.'

Cummings and family: wife Mary doubles as business manager.

will do two more pictures this year.

"They told me," he says, " 'Bob,' they told me, 'you do a character like this Beanblossom and you will be typed for life.' " So he played Beanblossom in 34 episodes of *My Hero*; appeared in various roles in several movies, a *Studio One* drama and an NBC musical, "Best Foot Forward."

"They told me," he goes on, " 'Bob,' they told me, 'you do this Beanblossom series and you will never be able to do any other series.' " So he made a pilot film of *The Bob Cummings Show* which arrived in New York on a Monday and was sold Tuesday, which makes him one of only two actors in all TV (the other is Reed Hadley) starring in two entirely different series at the same time. In other words, here's one "photographer" who doesn't mind a "double exposure."

A mass of walking contradictions, Cummings also has locked horns with the TV actor's biggest bugaboo, the commercial, and emerged a hands-down winner. In a contract unique in the business, he not only delivers the commercials—he *writes* them.

The new Cummings show was born during the making of a *My Hero* episode two years ago. It was an episode Cummings had written himself and it had to do with a photographer.

The basic idea of building a situation comedy around a Hollywood photographer had also occurred, quite independently, to Paul Henning, longtime writer for Burns and Allen, and acknowledged as one of the top situation comedy writers in the business. When Henning phoned Cummings one day last year and tentatively broached the idea, he was astounded at the speed with which Cummings took him up on it.

"He didn't know until much later," Cummings says, "that I had been on the verge of calling him."

As a result, Henning is the show's only writer and also its producer. Associate producer is George Burns, whose McCadden Productions does the filming.

Cummings lives it up in an extravagantly modern house in Beverly Hills, a far cry from the days when he was serving his apprenticeship as straight man to Milton Berle or, later, when he was conducting a flying school. He is married to the former Mary Elliott, an actress who now doubles as the mother of four (brand new addition: baby Laurel Ann) and as Bob's business manager.

Teresa Wright checks *Ford* script.

Donna Reed portrayed art student.

French actress Nicole Maury, below, made her TV debut on the show. Joanne Dru, right, appeared in 'Celebrity.'

Ira Uhr: just a job.

BEAUTY IS A BORE

THAT'S CASTING DIRECTOR'S STORY —— AND HE'S STUCK WITH IT

Ira Uhr is casting director for *Ford Theater*, a drama show with an unusually high beauty quotient, as shown here. That makes Uhr vice-president-in-charge-of-pretty-girls.

A dream assignment? Nope. "With me," says Uhr wearily, "it is strictly a job. I've been at it for almost 20 years now. It's also a job with the girls. Ninety-five percent are hard-working professionals. That starry-eyed business just doesn't apply."

Uhr is methodical. He keeps a file of about every actress in town, so many thousands that he has lost count. In TV alone, in less than a year, he has hired more than 200. "Blondes," he yawns, "run about even with brunettes." Despite his eye for beauty, Uhr insists: "Acting ability comes first. The looks you can almost take for granted."

For the birds: KCMO, Kansas City, turns to wildlife when in trouble.

Only human: WHEC, Rochester, N.Y., assures viewer that set is O.K.

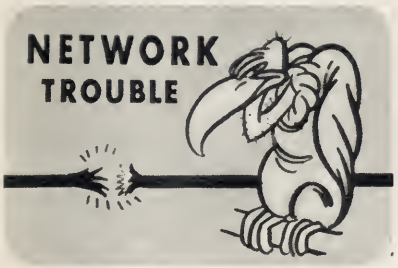
Back to the match: electronic age fails at CBUT, Vancouver.

Don't Go Away Mad!

STATIONS TRY TO BRIDGE EMERGENCIES WITH A SMILE

Something fishy: but WBTM, Danville, Va., can't tell what, as yet.

Crisis at hand: WRCA, New York, manfully deals with an emergency.



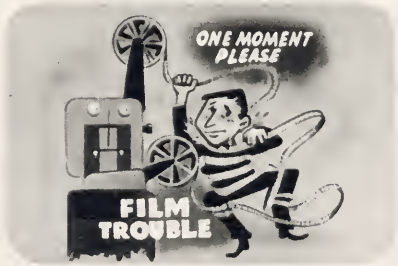
Headache: WTTV, Bloomington, Ind., takes a dim view of trouble.

Calling Dr. Kildare: or at least TV repairman, at KTTV, Hollywood.

Operating a television station is rather like living in a goldfish bowl. You can't keep a secret. For instance, when trouble knocks out either sound or picture, viewers by the thousands leap to their sets and wildly start twirling the knobs. To sooth the restless into sticking with the channel, stations rush up pacifying—and often clever—"emergency standby" cards. Actually, the practice dates way back to the days of the silent movies. Then, operators flashed such scintillating slides before the audience as, "While reels are being changed, our pianist will render popular selections."

Direct approach: WBKB, Chicago, hopes viewer won't go away.

Not even a pop: and WMAR, in Baltimore, finds itself speechless.



Under wraps: WKJG, Fort Wayne, Ind., finds itself in some difficulty.

Eddie Cantor and friends: ▶ he still sings, claps hands.

REVIEWS

The Eddie Cantor Show

PROGRAM OF THE WEEK

Other TV comedians are paring down their chores to avoid physical exhaustion, ulcers, and similar occupational ailments, but Eddie Cantor is *really* taking it easy. Besides filming his show, presumably at his leisure, Eddie is taking a relatively small part in the weekly proceedings. True, he's producer and program host, but he's letting his numerous guest stars do most of the work.

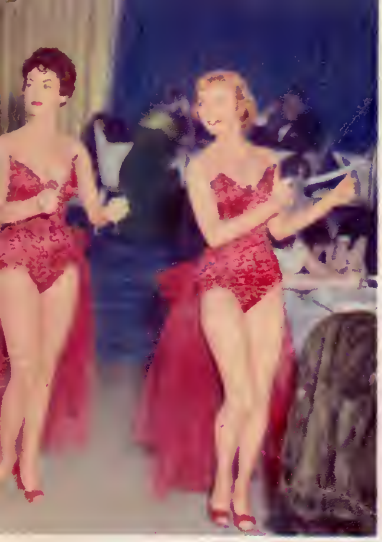
If you still appreciate Cantor and his brand of humor, you'll like this show. If you don't go for comedy that assays high in corn, better stay away.

Titled *Eddie Cantor Comedy Theater*, the show usually blends comedy skits with musical numbers. Besides such guests as Brian Aherne, Lizabeth Scott and Buddy Ebsen, there are beautiful show girls; but the writing is often heavy-handed, and the filming process has erased whatever spontaneity Cantor engendered in previous seasons as a *Comedy Hour* star.

Skit: Joy Lansing, Cantor, David Rose.

Too often the guests' talents are wasted. Aherne, for example, was bogged down in a sketch about a baby and a talking dog that shouldn't have happened to the dog. Lizabeth Scott fared slightly better as a secretary on the prowl for a husband. Ebsen stumbled through an unfunny oldie about a husband suspecting his wife's intentions when she persuades him to buy a life insurance policy.

Cantor does well in an occasional sketch. He rolls his eyes, claps his hands, sings old favorites. It's all pleasantly harmless, but singularly uninspired. However, judging from Cantor's success down through the years, to his loyal following he can do no wrong.



STUDIO 57

Despite the similarity in titles, *Studio 57* isn't even distantly related to *Studio One*. It's one of the lesser half-hour telefilm dramatic shows that prove how difficult it is to find good, well-written scripts week after week.

Where most TV dramatic programs rotate comedy, melodrama, farce and tragedy, Du Mont's *Studio 57* hews fairly closely to a melodramatic line.

The stories deal with such happenings as a woman's marriage to the attorney who defended her on a murder charge, a surgeon's summons to operate on the son of a former sweetheart. Hollywood performers like Marguerite Chapman, Jane Darwell, Sallie Brophy and Brian Keith have little chance against the plot odds.

Filmed in Hollywood, the show reflects careful handling in set design, costuming and other facets of production. If as much care were lavished on the scripts, *Studio 57* might have something to lift it above the numerous other half-hour telefilm shows now inundating TV.—*R.S.*

FINE TUNING

By Ollie Crawford

British TV commercials to cost $2800 a minute. Well, that's certainly commercial.

•

A minute isn't long, but it sure is high.

•

We have five-spots and 10-spots, but Britain now will have $2800 spots. It's a lot of money, but they guarantee that the announcer will mention the product without sneering. It's hard for a businessman to break even at that price, unless he's manufacturing money.

•

The guy who sounds like a tobacco auctioneer will just be a sponsor trying to get his minute's worth.

•

It turns out that Roger Bannister ran the mile in just under $11,200. Money goes fast, but not usually this fast. Silence is golden, and now talk is uranium. As the announcers say—"We now interrupt this program to bring you a small fortune from our sponsor."

•

A guy could sneeze during the commercial and blow 400 bucks. It's lucky they pronounce Cholmondeley as Chumley, because this saves about $4.20.

•

The British are puzzled by the marching cigarets. A full "leftenant" has been bellowing orders at a pack for weeks, and nothing happens.

CONFIDENTIALLY...

by Earl Wilson

Eddie Fisher Changes His Mind; Jackie Gleason Ribs Di Maggio

NEW YORK . . . Eddie Fisher stopped using a live audience for his New York telecasts "because the audience squealed during the commercials." But Eddie misses seeing and hearing response to his songs. So next fall, when he shifts to the West Coast, he'll have an audience again. And Debbie Reynolds Fisher will be out among the fans, urging them not to squeal.

■ *Jackie Gleason's still a card. He phoned Joe Di Maggio at a party recently, warned him, "I'm coming to the party, too—with Marilyn," and did—with dancer Marilyn Taylor.*

■ Steve Allen's wife, Jayne Meadows, claims that during their first date together, Steve "hardly opened his mouth in two hours." Steve admits it, but now adds, "I forgot to have my writers prepare some witty things for me to tell her." . . . Ed Sullivan began working in mid-March on a program he's planning for next October. As he was flying to Los Angeles to sign stars for the show, a friend asked him, "Why do you work so hard?" Ed replied earnestly, "You have to, to stay up there."

■ Ed Murrow's *Person to Person* now is being carried by the BBC, and a British critic recently commented that it was a good show—"but, after all, it was filmed." Murrow, who never laughs loudly, almost guffawed when he read that. He's lost many potential outlets for the show because of his dogged insistence that it be live at all times.

Jayne Meadows: no script.

■ Jaye P. Morgan (real name: Mary Margaret Morgan) didn't want to call herself "J. P. Morgan" for fear of trouble with the family of the late financier, but that's just the way they spell her name on TV studio marquees. There's a reason: it's shorter. She and maestro-arranger Frank De Vol thought up her name, also considered "Helen Morgan." Friends are often confused, don't know whether to address her as "Jaye" or "Jaye P." There's a solution: just call her "Mary."

■ TV programmers and the Boy Scouts share the same slogan: "Be prepared." Myron Kirk, of the Kudner ad agency, which recently switched from Milton Berle to Jackie Gleason, has been playing golf in Hollywood with two up-and-coming young comedians he hopes to do business, with: George Gobel and Bob Hope.

■ *Red Buttons' ratings have been going up and down lately—but Reds' spirits remain the same. "This last year," he observed the other night, "has been very rough." Then, looking around his swank Sutton Place apartment, he added, "I hope it's always this rough!"*

HOLLYWOOD

Dan Jenkins reports:

RALPH EDWARDS' new contract with NBC spells it out: 52 weeks of This Is Your Life for five solid years--sponsor or no sponsor. And this summer EDWARDS will do four Life shows in England, just to keep his British copyright alive . . . SHEILAH GRAHAM this month devotes an entire week of her daily NBC show to a filmed interview with LIBERACE . . . OTTO PREMINGER may produce and direct a new version of TV dramatic show Celanese Theater.

* * *

MCA-TV has signed a deal with Republic to distribute 56 old GENE AUTRY and 67 old ROY ROGERS feature films, each edited down to one-hour playing time and some featuring, of all people, GALE STORM. Original production cost of the 123 pictures totaled $25,000,000.

* * *

BILL BENDIX is making the difficult switch from Chester A. Riley to Captain Queeg, replacing PAUL DOUGLAS in the road company of "Caine Mutiny Court Martial." . . . CBS is suddenly, and belatedly, getting interested in JERRY COLONNA . . . GEORGE RAFT is up to here in plans for a new film series for himself.

* * *

WALT DISNEY will make four more Davy Crockett films with FESS PARKER and BUDDY EBSEN for next season's Disneyland . . . His new cartoon feature, incidentally, will be "Sleeping Beauty." It's costing $5,000,000--and will get $5,000,000 worth of publicity on Disneyland before it ever hits the theaters.

* * *

Pilot film of a new GEORGE BURNS-produced show, The Getter and the Holder, starring PETER LORRE and FRANCIS L. SULLIVAN, starts shooting Apr. 24 . . . The BURNS and ALLEN production staff has developed a camera which telecasts a live picture and makes a film at the same time and with the same lens. It eliminates kinescope recordings, and should mean cleaner, clearer "delayed telecast" shows. The word is "revolutionary."

* * *

BOB HOPE films his show for Tuesday, Apr. 26, in Naples, Italy, then does his last appearance of the season from Hollywood May 24 . . . 20th-Century Fox is interested in buying Medic's "Flash of Darkness," the H-Bomb show . . . JACK WEBB wants to do another Dragnet movie.

* * *

A live repeat of "Burlesque," as done on Shower of Stars, is a distinct possibility, following the pattern of "Patterns," Kraft Theater's successful two-timer . . . JAMES DEAN, one of Hollywood's hottest new movie finds, does his first and only TV film appearance on the Friday, May 6, Playhouse of Stars.

* * *

RUSTY HAMER may not know it yet, but Paramount has a movie role for him this summer . . . JOHN NESBITT's popular movie short, "Passing Parade," coming up as a TV show. Firm wants ALEX SEGAL as producer-director.

The court jester of medieval times enjoyed that delight of every comedian — a captive audience — whenever he performed for fun-seeking feudalists. Today, your TV screen offers a wide choice of funnymen — almost at a flick of the dial.

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